### Thursday, 18th

#### 13:00-17:00

**Workshop 1. MAIN HALL (SALÓN DE ACTOS) Genetics of nicotine dependence**  
**Discussant:** Marcus Munafò  
**Presentations:**  
- Candidate gene studies of smoking cessation - increasing impact, reducing limitations. *Andrew Bergen*  
- Have genome-wide association studies helped us understand why people smoke? *Jaakko Kaprio*  
- The importance of phenotype refinement in genetics research. *Jen Ware*  
- Mendelian randomisation: using genetics to infer causality in smoking research. *Amy Taylor*

**Workshop 2. CASTELAO HALL (AULA CASTELAO) Cytisine - one of the most effective and safest treatments for tobacco dependency**  
**Speakers:** Witold Zatonski, Robert West, Aleksandra Herbec, Jean Francois Etter, Natalie Walker

Taller T1. **AULA 6. Abordaje del paciente fumador en atención primaria**  
*Ana Esteban y Eduardo Olano*

Taller T2. **AULA 9. Poniendo en marcha el motor del cambio: la entrevista motivacional**  
*Blanca Mª Benito*

#### 17:00-18:00 - MAIN HALL (SALÓN DE ACTOS) *Opening ceremony*

#### 18:00-19:30

**Symposium 1. MAIN HALL (SALÓN DE ACTOS) Electronic cigarettes: What we know so far**  
**Moderator:** Suchitra Krishnan-Sarin  
**Presentations:**  
- Electronic cigarettes and adolescents. *Suchitra Krishnan-Sarin*  
- Results from a large online survey of e-cig users. *Jonathan Foulds*

**Symposium 2. CASTELAO HALL (AULA CASTELAO) The Tobacco Products Directive: Packaging and labelling**  
**Moderators:** Crawford Moodie & Karine Gallopel-Morvan  
**Presentations:**  
- Consumer perceptions of slim and superslim cigarettes: evidence from international studies. *David Hammond, K Kotnowski, J Reid, Ch White*  
- Plain packaging of cigarettes and smoking behaviour: a randomised controlled trial. *Olivia M. Maynard, U Leonards, AS Attwood, L Bauld, L Hogarth, MR Munafò*  
- Using cigarette package warnings and inserts to promote cessation resources and cessation attempts. *James F. Thrasher, EN Abad, D Hammond, M Bansal-Travers, KM Cummings, Hua Yong, C Moodie, R Borland, J Hardin*  
- Female perceptions of cigarette design: a qualitative study. *Allison Ford, C Moodie, AM MacKintosh*

**Simposio E1. AULA 6. Manejo del paciente fumador con síntomas psiquiátricos**  
**Moder: Francisco Rodríguez-Lozano**  
- Tratamiento protocolizado del tabaquismo en pacientes con patología psiquiátrica y adicciones. *Mª Cristina Pinet*  
- Vareniclina en pacientes con Depresión Mayor. *Eugení Bruguera*  
- Humo ambiental de tabaco en las Unidades de Hospitalización de Salud mental y Adicciones en Catalunya. *Esteve Fernandez*

#### 19:30-20:00 - Traditional offering to St. James

#### 20:00-21:00 - City Hall Reception (attendance limited to the first hundred registrants)
09:00-10:00  
*Plenary session 1. **MAIN HALL (SALÓN DE ACTOS)** LECTURER: Ann McNeill. Smoking, mental health, and pleasure – are we neglecting this relationship in our tobacco control efforts?

10:00-10:30 - Coffee-break

10:30-12:00  
*Symposium 3. **MAIN HALL (SALÓN DE ACTOS)** Will e-cigarettes put an end to tobacco use in the 21st Century?  
**MODERATORS:** Jacques Le Houezec & Peter Hajek  
**PRESENTATIONS:**  
- Nicotine safety and e-cigarettes. Jacques Le Houezec  
- Nicotine delivery from e-cigarettes and e-liquids & vapour toxicity. Konstantinos Farsalinos  
- Surveys of e-cigarettes users. Jean-François Etter  
- Clinical studies on e-cigarettes. Lynne Dawkins  
- Electronic cigarette – disruptive technology, public health potential and regulatory challenge. Gerry V. Stimson

