2016 SRNT Annual Meeting
March 2-5, 2015
Sheraton Grand Chicago Hotel
Chicago, Illinois, USA

Pre-Conference Workshops

All Pre-Conference Workshops are scheduled for Wednesday, March 2, 2016. They will be presented concurrently. Each person registering for a Pre-Conference Workshop will receive one boxed lunch. Register for your choice of workshop on the SRNT Annual Meeting registration form.

Pre-Conference Workshop Registration Fees:

<table>
<thead>
<tr>
<th>Workshop Category</th>
<th>Received on or before February 3, 2016</th>
<th>Received after February 3, 2016</th>
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<tr>
<td>Member (half-day)</td>
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Wednesday, March 2, 2016 • Pre-conference Workshop #1
8:00 a.m.-12:00 noon
The Changing Landscape of Nicotine and Tobacco Use: What Tobacco Treatment Clinicians and Researchers Need to Know

Speakers: Timothy Baker, PhD, University of Wisconsin; Leonie Brose, PhD, King’s College London; Chris Bullen, PhD, The University of Auckland; Dorothy Hatsukami, PhD, University of Minnesota; Natalie Walker, PhD, The University of Auckland

Moderators: Lisa Fucito, PhD, Yale School of Medicine; Benjamin Toll, PhD, Medical University of South Carolina

Sponsored by the SRNT Treatment Network

The landscape of nicotine and tobacco use is dynamic and changing rapidly. Clinicians and researchers are attempting to keep up with and adapt to this evolving field. This involves working with patients who are using novel tobacco products (e.g., smokeless) and nicotine delivery devices (e.g., e-cigarettes), and with research participants who are often using these products before, during, and after participation in clinical studies. Thus, it is important that both clinicians and researchers be apprised of the latest research on the use patterns of these novel products. This workshop will summarize much of what is known about the assessment and treatment of novel nicotine delivery product users.

First, Dr. Fucito will present data from the US FDA Population Assessment of Tobacco and Health (PATH), which is a large national longitudinal study of all types of tobacco use and how it affects the health of people in the United States. Dr. Brose will cover assessment of e-cigarettes in both clinical and research contexts. Dr. Bullen will present evidence on e-cigarettes as a treatment tool. Dr. Hatsukami will discuss smokeless tobacco treatment evidence and research. Last, novel products (heat-not-burn, injectable nicotine, new nicotine inhalers) will be presented by Dr. Walker. Time will be allowed for interactive discussion on each topic, including a moderated panel discussion with the speakers. Dr. Baker will summarize key themes. Attendees will leave with a greater understanding of how to help their patients in the changing landscape of nicotine products, and about the greatest research priorities and opportunities in this field.
Wednesday, March 2, 2016 • Pre-conference Workshop #2
8:00 a.m.-12:00 noon
Strengthening Tobacco Research Capacity in Low-and Middle-Income Countries: Strategies, Challenges, and Lessons Learned

Speakers: Lekan Ayo-Yusuf, PhD, MPH, Sefako Makgatho Health Sciences University, University of Limpopo, University of Pretoria; Joaquin Barnoya, MD, MPH, Washington University School of Medicine at St. Louis; Joanna Cohen, PhD, Johns Hopkins University; Jeffrey Drope, PhD, American Cancer Society; Geoffrey Fong, PhD, University of Waterloo; Wasim Mazik, MD, Florida International University Raul Mejia, MD, PhD, Universidad de Buenos Aires; Rima Nakash, DrPH, University of Beirut; Jonathan Samet, MD, MS, University of Southern California

Moderators: Carla J. Berg, PhD, Emory University; James T. Thrasher, PhD, University of South Carolina

Sponsored by the SRNT Global Health Network

To halt the worldwide tobacco epidemic, the World Health Organization’s Framework Convention on Tobacco Control (FCTC) promotes multiple policies. Substantial efforts have been made to strengthen research to promote and support the implementation of FCTC policies and to evaluate their impact in low- and middle-income countries (LMIC), where four-fifths of all smokers live and where smoking-related deaths are projected to increase substantially. This pre-conference workshop will explore the opportunities and challenges for strengthening policy-relevant tobacco research in LMICs; describe the lessons learned from established capacity-building efforts; and develop recommendations for future research capacity strengthening efforts. James Thrasher, Joanna Cohen, and Carla Berg will cover the FCTC and describe the conceptual frameworks that will be referenced through case study presentations and panel discussions. These frameworks situate capacities within individuals, organizations, and national/regional systems, drawing attention to specific inputs and outputs at each level of the system.

