NEW EMAIL ADVERTISING OPTIONS FOR 2018

CONTACT ANNE ROUNDS, CMP, HMCC | AROUNDS@SPINEINTERVENTION.ORG
T: 630-203-2252 EXT. 103 | M: 415-385-7462
ABOUT THE SPINE INTERVENTION SOCIETY
Spine Intervention Society members are physicians who perform minimally-invasive procedures to diagnose and treat spine-related pain. SIS currently has over 2,700 members, consisting of board-certified Anesthesiologists, Physiatrists, Radiologists, Neurologists, Orthopedic Surgeons, and Neurosurgeons. Over 400 are residents and fellows actively in training for such certification. The majority of SIS members are US-based, but the society also serves physicians in 43 other countries.

MAKE MULTIPLE IMPRESSIONS WITH SIS’S AUDIENCE OF INFLUENCERS
Exhibiting with SIS puts you right where you want to be—in the midst of physicians who want to stay at the top of their game and who are actively looking for the edge they can gain from the solutions that you provide.

Every dollar your company invests in exhibiting and unrestricted educational grants is tallied, setting your company’s 2018 exhibitor benefit level. Each succeeding level opens the door to even greater recognition during the SIS Annual Meeting, allowing your company to make multiple bottom-line-benefiting touchpoints with the end-users whose purchasing decisions determine the market leaders in your sector.

2018 EXHIBITOR BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>DIAMOND LEVEL $75,000</th>
<th>PLATINUM LEVEL $50,000</th>
<th>GOLD LEVEL $30,000</th>
<th>SILVER LEVEL $20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Badge Ribbons With Your Support Level</td>
<td>•</td>
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<tr>
<td>Recognition on the SIS Annual Meeting App</td>
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<tr>
<td>Your Company Name in an Annual Meeting eBlast</td>
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<tr>
<td>Recognition in the Annual Meeting Program Book</td>
<td>•</td>
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<tr>
<td>Additional Annual Meeting Exhibitor Badge(s)</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Your Company Name on Annual Meeting Meter Boards</td>
<td>•</td>
<td>•</td>
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<tr>
<td>Your Own Personalized Annual Meeting Meter Board</td>
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<tr>
<td>Annual Meeting Room Drop</td>
<td>•</td>
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</table>
2018 eNEWS EMAIL ADVERTISING
THE MONTHLY ONLINE TOUCHSTONE FOR INTERVENTIONAL SPINE

The full spectrum of SIS’s ever-growing email audience is reached by the Society’s monthly newsletter that provides patient safety alerts, quality improvement news, research information, advocacy updates, and information about CME opportunities—news that our members find vital to keep their skills and their practices on the cutting edge. This advertising opportunity is new for 2018. Be the first company to take advantage of this unique opportunity.

### SIS eNEWS ANALYTICS

<table>
<thead>
<tr>
<th>JANUARY 1, 2017-AUGUST 31, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUBSCRIBERS:</strong> 6,810 monthly average</td>
</tr>
<tr>
<td><strong>OPEN RATES:</strong> 47.51%</td>
</tr>
</tbody>
</table>

**FREQUENCY OF SEND:** Monthly
**DAY / TIME SENT:** Wednesdays 9:00 a.m.-1:00 p.m. Eastern

### 2017 IN-PERSON EDUCATION

**BETHLEHEM | CHICAGO | DENVER | LONG BEACH | MEMPHIS | NEW ORLEANS | PHOENIX**

Exhibiting at the Spine Intervention Society’s Bio-Skills Labs puts your message before intimate groups of the world’s premier interventional pain audience. SIS’s renowned labs consistently sell out and typically gather 40-60 instructor and attendee physicians many of whom are responsible for the purchasing decisions that impact your bottom line.

