Providing care to patients with chronic disease has been a mainstay of the home care business model, and yet most agencies do not have a comprehensive standardized approach to chronic care management that defines home care as the best choice for patients with this need.

The Home-based Chronic Care Model (HBCCM) developed at the Center for Chronic Care Management at Baptist Home Care is at the epicenter of the home health chronic care management movement. The model has been recognized with national awards for excellence from NAHC and Modern Healthcare magazine.

This day-long program for Agency Executives will describe the model and business case for introducing a new chronic care management program into a traditional home care agency infrastructure.

Agenda overview:
- A Vision that Offers Hope
- The Value in Acting Now
- A Blueprint for Transformational Change
- Moving From Theory to Reality
- Integrated Chronic Care Models
- Takeaways, Talking Points and Tips for Transformation

CEUs will be available

Questions regarding this program or any registration questions, please contact Royce Tyree at (617) 482-8830 or email: rtyree@thinkhomecare.org

“In the midst of uncertainties, there is an unprecedented opportunity for home care to reposition itself for a pivotal role in the national health care system. By equipping clinicians with chronic care management skills and using home care’s existing infrastructure, home care can catapult itself into a new era of relevance.”

The Business Case for Home Care’s Leading Role in Chronic Care Management, August 2009

Instructor:
Beth Hennessey, Baptist Health Home Health Network

Beth is responsible for strategic planning and direction of Baptist Home Health Network, which includes three home health agencies, two hospice agencies and 2020 Health Solutions - a new company offering chronic care management services to a diverse range of clients.

She has co-authored articles relating to best practices in chronic care, is active in legislative efforts to support chronic care management on both state and federal levels, and served as President of the Homecare Association of Arkansas.

If you are a Future Focused Leader, this is a must attend!!
High Quality Patient Centered Chronic Care management

Wednesday, April 21st 9:00 AM – 4:30 PM
Registration opens at 8:30 AM

The Conference Center at Waltham Woods
860 Winter St, Waltham, MA 02451

Register by completing and mailing or faxing the following information to:

Foundation for Home Health
31 St James Ave. Ste 780
Boston, MA 02116
617-426-0509 Fax

Or Register online at www.thinkhomecare.org

Please Print - Use separate form for each registrant

Name: __________________________________________________________

Title: __________________________________________________________

Agency: _________________________________________________________

Address: _______________________________________________________

Telephone: ___________________________ FAX: ______________________

Email (Required): _______________________________________________

Registration Fee: $255  (late fee after 4/15/10: $285)

Method of Payment:

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Bill Me (HCA Members Only) _____ American Express _______ Mastercard _______

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