This approach will also integrate orienting principles from recent initiatives by international funding agencies to coordinate and harmonize LMIC research capacity investments across disease areas. Case studies from diverse LMIC regions (Africa, Asia, Latin America, Middle East) will be presented by tobacco control policy researchers from both LMICs and high-income countries. These case studies will highlight successful strategies and challenges at different system levels, identifying mechanisms that both hinder and facilitate progress. Panel discussions will provide opportunities for discussion related to specific components of these frameworks, the FCTC, lessons learned, and recommendations for future efforts. A panel discussion with funding agency representatives will focus on past and future strategies for investing in tobacco research capacity strengthening.

Wednesday, March 2, 2016 • Pre-conference Workshop #3
8:00 a.m.-12:00 noon
Building an Evidence Base for Reducing Smoking Disparities Between Indigenous and Non-Indigenous Peoples

Speakers: Vicki Biggs (PhD candidate and ex-director for the Australian Centre for Excellence in Indigenous Tobacco Control); Joanne D’Silva, MPH (ClearWay Minnesota, Minneapolis); Patricia Nez Henderson, MD, MPH (Black Hills Center for American Indian Health, Rapid City); El-Shadan Tautolo, PhD (AUT University, Auckland, NZ); Stephanie Erick (Director ASH NZ); and Andrew Waa, MPH (ASPIRE2025, University of Otago, Wellington, NZ).

Sponsored by Black Hills Center for American Indian Health

Indigenous peoples in countries with colonial histories are diverse, however their common experience of colonization is implicated in high rates of commercial tobacco use that are a significant cause of health inequalities. Not only are such inequalities unjust but they often represent violations of treaties signed between governments and indigenous peoples. While these issues are recognized by many governments (as well as the preamble and clause 2c of the FCTC) disparities continue to persist. Potential factors contributing to ongoing disparities are a lack of government commitment; a paucity of evidence on the causes of, and interventions to address high smoking prevalence among indigenous peoples; and a lack of quality monitoring. This workshop will aim to develop our understanding about the information needs of indigenous peoples and decision makers engaged in indigenous tobacco control and how these information needs can be addressed. Workshop topics will include: 1) an exploration of current evidence supporting indigenous tobacco control; 2) indigenous methodologies and frameworks in tobacco control research; 3) partnering with indigenous communities; and 4) identification of gaps in evidence, capacity, and capability. A mix of short presentations and facilitated discussions will be used to explore these topics.

A final discussion will be focused on how we can work collectively to support research on smoking among indigenous peoples. Presenters will include Vicki Biggs (PhD candidate and ex-director for the Australian Centre for Excellence in Indigenous Tobacco Control); Joanne D’Silva, MPH (ClearWay Minnesota, Minneapolis); Patricia Nez Henderson, MD, MPH (Black Hills Center for American Indian Health, Rapid City); El-Shadan Tautolo, PhD (AUT University, Auckland, NZ); Stephanie Erick (Director ASH NZ); and Andrew Waa, MPH (ASPIRE2025, University of Otago, Wellington, NZ).
Wednesday, March 2, 2016 • Pre-conference Workshop #4
8:00 a.m.-12:00 noon
Tobacco Control in a Rapidly Changing Media Environment

Speakers: Dr. Sherry Emery is the Director of the Health Media Collaboratory, at the Institute for Health Research and Policy at the University of Illinois at Chicago, Dr. Joseph Cappella is the Gerald R. Miller Professor of Communication, at the Annenberg School for Communication at the University of Pennsylvania, Dr. Annice Kim is a Senior Social Scientist at RTI International, Dr. Ganna Kostygina is a Senior Research Specialist at the Health Media Collaboratory at UIC.

