ABOUT THE SPINE INTERVENTION SOCIETY

The Spine Intervention Society (SIS), formerly known as the International Spine Intervention Society, has spent the last 25 years developing and promoting the highest standards for the practice of interventional procedures in the diagnosis and treatment of spine pain. The Society is dedicated to advancing high-quality interventional spine care by:

> Educating physicians to positively affect patient outcomes
> Maintaining access to the practice of proven procedures
> Fostering high-quality research
> Establishing evidence-based standards

With over 2,600 members, the Society unites spine intervention’s pioneers and top practitioners—physicians from multiple specialties: Physical Medicine and Rehabilitation, Anesthesiology, Orthopedics, Radiology, Neurology, and Neurosurgery.

PHYSICIAN MEMBER BREAKDOWN
BY MEDICAL SPECIALTY

<table>
<thead>
<tr>
<th>Specialty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anesthesiology</td>
<td>41%</td>
</tr>
<tr>
<td>Physiatry</td>
<td>41%</td>
</tr>
<tr>
<td>Orthopedics</td>
<td>5%</td>
</tr>
<tr>
<td>Radiology</td>
<td>4%</td>
</tr>
<tr>
<td>Neurology</td>
<td>2%</td>
</tr>
<tr>
<td>Neurosurgery</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
</tr>
</tbody>
</table>

JOIN THE CONVERSATION ONLINE
THE SPINE INTERVENTION SOCIETY IS ON FACEBOOK AND LINKEDIN AND FOLLOW SIS ON TWITTER @SPINESOCIETY

BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>John MacVicar, MBChB</td>
<td>President</td>
</tr>
<tr>
<td>Timothy Maus, MD</td>
<td>Vice President</td>
</tr>
<tr>
<td>Matthew Smuck, MD</td>
<td>Secretary</td>
</tr>
<tr>
<td>D.J. Kennedy, MD</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Jeffrey Summers, MD</td>
<td>Past President</td>
</tr>
<tr>
<td>Joshua Rittenberg, MD</td>
<td>Education Division Chair</td>
</tr>
<tr>
<td>Scott Horn, DO</td>
<td>Health Policy Division Chair</td>
</tr>
<tr>
<td>Shihab Ahmed, MD, MPH</td>
<td>Research Division Chair</td>
</tr>
<tr>
<td>Yakov Vorobeychik, MD, PhD</td>
<td>Standards Division Chair</td>
</tr>
<tr>
<td>Zachary McCormick, MD</td>
<td>Fundraising Committee Chair</td>
</tr>
<tr>
<td>Charles Aprill, MD</td>
<td>Founding Member</td>
</tr>
<tr>
<td>Nikolai Bogduk, MD, PhD</td>
<td>Founding Member</td>
</tr>
<tr>
<td>Richard Derby, MD</td>
<td>Founding Member</td>
</tr>
<tr>
<td>Margaret Klys, MJ, CAE</td>
<td>Chief Executive Officer</td>
</tr>
</tbody>
</table>
MAKE MULTIPLE IMPRESSIONS WITH SIS’S AUDIENCE OF INFLUENCERS

Exhibiting with SIS puts you right where you want to be, in the midst of physicians who want to stay at the top of their game and who are actively looking for the edge they can gain from the new technologies, enhanced devices, supplies, equipment, pharmaceuticals, and publications that you provide.

Every dollar your company invests in exhibit booth space, independent symposia, program advertising, event sponsorship, and unrestricted educational grants is tallied, setting your company’s 25th Annual Meeting exhibitor benefit level. Each higher level opens the door to even greater recognition during the 25th Annual Meeting, allowing your company to make multiple, bottom-line-benefiting touchpoints with the end-users whose purchasing decisions determine the market leaders in your sector.