- **January 12-14, 2018**
  - **RADIOFREQUENCY BIO-SKILLS LAB**
  - **PHOENIX, ARIZONA**

- **February 9-11, 2018**
  - **LUMBAR BIO-SKILLS LAB**
  - **LONG BEACH, CALIFORNIA**

- **March 9-11, 2018**
  - **ADVANCED CERVICAL BIO-SKILLS LAB**
  - **MEMPHIS, TENNESSEE**

- **April 13-15, 2018**
  - **CERVICAL BIO-SKILLS LAB**
  - **NEW ORLEANS, LOUISIANA**

- **May 18-20, 2018**
  - **ADVANCED LUMBAR BIO-SKILLS LAB**
  - **DENVER, COLORADO**

- **June 22-24, 2018**
  - **RADIOFREQUENCY BIO-SKILLS LAB**
  - **CHICAGO, ILLINOIS**

- **July 21-22, 2018**
  - **COMPREHENSIVE BIO-SKILLS LAB**
  - **LONG BEACH, CALIFORNIA**

- **September 14-16, 2018**
  - **LUMBAR BIO-SKILLS LAB**
  - **BETHLEHEM, PENNSYLVANIA**

- **October 12-14, 2018**
  - **CERVICAL BIO-SKILLS LAB**
  - **PHOENIX, ARIZONA**

- **November 2018**
  - **IMAGING ANATOMY FOR THE SPINE INTERVENTIONALIST**
  - **SAN FRANCISCO, CALIFORNIA**

Exhibit times occur on the Saturday and Sunday of each course. Time with attendees is available during breakfast on both days, lunch on Saturday, and during multiple breaks. The $1,050 exhibit fee includes a 6-foot skirted table, 2 chairs, and attendee list.
THE SIS ANNUAL MEETING 2018
HILTON CHICAGO
AUGUST 15-18, 2018 | CHICAGO, ILLINOIS

The SIS Annual Meeting is your best opportunity in 2018 to connect with the widest interventional spine physician audience.

EXHIBIT SPACE ASSIGNMENT AND RATES
You may indicate your preferred booth location from the map included in this prospectus, however, due to space limitations, final booth assignments are also made based on the date your application and payment are received, your booth size, and your company’s past participation with SIS. Efforts are also made to separate companies offering competing products and services.

<table>
<thead>
<tr>
<th>BOOTH SIZE</th>
<th>APPLICATION ON OR BEFORE APRIL 11</th>
<th>APPLICATION AFTER APRIL 11</th>
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</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$2,950</td>
<td>$3,450</td>
</tr>
<tr>
<td>10’ x 10’ (corner)</td>
<td>$3,450</td>
<td>$3,950</td>
</tr>
<tr>
<td>10’ x 20’ (corner)</td>
<td>$9,450</td>
<td>$10,450</td>
</tr>
<tr>
<td>10’ x 20’ (3-sided)</td>
<td>$9,950</td>
<td>$10,950</td>
</tr>
<tr>
<td>20’ x 20’ (island)</td>
<td>$19,950</td>
<td>$20,950</td>
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EXHIBIT HALL SCHEDULE (subject to change)

WEDNESDAY, AUGUST 15
Exhibitor Set-up 9:00 a.m.-5:00 p.m.
Welcome Reception 6:00-7:30 p.m.

THURSDAY, AUGUST 16
Breakfast 8:00-8:45 a.m.
Morning Break 10:50-11:20 a.m.
Afternoon Break 3:35-4:05 p.m.

FRIDAY, AUGUST 17
Breakfast 8:00-9:00 a.m.
Morning Break 10:30-11:00 a.m.
Afternoon Break 3:05-3:35 p.m.

SATURDAY, AUGUST 18
Breakfast 8:00-9:00 a.m.
Morning Break 10:10-10:40 a.m.
Afternoon Break 2:30-2:50 p.m.
Exhibitor Dismantle 3:00-6:00 p.m.

DELIVERABLES
> Draped 6’ table, two chairs, and waste basket
> 7” x 44” company name identification sign
> Pipe and drape (8’ back wall and 33” divider rails)
> Hotel carpeting
> Exhibitor badges
  (Additional badges available for purchase)
  • 10’ x 10’ – 2 badges
  • 10’ x 20’ – 4 badges
  • 20’ x 20’ – 8 badges
> Listing in Event App – logo, 50-word company description, web address
> Attendee lists
  • Preregistered attendee name and mailing address list emailed on or before July 18
  • Printed attendee list with name and city/state will be received onsite
  • Post meeting attendee name and mailing address list emailed on or before August 31
> Food and beverage offered during breakfasts and breaks are provided for exhibitors

SPECIAL EVENTS SCHEDULE (subject to change)

THURSDAY, AUGUST 16
Charity Auction 7:00-10:00 p.m.

FRIDAY, AUGUST 17
5th Annual 5K Fun Run/Walk for Research 6:00-8:00 a.m.