Sponsored by Health and Media Collaboratory at UIC

Since April 1, 1970, when Richard Nixon banned tobacco advertising on broadcast media, tobacco advertising has been severely limited. The Master Settlement Agreement of 1998 further curtailed tobacco advertising and promotions. With the advent of social media, however, tobacco advertising, promotion, and information is common across social media platforms, and far outweighs the amount of anti-tobacco messaging. Control of content and access to tobacco promotion on social media is virtually non-existent. The proposed workshop will provide an overview of the amount, content, and influence of pro- and anti-tobacco messaging that appears across a variety of social media platforms. Dr. Emery will open the session with a summary of data from a large, nationally representative survey of tobacco-related media consumption, conducted in 2015. These data provide insight on the variety of platforms and the frequency with which smokers and non-smokers encounter, search for, and share tobacco-related information online. Dr. Joseph Cappella will discuss his research on the influence of YouTube commentary on tobacco control messaging; the role of persuasiveness in the circulation of healthy messaging; and in the impact of commentary on policy debates about tobacco.

Dr. Annice Kim will summarize her recent work on the reach and influence of top Twitter accounts related to electronic cigarettes and vaping. Dr. Ganna Kostygina will describe the amount and content of Instagram messages related to little cigars and cigarillos. Workshop participants will gain an appreciation for the scope and magnitude of tobacco-related content across social media platforms. In addition, participants will better understand the mechanisms through which content moves through the audience (sometimes becoming viral) and the outcomes that can be expected both for misinformation and counter information. This information is essential for both the evaluation and implementation of effective tobacco control research and campaign development.

Wednesday, March 2, 2016 • Pre-conference Workshop #5
8:00 a.m.-12:00 noon
Tobacco Industry Documents Research and Global Health Justice Movement

Speakers: Marty Otañez, Associate Professor, Anthropology Department, University of Colorado, Denver; Possy Muguenyi, MBCHB, MPH, IMHL, Manager, Centre for Tobacco Control in Africa; Kellen Nyamurungi Namusisi, MSc Advisor Monitoring and Evaluation, Centre for Tobacco Control in Africa; Paul Ebusu, MPH, Co-Principle Investigator, Tobacco Documents Research in Africa; Hadid Mamudu, Associate Professor, Department of Health Services Management and Policy, East Tennessee State University; Lily Sahaguian, Undergraduate Student Researcher, Public Health, University of Colorado, Denver

Sponsored by Tobacco Industry Documents Research in Africa

This workshop is designed as a creative space to discuss strategies for searching the Truth Tobacco Industry Documents archive and using documents research to build global health justice coalitions. The Truth Tobacco Industry Documents archive (https://industrydocuments.library.ucsf.edu/tobacco) is an archive of over 80 million pages of formerly secret tobacco industry documents hosted by the University of California, San Francisco. Public health and tobacco control researchers use the archive to monitor and counter industry interference in tobacco control policymaking. Tobacco industry interference is a major obstacle to the implementation of the World Health Organization Framework Convention on Tobacco Control in affluent and developing countries. Integrating findings from documents research in industry monitoring initiatives works to build corporate accountability and advance tobacco control regulations. Our workshop focuses on Africa and developing proficiency among health professionals, civil society members, government officials, and media representatives to mitigate tobacco industry interference through documents research. Participants will learn steps to develop tobacco industry interference campaigns that target elected officials, policy makers, and community members. Also, participants will increase knowledge on networking strategies and opportunities in global health justice.