### 25TH ANNUAL MEETING EXHIBITOR BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond Level $65,000</th>
<th>Platinum Level $45,000</th>
<th>Gold Level $30,000</th>
<th>Silver Level $20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition Badge Ribbons</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition with Other Exhibitors on a Meter Board</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition on Mobile Event Application</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition with Meeting Attendees via Blast eMail</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition in the Program Book</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Additional Exhibitor Badge(s)</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Recognition to All Members via SIS eNews</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition on a Double-Sided Meter Board</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition via an SIS-approved Press Release Quote</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition via Room Drop or Tote Bag Insert</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

### IMPORTANT DATES | 25TH ANNUAL MEETING JULY 19-22, 2017

<table>
<thead>
<tr>
<th>Date</th>
<th>Event details</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 10</td>
<td>Closing date for Preliminary Brochure ad space</td>
</tr>
<tr>
<td>February 21</td>
<td>Ad materials due for Preliminary Brochure</td>
</tr>
<tr>
<td>March 31</td>
<td>Early exhibitor application and full payment due</td>
</tr>
<tr>
<td>April 14</td>
<td>Booth number assignment and GES service kit emailed</td>
</tr>
<tr>
<td>May 12</td>
<td>Closing date for Program Book ad space</td>
</tr>
<tr>
<td>May 19</td>
<td>Logo (vector format), 50-word company description, and web address due</td>
</tr>
<tr>
<td>May 19</td>
<td>Ad materials due for Program Book</td>
</tr>
<tr>
<td>June 25</td>
<td>Group rate expires at San Francisco Marriott Marquis (based on availability)</td>
</tr>
<tr>
<td>June 26</td>
<td>Exhibitor attendee names due</td>
</tr>
</tbody>
</table>
EXHIBIT SPACE ASSIGNMENT AND RATES

You may indicate your preferred booth location from the map included in this prospectus, however, due to space limitations, final booth assignments are also made based on the date your application and payment are received, your booth size, and your company’s past participation with SIS. Efforts are also made to separate companies offering competing products and services.

**BOOTH SIZE** | **APPLICATION ON OR BEFORE APRIL 8** | **APPLICATION ON OR BEFORE APRIL 8**
---|---|---
10' x 10' | $2,950 | $3,450
10' x 10' (corner) | $3,450 | $3,950
10' x 20' (corner) | $9,450 | $10,450
10' x 20' (3-sided) | $9,950 | $10,950
20' x 20' (island) | $19,950 | $20,950

**DELIVERABLES**
- Draped 6’ table, two chairs, and waste basket
- 7” x 44” company name identification sign
- Pipe and drape (8’ back wall and 33” divider rails)
- Hotel carpeting
- Exhibitor badges
  (Additional badges available for purchase)
  - 10’ x 10’ – 2 badges
  - 10’ x 20’ – 4 badges
  - 20’ x 20’ – 8 badges
- Listing in Program Book – logo, 50-word company description, web address
- Attendee lists
  - Preregistered attendee name and mailing address list emailed on or before July 8
  - Printed attendee list with name and city/state will be received onsite
  - Post meeting attendee name and mailing address list emailed on or before August 12
- Food and beverage offered during breakfasts and breaks are provided for exhibitors

**EXHIBIT SCHEDULE (subject to change)**

**WEDNESDAY, JULY 19**
- Exhibitor Set-up 9:00 a.m.-5:00 p.m.
- Welcome Reception 6:30-8:30 p.m.

**THURSDAY, JULY 20**
- Exhibits Open 8:00-11:30 a.m.
- High Traffic Times 8:00-8:50 a.m., 10:45-11:15 a.m., 3:30-4:00 p.m.

**FRIDAY, JULY 21**
- Exhibits Open 8:00-11:15 a.m.
- High Traffic Times 8:00-8:45 a.m., 10:30-11:00 a.m.
- 3:30-4:00 p.m.

**SATURDAY, JULY 22**
- Exhibits Open 8:30-11:00 a.m.
- High Traffic Times 8:30-9:00 a.m., 10:15-10:45 a.m.
- 2:30-3:00 p.m.
- Exhibitor Dismantle 3:00-6:00 p.m.
INDEPENDENT SYMPOSIA

Make a long-form presentation directly to your target audience by holding an independent symposia during the SIS 25th Annual Meeting. SIS clears the session schedule for symposia, offering you optimal attendance. Limited slots are available and typically sell out early. Reserve yours now.

