For Immediate Release
Contact: Amy Bucaida, CUDE
Telephone: 608.692.4078
Email: pr@srnt.org

Findings from FDA’s Wave 1 of PATH Study to be Released at SRNT Annual Conference

February 9, 2016 – The Society for Research on Nicotine and Tobacco (SRNT) is pleased to announce that highlighted findings from Wave 1 of the Population Assessment of Tobacco and Health (PATH) Study will be presented at the organization’s annual meeting in Chicago on March 2-5, 2016.

About the Study
The PATH Study is a national longitudinal study of tobacco use and how it affects the health of people in the United States. The initiative is being conducted by the National Institutes of Health (NIH) and the Food and Drug Administration (FDA) through a contract with Westat. The PATH Study is following more than 45,000 adults and youth in the United States aged 12 years and older.

The study uses Audio-Computer Assisted Self-Interviews for adults and youth to collect information on tobacco-use patterns across tobacco products on the U.S. market; risk perceptions and attitudes towards tobacco products including emerging tobacco products; and tobacco initiation, cessation, and relapse behaviors. Additionally, the PATH Study collects biospecimens among consenting adults aged 18 years of age and older for future evaluation of biomarkers of exposure and harm related to tobacco use.

Expanding upon the interim Wave 1 data presented at SRNT in 2015, presenters will provide a short overview of the design and methods of the PATH Study and then provide highlighted results from the entire Wave 1 sample. They will report on domains related to the appeal, addictiveness and harm of tobacco products, including youth susceptibility, experimentation and use of products; harm perceptions and exposure to marketing as well as adult use and harm perceptions of tobacco products. Additional behavioral data on selected tobacco products will be discussed. The presentation will
conclude with a summary of Wave 2 and Wave 3 data collection progress and the next steps for the PATH Study, and questions from the audience.

For Science Reporters
If you are interested in attending the SRNT Annual Meeting in Chicago on March 2-5 at the Sheraton Grand Chicago, please contact Amy Bucaida using one of the above means to register for a press pass. You must have a press pass to attend any of the meeting activities past security.

We also invite you to contact us to make arrangements for interviews with session speakers. We’ll make every attempt to secure the necessary introductions and reserve space in the press room.

About the Society for Research on Tobacco and Nicotine
The Society for Research on Tobacco and Nicotine represents more than 1,000 members in more than 40 countries. Its mission is to stimulate the generation of new knowledge concerning nicotine in all its manifestations - from molecular to societal. The Society has three main aims:

1. To sponsor scientific meetings and publications fostering the exchange of information on nicotine and tobacco.
2. To encourage scientific research on public health efforts for the prevention and treatment of tobacco use.
3. To provide a means by which legislative, governmental, regulatory and other public agencies can obtain expert advice and consultation on nicotine and tobacco.

Follow SRNT on Social Media at:

WWW.SRNT.org

Facebook: Society for Research on Nicotine and Tobacco

Twitter: @SRNTorg

Join us at the 2016 SRNT Annual Conference March 2-5, 2016 at the Chicago Sheraton Hotel.
https://www.srnt.org/conferences/index.cfm