EDUCATION AND HOTEL INFO AT SpineIntervention.org/AnnualMeeting
INDEPENDENT SYMPOSIA

Make a long-form presentation directly to your target audience by holding an independent symposia during the SIS Annual Meeting. SIS clears the session schedule for symposia, offering you optimal attendance. Limited slots are available and typically sell out early. Reserve yours now.

AVAILABLE TIME SLOTS (subject to change)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>THURSDAY, AUGUST 16</td>
<td>12:35-1:50 p.m.</td>
<td>$12,500</td>
</tr>
<tr>
<td>Reception Symposium</td>
<td>5:30-6:30 p.m.</td>
<td>$10,000</td>
</tr>
<tr>
<td>FRIDAY, AUGUST 17</td>
<td>12:30-1:45 p.m.</td>
<td>$12,500</td>
</tr>
<tr>
<td>Reception Symposium</td>
<td>5:30-6:30 p.m.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

DELIVERABLES

> Uninterrupted, single-company access to attendees
> 6’ entrance table for your use
> SIS promotions in the event app, on meter boards, and via eMail

Note: Meeting room configurations are set by the host hotel. Additionally, if you wish to hold a symposium or social event during the SIS Annual Meeting, you must comply with the policies set forth in the terms and conditions of this Exhibitor Prospectus. Unapproved meetings conflicting with SIS educational activities jeopardize SIS’s CME accreditation status and are strictly prohibited.

PRINT ADVERTISING

The SIS Annual Meeting Preliminary Program is a direct mail vehicle that offers your company an opportunity that only comes once a year—the ability to tap into SIS’s exclusive, list of over 3,000 spine intervention physicians. When you also consider the pass-along rates for practices with multiple physicians, this is an opportunity you shouldn’t miss. *Street date: April 2018*

The SIS Annual Meeting App is promoted to all attendees in Chicago and is continually referenced throughout the meeting. Reinforce your onsite talking points with your ad.

SPONSORSHIP AND DIRECT MARKETING

<table>
<thead>
<tr>
<th>ITEM</th>
<th>FEE</th>
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<tbody>
<tr>
<td>SITE WI-FI &amp; CHARGING STATION</td>
<td>$15,000</td>
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<tr>
<td>Every time attendees use their devices, they will be reminded of your company. (Exclusive Opportunity for a Single Exhibitor)</td>
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<tr>
<td>HOTEL KEY CARDS</td>
<td>$12,500</td>
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<tr>
<td>Stay on the minds of all attendees each time they use their room key. (Exclusive Opportunity for a Single Exhibitor)</td>
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<tr>
<td>ELEVATOR VIDEO</td>
<td>$10,000</td>
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<tr>
<td>Make your elevator pitch automatically to a captive audience in a dozen elevators for the run of the show. (Limited Availability—3 Exhibitor/Messages)</td>
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<tr>
<td>ESCALATOR WRAP</td>
<td>$10,000</td>
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<tr>
<td>Brand the main conduit between the Exhibit Hall and the General Session. (Exclusive Opportunity for a Single Exhibitor)</td>
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</tr>
<tr>
<td>EXHIBIT HALL FOOTPRINTS</td>
<td>$5,000</td>
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<tr>
<td>Guide attendees directly to your booth. (Exclusive Opportunity for a Single Exhibitor)</td>
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</tr>
<tr>
<td>LOUNGE COASTERS</td>
<td>$5,000</td>
</tr>
<tr>
<td>Deliver your message with every drink served at the Hilton’s prime networking spots—Kitty O’ Sheas and 720 South Bar &amp; Grill. (Exclusive Opportunity for a Single Exhibitor)</td>
<td></td>
</tr>
<tr>
<td>ROOM DROP</td>
<td>$3,500</td>
</tr>
<tr>
<td>An ideal option for longer form messages. Your handout will be placed in each attendee’s hotel room.</td>
<td></td>
</tr>
</tbody>
</table>
REGIONS REPRESENTED:
West - 36%
South - 26%
Midwest - 14%
International/Canada - 13%
Northeast - 11%

MOST RECENT ANNUAL MEETING DEMOGRAPHICS
2017 IN SAN FRANCISCO, CALIFORNIA (468 ATTENDEES)

MEDICAL SPECIALTIES REPRESENTED:
Physiatry - 54%
Anesthesiology - 28%
Radiology - 3%
Other - 15%
DONATE TO THE
5TH ANNUAL 5K FUN RUN/WALK FOR RESEARCH
AUGUST 2018 | CHICAGO, ILLINOIS

Increase your Annual Meeting visibility while expanding the frontiers of spine research.