<table>
<thead>
<tr>
<th>AVAILABLE TIME SLOTS</th>
<th>(subject to change)</th>
</tr>
</thead>
<tbody>
<tr>
<td>THURSDAY, JULY 20</td>
<td></td>
</tr>
<tr>
<td>Lunch Symposium</td>
<td>12:30-1:45 p.m. / $12,500</td>
</tr>
<tr>
<td>Reception Symposium</td>
<td>5:45-6:45 p.m. / $10,000</td>
</tr>
<tr>
<td>FRIDAY, JULY 21</td>
<td></td>
</tr>
<tr>
<td>Breakfast Symposium</td>
<td>7:30-8:30 a.m. / $7,500</td>
</tr>
<tr>
<td>Lunch Symposium</td>
<td>12:30-1:45 p.m. / $12,500</td>
</tr>
<tr>
<td>Reception Symposium</td>
<td>6:00-7:00 p.m. / $10,000</td>
</tr>
</tbody>
</table>

DELIVERABLES

> Uninterrupted, single-company access to attendees
> 6’ entrance table for your use
> Your symposium is promoted in the Program Book, meter boards, and via SIS eMail

Note: Meeting room configurations are set by the host hotel. Additionally, if you wish to hold a symposium or social event during the SIS 25th Annual Meeting, you must comply with the policies set forth in the terms and conditions of this Exhibitor Prospectus. Unapproved meetings conflicting with SIS educational activities jeopardize SIS’s CME accreditation status and are strictly prohibited.

PRINT ADVERTISING

The SIS 25th Annual Meeting Preliminary Program is a direct mail vehicle that allows your company an opportunity that only comes once a year—the ability to tap into SIS’s exclusive, qualified list of over 3,000 spine intervention physicians. When you also consider the pass-along rates for practices with multiple physicians, this is an opportunity you shouldn’t miss. Street date: March 2017

The SIS 25th Annual Meeting Onsite Program is distributed to all attendees in San Francisco and is continually referenced throughout the meeting. Reinforce your onsite talking points with your ad in the SIS 25th Annual Meeting Onsite Program. Street Date: July 2017

SPONSORSHIP AND DIRECT MARKETING

<table>
<thead>
<tr>
<th>WI-FI NETWORK</th>
<th>$20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Every time attendees look at their phones and computers, they will be reminded of your company. (Only available to one exhibitor.)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RECHARGING STATION</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bring the power to the attendees by sponsoring the recharging station. (Only available to one exhibitor.)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOTEL KEY CARDS</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stay on the minds of all attendees each time they use their room key. (Only available to one exhibitor.)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COFFEE CUP SLEEVES</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keep the attendees going—put your logo in their hands for both breaks on one day. (Limited to three exhibitors.)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ROOM DROP</th>
<th>$3,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>An ideal option for longer form messages. Your handout will be placed in each attendee’s hotel room.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MOBILE APP</th>
<th>$1,250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Place a Banner Ad in the Exhibitor Section of the SIS Annual Meeting application.</td>
<td></td>
</tr>
</tbody>
</table>
HOTEL AND TRAVEL

SIS has a long history in the Bay Area and we are happy to return for the 25th Annual Meeting. Our host hotel, the San Francisco Marriott Marquis is located in SoMa near the Financial District and Moscone Center. Nearby attractions include AT&T Park and popular Union Square entertainment.

When making your reservations, please consider the Society's obligation to fill the hotel room block. We work hard to find the best accommodations for our attendees, and hope you will take advantage of all that the San Francisco Marriott Marquis has to offer.

SAN FRANCISCO MARRIOTT MARQUIS
780 Mission Street
San Francisco, CA 94103

25TH ANNUAL MEETING ROOM RATE:
$279 Deluxe Room

RESERVATIONS BY PHONE: 877.622.3056
(Mention “Spine Intervention Society”) Rate expires Sunday, June 25, 2017 and is subject to availability.

AIRPORTS
There are two major airports that service San Francisco: San Francisco International Airport (SFO), located 15 miles from the Marriott Marquis and Oakland International Airport (OAK), a 20 mile trip to the hotel.

GROUND TRANSPORTATION
Taxis, rental cars, and rideshares are available at both airports. Want to save on parking and avoid traffic? Ride on Bay Area Rapid Transit (BART). Take BART from either airport to the Powell St. station—a one-minute walk to the hotel.