**Symposium 4. **CASTELAO HALL (AULA CASTELAO) **Combining new and old technologies to maximise population level impact of smoking cessation interventions**  
**MODERATORS:** Susan Michie & Marcus Munafò  
**PRESENTATIONS:**  
- Evaluation of a national mass media smoking cessation campaign in England, 'Stoptober'. Susan Michie, J Brown, D Kotz, J Stapleton, M Walmsley, R West  
- Randomised trial of an internet-based smoking cessation intervention (StopAdvisor) in smokers with higher and lower socioeconomic status. Jamie Brown, S Michie, AWA Geraghty, L Yardley, B Gardner, L Shahab, JA Stapleton, R West.

The SmokeFree Formula: integrating a book with digital media to maximise use of effective methods of stopping. Robert West

**Simposio E2. AULA 6. A quienes les cuesta más dejar de fumar y qué se puede hacer al respecto**  
**MODERA:** Andrea Gallego  
- ¿Qué es distinto en la cesación de quienes padecen patologías orgánicas graves? Regina Dalmau  
- Abordaje del consumo en las embarazadas que siguen fumando. Fernando Martín  
- Particularidades de la atención clínica de los adolescentes fumadores. Carmen González-Carreño

12:00-13:00  
**Poster session 1 – CORRidor –** Topics: Basic science, psychological aspects, psychiatric patients, electronic cigarettes and other forms of nicotine consumption, youth, tobacco control

13:00-14:00 - Lunch

14:00-15:30  
**Oral communications Session 1 – **MAIN HALL (SALÓN DE ACTOS) **– Basic science**  
**CHAIRS:** Andrew W. Bergen & Emmi M. Tiili  
0-11. The effect of genotype-dependent CYP2D6 methylation on cigarette consumption. Tiili EM, Antikainen MSH, Hirvonen AP  

**Oral communications Session 2 – CASTELOA HALL (AULA CASTELOA) – Inequalities**

**CHAIRS: Ryan Courtney & Eero Lahelma**

O-23. Do changes in neighbourhood and household levels of smoking result in changes in smoking behaviour? *Thomson G, Ivory V, Blakely T, Richardson K, Carter K*
O-25. The relationship between socioeconomic status and ‘hardcore’ smoking over time: A greater accumulation of hardened smokers in low-SES than high-SES smokers. *Clare P, Courtney R, Bradford D, Martire K, Mattick RP*

**Oral communications Session 3 – AULA 6 – Youth**

**DISCUSSANTS: Gillian Gould & Agustín Montes-M.**

O-32. Exposure to tobacco promotion among youth in the Netherlands – a comparison with Australia. *Pieterse ME, Kruize CM, Van Hoof J, Van der Meer RM, Willemsen MC*
O-34. Recall of tobacco point of sale displays among school children in England after implementation of point-of-sale display ban in large shops. *Bogdanovic I, McNeill A, Szatkowski L, Britton J*
O-35. Smoking habits of final-year Galician medical students: 30 years of follow-up. *Montes-Martínez A, Gestal-Otero JJ*

**15:30-16:00 - Coffee-break**

**16:00-17:30**

*Symposium 5. MAIN HALL (SALÓN DE ACTOS) Individual differences in nicotine/tobacco addiction: a translational perspective**

**MODERATORS: Sakire Pogun & Mohammed Shoaib**

**PRESENTATIONS:**

Individual differences in nicotine preference and intake in rodents. *Sakire Pogun*

Genetics and pharmacogenetics of nicotine dependence and their implications for personalized medicine. *Ming D. Li*

Non-daily smoking, dependence, and stimulus control. *Saul Shiffman*

**Symposium 6. CASTELOA HALL (AULA CASTELOA) Biomarkers of nicotine intake and metabolism – better phenotypes provide better precision for studying smoking behavior**
Temporal changes in the concordance between cotinine measurements and self-reported smoking data - results from the Finrisk 1992, 2007 and 2012 studies. Jaakko Kaprio on behalf of the Finrisk smoking group.


Sources of variation in plasma cotinine and the nicotine metabolic ratio. Rachel F. Tyndale, AZX Zhu, MJ Chenoweth, C Lerman, N Benowitz, on behalf of the PNAT and NEAM research teams.