Gold-Level
$5,000 AND UP
- Your company logo on the run water bottle
- Your company logo on the run shirt
- Five (5) complimentary registrations for the run
- Your company logo in the meeting app
- Your company logo on meeting signage
- Your company logo on the SIS meeting webpage

Silver-Level
$3,500-$4,999
- Company logo on the run shirt
- Four (4) complimentary registrations for the run
- Your company logo in the meeting app
- Your company logo on meeting signage
- Your company logo on the SIS meeting webpage

Bronze-Level
$2,000-$3,499
- Company name on the run shirt
- Two (2) complimentary registration for the run
- Your company name in the meeting app
- Your company name on meeting signage
- Your company name on the SIS meeting webpage

INCREASE YOUR VISIBILITY
Your support increases your visibility with SIS members and their patients, as well as all those who support advances in combating spine-related pain.

DONATIONS MAKE A DIFFERENCE
SIS is an international, non-profit, 501(c)(3) medical association. For over 25 years, the Society has been at the forefront of the research and development of cutting-edge, evidence-based spine interventions. Your corporate donation will support research that helps improve the quality of life for patients suffering from debilitating neck and back pain.
ANNUAL MEETING GENERAL INFORMATION

APPLICATION INSTRUCTIONS
To apply for exhibit space, please complete the application form on page 14. Application with full payment must be received by April 11, 2018 to be included in the initial booth assignment. Submission of an application does not guarantee space availability, nor does it guarantee size or location.

Submission of an application is considered an agreement that companies will abide by the terms and conditions outlined in this document and any others issued by the Spine Intervention Society. Payment in U.S. dollars must be in the form of a credit card or check drawn from a United States-based bank. Any applications received without payment will be processed when full payment is received. Companies must be in good financial standing with the Spine Intervention Society to exhibit.

BADGES
Badges will be available at the registration desk on Wednesday, August 15th. Exhibitor badges are based on booth size and allow entrance to the exhibit hall ONLY. This badge includes breakfasts and breaks but no lunch service. Additional exhibitor badges are available for $350 per badge. All-access attendee badges for exhibitors can be purchased for $875 per badge. This badge allows admittance to the exhibit hall, lectures, and all meal services.

EXHIBIT BOOTH PRICING, FURNISHING, AND EQUIPMENT
Space will be offered at the rates listed on page 8. These prices include: draped 6’ table; two standard chairs; waste basket; standard 7” X 44” company name identification sign; pipe and drape (8’ back wall and 33” divider rails); hotel carpeting; exhibitor badges (additional badges available): 10’ X 10’ – 2 badges, 10’ X 20’ – 4 badges, 20’ X 20’ – 8 badges; company listed in Program Book: logo, 50-word company description, web address; attendee lists; food and beverage during breakfasts and breaks. A uniform exhibit booth will be provided to each exhibitor. Exhibit displays must not project in a way that obstructs the view of the adjacent booths. In the rear 4’ of all booths, display material or equipment cannot exceed 8’ high, unless approved by SIS. In the remainder of the booth, all display material or equipment shall not exceed 42” high.

EXHIBITOR SERVICES
Global Experience Specialists (GES) is the exclusive exhibitor services company for this meeting. All handling of materials, electrical service, booth furnishings, or additional items will be provided by GES; additional fees will apply. Upon final booth assignment, a link to the service kit will be emailed; from that, GES services can be ordered.

INSTALLATION AND DISMANTLING
Exhibit hall setup is on Wednesday, August 15th from 9:00 a.m.-5:00 p.m. All exhibitors must be ready for the opening of the exhibit hall at 6:00 p.m. that evening for the Welcome Reception.

An inspection will be made at 4:30 p.m. and exhibits that are not being obviously worked on and/or have no representative present will be assigned to the labor contractor to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor.

The official close of the exhibit hall is 2:50 p.m. on Saturday, August 18th. All exhibits must be dismantled and removed from the property by 6:00 p.m. with no exceptions.

GIVEAWAYS
Distribution of all giveaways, with the exception of the exhibitor’s own products and literature, must be approved in writing by the Spine Intervention Society prior to the meeting. Requests for giveaway items, accompanied by a sample of the giveaway that will not be returned, must be submitted by July 18, 2018. We will request the removal of unapproved items.