Tobacco Industry Documents Research in Africa (tidocafrica.org) established in 2015 will be presented as an example of coalition building, evidence-based scholarship, and resource mobilization for global public health justice.
Perspectives on Nicotine: Science and Policy

Chair: Cathy L. Backinger, PhD, MPH, Center for Tobacco Products, US Food and Drug Administration

Introductions: Mitchell Zeller, JD, Center for Tobacco Products, US Food and Drug Administration

Part 1 – Nicotine Science: Neal Benowitz, MD, University of California, San Francisco; Sarah Johnson, PhD, Center for Tobacco Products, US Food and Drug Administration; Michael B. Steinberg, MD, MPH, FACP, Rutgers University; Nicolette Borek, PhD, Center for Tobacco Products, US Food and Drug Administration

Part 2 – Non-Tobacco Public Health Perspective: Monica S. Ruiz, PhD, MPH, The George Washington University

Part 3 – Panel on Nicotine Policy Perspectives:

Moderator: Mitchell Zeller, JD, Center for Tobacco Products, US Food and Drug Administration

Panelists: Jonathan P. Winickoff, MD, MPH, Harvard University; Robert West, PhD, University College London; Matt L. Myers, JD, Campaign for Tobacco Free Kids; Thomas J. Miller, JD, Attorney General of Iowa; Dorothy Hatsukami, PhD, University of Minnesota

Tobacco harm reduction and the continuum of risk are concepts that have the subject of ongoing discussion and debate within the tobacco research and tobacco control community. Points of view range regarding approaches to reduce tobacco-caused morbidity and mortality. One of the five strategic priorities of the Food and Drug Administration’s Center for Tobacco Products is the need for a Comprehensive FDA Regulatory Nicotine Policy. This strategic priority aims to establish an integrated, FDA-wide policy on nicotine containing products that is public health based. This strategic priority has implications for tobacco, drug, and device regulatory policy. Part 1 of this pre-conference workshop will provide brief overview of the basic science of nicotine such as the harms and risks of nicotine, public perceptions of nicotine risk, risk and benefits of long-term use of nicotine after smoking cessation and Population Assessment of Tobacco and Health Study data regarding poly tobacco use, and use of tobacco products and medications to quit smoking among adults. Part 2 will be a presentation from another field of treatment to provide insights into different approaches to addressing complex public health issues related to harm reduction. Part 3 will be a moderated panel discussion to address the range of policy perspectives on nicotine including youth and nicotine, alternative regulatory policies on nicotine-containing products, and the potential role of the range of nicotine containing products in risk reduction.
Wednesday, March 2, 2016 • Pre-conference Workshop #8
8:00 a.m.-12:00 noon
Statistical Analysis of Complex Surveys with Replicate Weights
Using SAS Survey Package

Speaker: The instructor, Dr. Julia Soulakova, Associate Professor, Department of Statistics, University of Nebraska-Lincoln (UNL), also has a courtesy appointment at the Survey Research and Methodology Program, UNL. She has expertise in survey sampling and social-behavioral sciences. Dr. Soulakova teaches undergraduate course “Intro to Survey Sampling” and graduate course “Survey Sampling,” and conducts research on smoking cessation using data from the Tobacco Use Supplement to the Current Population Survey, the key source of smoking-related behaviors in the US.

The purpose of this workshop is to discuss and demonstrate how complex survey data with replicate weights can be analyzed in SAS® survey package (SAS 9.4 or later). The workshop will address the topics of replicate weights and methods with balanced repeated replications for variance estimation. The key methods for obtaining summary statistics and performing testing for quantitative and qualitative outcomes will be discussed. In addition, model building approaches for linear, logistic and multinomial regressions with fixed effects will be addressed. Examples will illustrate the concepts and procedures for smoking-related behaviors using the Tobacco Use Supplement to the Current Population Survey data set with 160 replicate weights. Applications of described techniques to any other survey with replicate weights is anticipated to be straightforward. The level is similar to the one of an average upper undergraduate or introductory graduate statistics course. The tutorial is designed for a wide audience. Basic knowledge of SAS is assumed. It is anticipated that upon completing the workshop the participants will be able to 1) better refine their research aims, e.g., keeping in mind that some statistical techniques for the complex data cannot be handled using current versions of SAS®, and 2) identify and perform the key statistical analyses for complex survey data. Participants who have no prior experience with analysis of complex surveys will learn 1) why the classical statistical methods are not appropriate for analyses of complex surveys, 2) what survey sampling methods are valid, and 3) how the survey sampling methods can be used in practice.