The causal effect of smoking on anxiety and depression: a Mendelian randomization study. Amy Taylor, M Fluharty, M Munafò on behalf of the CARTA consortium.

Difficulty ignoring smoking-related cues is related to dorsal anterior cingulate cortex GABA levels. Amy C. Janes, JE Jensen, SL Farmer, BB Frederick, DA Pizzagalli, SE Lukas.
Effects of smoking cues and monetary reward and punishment on brain activations associated with inhibitory control in cigarette smokers. Maartje Luijten, R Hester, M Littel, DA O'Connor, S Rossiter, IHA Franken
ERP measures of attentional bias to affective and smoking cue distracters are sensitive to smoking and smoking expectancy. Jason D. Robinson, F Versace, JM Engelmann, Y Cui, DG Gilbert, AJ Waters, ER Gritz, PM Cinciripini
Using event-related potentials to investigate reward sensitivity in smokers. Francesco Versace, J Ng, KN Claiborne, DD Dirba, JD Robinson, JM Engelmann, PM Cinciripini

Symposium 8. CASTELAO HALL (AULA CASTELAO) Financial incentives for smoking cessation in pregnancy

M ODERATORS: Linda Bauld & Ivan Berlin

P RESENTATIONS:

Financial incentives for smoking cessation in pregnancy: a single arm intervention study assessing cessation and “gaming”. Theresa M Marteau, D Ierfino, J Hirst, T Jones, E Mantzari, P Aveyard

Public acceptability of financial incentives for smoking cessation in pregnancy and breastfeeding. Pat Hoddinott, H Morgan, G MacLennan, K Sewell, G Thomson, L Bauld, D Yi, A Ludbrook, MK Campbell


M ODERA: Jorge Suárez

Interpretaciones del principio de prevención de los posibles riesgos. Esteve Saltó

Buscando la mejor regulación: la Directiva Europea; posibilidades de actuación. Teresa Cepeda

12:00-13:00
Poster session 2 – CORRIDOR – Topics: Intervention and treatment, pregnancy, weight concern, general, miscellaneous, & pósters in Spanish

13:00-14:00 - Lunch

14:00-16:00

Oral communications Session 4 – MAIN HALL (SALON DE ACTOS) – Psychiatric & psychological

D ISCUSSANTS: Jennifer Tidey & Bárbara Piñeiro


0-42. Dependence and motivation to stop smoking as predictors of success of a quit attempt: a direct comparison in a clinical sample. Ussher M, Kakar G, Hajek P, West R

0-43. Motivation to quit and smoking cessation in a psychological treatment to quit smoking. Piñeiro B, López-Durán A, Fernández del Río E, Martínez U, Becoña E

0-44. Self-control difficulties, part-time job status and perceived parental permissiveness as prospective predictors of adult smoking and nicotine dependence. Leeman RL, Korhonen T, Latvala A, Potenza MN, Kaprio J


0-47. Menthol vs. non-menthol cigarette smoking topography in smokers with schizophrenia and heavy smokers without psychiatric illness. Tidey JW


Oral communications Session 5 – CASTELAO HALL (AULA CASTELAO) – E-cigs et al.

D ISCUSSANTS: Maciej L. Goniewicz & Elisabeth Kvaavik

O-52. Substantial increase in electronic cigarette use among adolescents in Poland between 2010-2011 and 2013-2014. Goniewicz ML, Gawron M, Nadolska J, Balwicki L, Sobczak A


O-55. Use of e-cigarettes and smokeless tobacco as smoking cessation aids – do they differ by gender? Kvaavik E, Lund M


O-57. Prompting mass quitting using a national group stop smoking competition. Glover M, Kira A, Moetara W, Gentles D


**Oral communications Session 6 – AULA 6 – Intervention**

**DISCUSSANTS:** Eva Kralikova & Bradley Evanoff


O-64. Placebo-controlled randomized trial of varenicline for smoking cessation through reduction (‘reduce-to-quit’). Ebbert JO, Hughes JR, West RJ, Rennard SI, Russ C, McRae T, Treadow J, Yu CR, Dutro MP, Park PW


16:00-16:15 - **MAIN HALL (SALÓN DE ACTOS)** *Closing remarks*