POLICIES
The Spine Intervention Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Spine Intervention Society complies with the Accreditation Council for Continuing Medical Education Standards for Commercial Support: Standards to Ensure Independence in CME Activities requirements. We promote improvement in health care and NOT proprietary interests of a commercial interest.

The SIS Annual Scientific Meeting conforms to the American Medical Association Ethical Opinion on Gifts to Physicians from Industry. This Opinion is intended to provide ethical guidance to physicians. Other parties involved in the health care sector, including the pharmaceutical, devices, and medical equipment industries and related entities or business partners, should view the guidelines as indicative of standards of conduct for the medical profession.

The Spine Intervention Society reserves the right to refuse any exhibitor or supporter who does not meet the educational, scientific, or practice needs of our members.
1. Application and Eligibility Application and payment for exhibit space must be received by the Spine Intervention Society (hereafter “the Association”) via email or fax. Applications will not be processed without payment. The application must be executed by an individual who has authority to act for the company. The Association shall determine the eligibility of any company, product, or association. The Association may refuse the application of any company whose display of goods or services is not compatible, in the sole opinion of the Association, with the educational character and objectives of the exhibition. In the event an application is not accepted, any payments will be refunded.

2. Cancellation No refunds will be made for exhibitor cancellations within 30 days of the event start date. Cancellations prior to that date will be subject to a $250 administrative fee.

The Association reserves the right to cancel these activities due to circumstances beyond its control, such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure. If the Association is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Association to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

3. Space Assignment Exhibiting space is limited and assigned based on these criteria: date application and payment is received, compatibility of other exhibitors, past participation, and requested booth selections from the application form. The Association reserves the right to assign space, rearrange the floor plan, and/or relocate any exhibit.

4. Booth, Furnishings, and Equipment A uniform table will be provided to exhibitors. Exhibit displays must not obstruct the view of the adjacent booths.

5. Conduct of Exhibits The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in the application is prohibited. An exhibitor may not assign, sublet, or apportion or otherwise share all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of non-exhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvasing or distributing of advertising outside the exhibitor’s own booth will not be permitted. There is no restriction on selling on the exhibit floor. However, exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales that occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of the Association. Helium balloons are not allowed in exhibiting areas. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Exhibits are subject to the approval of the Association. Booths should be designed to draw attendees into the booth space, not to encourage attendees to stand in the aisles.

6. Shipping Instructions The Association will provide information on shipping details. The exhibitor will ship all articles to be exhibited at their own risk and expense. The Association will provide storage for incoming freight, delivery to the booth, storage and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all shipments shall include the exhibitor’s name and company name. Exhibit material cannot be received at the hotel prior to the show setup dates. Such freight will be directed and stored at the exhibitor’s expense.

The exhibitor expressly agrees that any exhibit material remaining after the contracted move-out time has been left behind and may be removed and disposed of at the expense of the exhibitor and without liability to the Association.

7. Liability Insurance The Association must be notified and receive proof of adequate liability insurance, in the amount no less than $1,000,000 combined single limit for personal and property damage, at least 30 days prior to show setup. The name of the exhibitor and identification of the outside contractor must be included.

8. Independent Events Industry-sponsored events must be approved by the Association. No event may be scheduled to conflict with the Association’s meeting agenda and exhibit hours. Companies that are not exhibiting cannot host independent events. Unapproved events conflicting with the Association’s educational activities jeopardize the Association’s accreditation status and are strictly prohibited.

9. Audio-Visual and Sound Operation of equipment for demonstration or use may not create noise levels objectionable to neighboring exhibitors.

10. Unacceptable Exhibits The exhibitor agrees not to use any displays that the Association determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association, or violate the booth regulations or any other provision of this contract. In the event the Association determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Association may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor’s expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Association.

11. Insuring Exhibits Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor’s insurance broker and obtain all-risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor’s existing policy covering the same.

Neither the hotel or the Association will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor’s custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association.

12. Liability for Damages or Loss of Property Exhibiting areas will close for viewing but the area is not a closed area and there will be no security guard on the premises. The hotel and the Association shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

13. Music Licensing The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreement between the Association and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the Association with a copy of such license or grant by within 1 month prior to the activity start date.

14. Fire Regulations No exhibitor shall use any flammable decorations or coverings. All fabrics or other materials used shall be flameproof.

15. Advertising Material. The use or distribution of any giveaways during the activities shall be subject to prior written approval by the Association. Such material shall be submitted to the Association for approval by June 30, 2017. Except as otherwise provided, the Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the designated exhibiting area.