PARKING
Valet parking with in and out privileges is available at the San Francisco Marriott Marquis for $70.70 per day for regular vehicles and $82.10 for oversized vehicles (6ft. garage clearance). There are also nearby garages that offer hourly self-parking.
AADCO Imaging
Addison Health Systems, Inc.
Advanced Clinical Laboratory Solutions, Inc.
Advanced Infusion Solutions
Advanced Practice Services
Aegis Sciences Corporation
AIS Pain Care
Alevio
Algea Therapies
AllMeds Specialty Practice Services
American Association of Sensory Electrodiagnostic Medicine
AnazaoHealth Corporation
Apex Biologix
AprioMed, Inc.
Arcoma North America, Inc.
Automated HealthCare Solutions
Axxess Compounding
Barrier Technologies
Bluestone Diagnostics, Inc.
Boston Scientific
Brookfield Pharmacy
Burkhart Roentgen
Celiling Biosciences
Clint Pharmaceuticals, Inc.
Cosman Medical, Inc.
Cropper Medical
Custom Compounding Centers
Custom Interventional Pain Management
Cytonics Corporation
Diros Technology, Inc.
DiscGenics
Elliquence, LLC
Elsevier, Inc
Enovative Technologies
Epimed International, Inc.
GE Healthcare
GEMSS North America Inc
GO Partners
Halyard Health
Hely & Weber
HydroCision, Inc.
Integra Pain Management
Joint Health USA, LLC
LabSource, LLC
Magic Massage Therapy
MasterPharm Compounding Pharmacy
MD Labs
MedPort Billing
Meds Management Group
Medtronic, Inc.
MIH International, LLC / M-brace
minSURG
Nevro
Nimbus Concepts
North American Spine Society
Oakworks, Inc.
Orthofix
Orthopedic Education Associates
Orthopedic Sciences, Inc.
Pain Solutions Management Group
PainDX, Inc.
PedsPal Group Purchasing
Pentec Health
Proove BioSciences, Inc.
Radiological Imaging Services
Richard Wolf Medical Instruments
RS Medical
Seated Fluoroscopy Applications
SI-BONE, Inc.
Spine Surgery Today
St. Jude Medical
StreamlineMD
Stryker Interventional Spine
VertiFlex
Vertos Medical
Wolters Kluwer Health Lippincott
Ziehm Imaging, Inc.
EXHIBITOR APPLICATION

25TH ANNUAL MEETING
SAN FRANCISCO MARRIOTT MARQUIS
JULY 19-22, 2017

APPLY TODAY
Complete and return this form with payment via:
Email  arounds@spineintervention.org
Fax  415.457.3495
Mail  120 E. Ogden Ave., Ste. 202, Hinsdale, IL 60521

COMPANY INFORMATION

COMPANY NAME

BUSINESS ADDRESS

DESCRIPTION OF EXHIBIT

PRIMARY CONTACT INFORMATION

FIRST/LAST NAME

JOB TITLE

MOBILE PHONE

EMAIL

SIGNATURE

Authorization – by signing this application, the applying company and its representatives agree to the Spine Intervention Society’s Exhibitor Terms and Conditions.

PAYMENT INFORMATION

AMEX/DISCOVER/MC/VISA

EXP DATE/ SECURITY CODE

MAILED CHECK #

EMAIL COPY OF RECEIPT TO:

Application will not be processed without payment.

BOOTH SELECTION / EXHIBITOR BADGES

<table>
<thead>
<tr>
<th>BOOTH SIZE</th>
<th>EXHIBITOR BADGES</th>
<th>BEFORE MARCH 31</th>
<th>AFTER MARCH 31</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>2</td>
<td>$2,950</td>
<td>$3,450</td>
<td></td>
</tr>
<tr>
<td>10’ x 10’ (corner)</td>
<td>2</td>
<td>$3,450</td>
<td>$3,950</td>
<td></td>
</tr>
<tr>
<td>10’ x 20’ (corner)</td>
<td>4</td>
<td>$9,450</td>
<td>$10,450</td>
<td></td>
</tr>
<tr>
<td>10’ x 20’ (3-sided)</td>
<td>4</td>
<td>$9,950</td>
<td>$10,950</td>
<td></td>
</tr>
<tr>
<td>20’ x 20’ (island)</td>
<td>8</td>
<td>$19,950</td>
<td>$20,950</td>
<td></td>
</tr>
</tbody>
</table>

BADGES

<table>
<thead>
<tr>
<th>BADGES</th>
<th>COST PER BADGE</th>
<th>QUANTITY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional exhibitor</td>
<td>$350</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All-access attendee</td>
<td>$875</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BOOTH AND BADGE TOTAL

1ST CHOICE | 2ND CHOICE | 3RD CHOICE | 4TH CHOICE |

We prefer not to be placed next to or across from these companies:

ADVERTISING/UNRESTRICTED GRANT OPPORTUNITIES

Check this box if your company is interested in purchasing advertising and/or unrestricted educational grants. These opportunities are limited and are available on a first come, first served basis. Anne Rounds will contact you with availability.

5K RUN/WALK FOR RESEARCH

Check box if your company is interested in sponsoring or participating in the 4th Annual 5K Fun Run/Walk for Research. Availability is limited and offered on a first come, first served basis. Anne Rounds will contact you with additional information.

CANCELLATION POLICY

No refunds will be made for cancellations received after June 2, 2017. Cancellations prior to that date will be subject to a $250 administrative fee. For additional information about exhibiting at the 25th Annual Meeting please contact:
Anne Rounds, CMP
630.203.2252
arounds@spineintervention.org

FOR INTERNAL USE ONLY

APPLICATION RECEIVED: PAYMENT:
GENERAL INFORMATION

APPLICATION INSTRUCTIONS
To apply for exhibit space, please complete the application form on page 9. Application with full payment must be received by March 31, 2017 to be included in the initial booth assignment. Submission of an application does not guarantee space availability, nor does it guarantee size or location.

Submission of an application is considered an agreement that companies will abide by the terms and conditions outlined in this document and any others issued by the Spine Intervention Society. USD payment must be in the form of a credit card or check drawn from a US bank. Any applications received without payment will be processed when full payment is received. Companies must be in good financial standing with the Spine Intervention Society to exhibit.

BADGES
Badges will be available at the registration desk on Wednesday, July 19. Exhibitor badges are based on booth size and allow entrance to the exhibit hall ONLY. This badge includes breakfasts and breaks but no lunch service. Additional exhibitor badges are available for $350 per badge. All-access attendee badges for exhibitors can be purchased for $875 per badge. This badge allows admittance to the exhibit hall, lectures, and all meal service.

EXHIBIT BOOTH PRICING, FURNISHING, AND EQUIPMENT
Space will be offered at the rates listed on page 4. These prices include: draped 6’ table; two standard chairs; waste basket; standard 7” X 44” company name identification sign; pipe and drape (8’ back wall and 33” divider rails); hotel carpeting; exhibitor badges (additional badges available): 10’ X 10’ – 2 badges, 10’ X 20’ – 4 badges, 20’ X 20’ – 8 badges; company listed in Program Book: logo, 50-word company description, web address; attendee lists; food and beverage during breakfasts and breaks. A uniform exhibit booth will be provided to each exhibitor. Exhibit displays must not project in a way that obstructs the view of the adjacent booths. In the rear 4’ of all booths, display material or equipment cannot exceed 8’ high, unless approved by SIS. In the remainder of the booth, all display material or equipment shall not exceed 42” high.

EXHIBITOR SERVICES
Global Experience Specialists (GES) is the exclusive exhibitor services company for this meeting. All handling of materials, electrical service, booth furnishings, or additional items will be provided by GES; additional fees will apply. Upon final booth assignment, a link to the service kit will be emailed; from that, GES services can be ordered.

INSTALLATION AND DISMANTLING
Exhibit hall setup is on Wednesday, July 19 from 9:00 a.m.-5:00 p.m. All exhibitors must be ready for the opening of the exhibit hall at 6:30 p.m. that evening for the Welcome Reception.

An inspection will be made at 6:30 p.m. and exhibits that obviously are not being worked on and/or have no representative present will be assigned to the labor contractor to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor.

The official close of the exhibit hall is 3:00 p.m. on Saturday, July 22. All exhibits must be dismantled and removed from the property by 6:00 p.m. with no exceptions.

GIVEAWAYS
Distribution of all giveaways, with the exception of the exhibitor’s own products and literature, must be approved in writing by the Spine Intervention Society prior to the meeting. Requests for giveaway items, accompanied by a sample of the giveaway that will not be returned, must be submitted by June 30, 2017. We will request the removal of unapproved items.

POLICIES
The Spine Intervention Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Spine Intervention Society complies with the Accreditation Council for Continuing Medical Education Standards for Commercial Support: Standards to Ensure Independence in CME Activities requirements. We promote improvement in health care and NOT proprietary interests of a commercial interest.

The 25th Annual Scientific Meeting conforms to the American Medical Association Ethical Opinion on Gifts to Physicians from Industry. This Opinion is intended to provide ethical guidance to physicians. Other parties involved in the health care sector, including the pharmaceutical, devices, and medical equipment industries and related entities or business partners, should view the guidelines as indicative of standards of conduct for the medical profession.

The Spine Intervention Society reserves the right to refuse any exhibitor or supporter who does not meet the educational, scientific, or practice needs of our members.
1. **Application and Eligibility** Application and payment for exhibit space must be received by the Spine Intervention Society (hereinafter “the Association”) via email or fax. Applications will not be processed without payment. The application must be executed by an individual who has authority to act for the company. The Association shall determine the eligibility of any company, product, or service. The Association may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of the Association, with the educational character and objectives of the exhibition. In the event an application is not accepted, any payments will be refunded.

2. **Cancellations** No refunds will be made for exhibitor cancellations after June 2, 2017. Cancellations prior to that date will be subject to a $250 administrative fee.

The Association reserves the right to cancel these activities due to circumstances beyond its control, such as, but not limited to, the destruction of the exhibit space by a natural or man-made act of God, the government, the public, the enemy of the law, fire or other force majeure. If the Association is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Association to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

3. **Space Assignment** Exhibiting space is limited and assigned based on these criteria: date application and payment is received, compatibility of other exhibitors, past participation, and requested booth selections from the application form. The Association reserves the right to assign space, rearrange the floor plan, and/or relocate any exhibit.

4. **Booth, Furnishings, and Equipment** A uniform table will be provided to exhibitors. Exhibit displays must not obstruct the view of the adjacent booths.

5. **Conduct of Exhibits** The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in the application is prohibited. An exhibitor may not assign, sublet, or apportion or otherwise share all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non-exhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the limitations imposed to the exhibitor as to the qualities or merits of any giveaways during the activities shall be submitted to the Association for approval prior to the activity start date.

6. **Shipping Instructions** The Association will provide information on shipping details. The exhibitor will ship all articles to be exhibited at their own risk and expense. The Association will provide storage for incoming freight, delivery to the booth, storage and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all shipments shall include the exhibitor’s name and company name.

Exhibit material cannot be received at the hotel prior to the show setup dates. Such freight will be directed and stored at the exhibitor’s expense. The exhibitor expressly agrees that any exhibit material remaining after the contracted move-out time has been left behind and may be removed and disposed of at the expense of the exhibitor and without liability to the Association.

7. **Liability Insurance** The Association must be notified and receive proof of adequate liability insurance, in the amount no less than $1,000,000 combined single limit for personal and property damage, at least 30 days prior to show setup. The name of the exhibitor and identification of the outside contractor must be included.

8. **Independent Events** Industry-sponsored events must be approved by the Association. No event may be scheduled to conflict with the Association’s meeting agenda and exhibit hours. Companies that are not exhibiting cannot host independent events. Unapproved events conflicting with the Association’s educational activities jeopardize the Association’s accreditation status and are strictly prohibited.

9. **Audio-Visual and Sound** Operation of equipment for demonstration or use may not create noise levels objectionable to neighboring exhibitors.

10. **Unacceptable Exhibits** The exhibitor agrees not to use any displays that the Association determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association, or violate the booth regulations or any other provision of this contract. In the event the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Association.

11. **Insuring Exhibits** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor’s insurance broker and obtain all-risk insurance covering the exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor’s existing policy covering the same.

Neither the hotel or the Association will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor’s custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association.

12. **Liability for Damages or Loss of Property** Exhibiting areas will close for viewing but the Association may request a closed circuit video to be no security guard on the premises. The hotel and the Association shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

13. **Music Licensing** The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreement between the Association and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the Association with a copy of such license or grant by within 1 month prior to the activity start date.

14. **Fire Regulations** No exhibitor shall use any flammable decorations or coverings. All fabrics or other materials used shall be flameproof.

15. **Advertising Material** The use or distribution of any giveaways during the activities shall be subject to prior written approval by the Association. Such material shall be submitted to the Association for approval by June 30, 2017. Except as otherwise provided, the Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the designated exhibiting area.

16. **Miscellaneous** The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time. This contract shall be interpreted under the laws of the United States and the State of Illinois.