16. Miscellaneous. The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time. This contract shall be interpreted under the laws of the United States and the State of Illinois.
**SIS 2018 EXHIBITOR APPLICATION**

### COMPANY INFORMATION

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>BUSINESS ADDRESS</td>
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### DESCRIPTION OF EXHIBIT

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### PRIMARY CONTACT INFORMATION

<table>
<thead>
<tr>
<th>FIRST/LAST NAME</th>
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<tbody>
<tr>
<td>TITLE</td>
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<tr>
<td>MOBILE PHONE</td>
<td></td>
</tr>
<tr>
<td>EMAIL</td>
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### PAYMENT INFORMATION

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<tr>
<th>AMEX/DISCOVER/MC/VISA</th>
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<tr>
<td>EXP DATE/ SECURITY CODE</td>
<td></td>
</tr>
<tr>
<td>MAILED CHECK #</td>
<td></td>
</tr>
<tr>
<td>EMAIL COPY OF RECEIPT TO:</td>
<td></td>
</tr>
</tbody>
</table>

Application will not be processed without payment.

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**APPLY TODAY**

Complete and return this form with payment via:

- **Email**: arounds@SpineIntervention.org
- **Fax**: 415.457.3495
- **Mail**: 120 E. Ogden Ave., Ste. 202, Hinsdale, IL 60521

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**ADVERTISING/UNRESTRICTED GRANT OPPORTUNITIES**

Check this box if your company is interested in purchasing advertising and/or funding unrestricted educational grants. These opportunities are limited and are available on a first come, first served basis. SIS staff will follow up with you.

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**ANNUAL MEETING AUCTION OPPORTUNITIES**

Check this box if your company is interested in donating any goods or services to the 2018 Annual Meeting Silent Auction at Buddy Guy's Legends. SIS staff will follow up with you.

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**CANCELLATION POLICY**

No refunds will be made for cancellations received within 30 days of any event. Cancellations prior to that date will be subject to a $250 administrative fee.
THE SIS ANNUAL MEETING - CHICAGO 2018

TABLES

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Application on or Before April 11</th>
<th>Application after April 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>10' x 10' Booth +2 Badges</td>
<td>$2,950</td>
<td>$3,450</td>
</tr>
<tr>
<td>10' x 10' (corner) Booth +2 Badges</td>
<td>$3,450</td>
<td>$3,950</td>
</tr>
<tr>
<td>10' x 20' (corner) Booth +4 Badges</td>
<td>$9,450</td>
<td>$10,450</td>
</tr>
<tr>
<td>10' x 20' (3-sided) Booth +4 Badges</td>
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<tr>
<td>20' x 20' (island) Booth +8 Badges</td>
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<td>$20,950</td>
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PREFERRED BOOTH NUMBERS (LIST 4)

WE PREFER NOT TO BE PLACED NEXT TO OR ACROSS FROM THESE COMPANIES:

- Additional Exhibitor Badge $350 each
- All-Access Attendee Badge $875 each
- Banner Ad(s) in the SIS Event App $1,250 each
- Site Wi-Fi & Charging Station $15,000
- Hotel Key Cards $12,500
- Elevator Video(s) $10,000 each
- Escalator Wrap $10,000
- Exhibit Hall Footprints $5,000
- Lounge Coasters $5,000
- Room Drop $3,500

PRELIMINARY PROGRAM

- Prelim Program Back Cover $6,125
- Inside Front Cover $5,625
- Inside Back Cover $5,375
- Interior Page $4,875

THURSDAY, AUGUST 16

- Lunch Symposium $12,500
- Reception Symposium $10,000

FRIDAY, AUGUST 17

- Lunch Symposium $12,500
- Reception Symposium $10,000

5TH ANNUAL 5K FUN RUN/WALK FOR RESEARCH

- Donation

ANNUAL MEETING TOTAL

2018 TOTAL

MAKE YOUR 2018 TOTAL REACH THE LEVELS BELOW FOR THE EXCLUSIVE OPPORTUNITIES LISTED ON PAGE 2

<table>
<thead>
<tr>
<th>Diamond Level</th>
<th>Platinum Level</th>
<th>Gold Level</th>
<th>Silver Level</th>
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<tr>
<td>$75,000</td>
<td>$50,000</td>
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FOR INTERNAL USE ONLY

APPLICATION RECEIVED: PAYMENT: