Wednesday, April 22

Pre-Conferences

8:00 am – 4:00 pm

Southeast Ballroom A

Communicating Change to the Entire Staff
Heather Lambert, Tennessee State Library and Archives

Change is a constant in every workplace - and everyone needs to understand it, accept it and contribute to its success. Great leaders know that people are different and that, in order to have an effective team, messages need to come in all shapes and sizes. Understanding the differences people have involving change will give you the language, insight and tools needed to address the most challenging of tasks - getting everyone on board with change.

8:00 am – 11:00 am

Southeast Ballroom C

Technology in Tennessee Libraries: Discussion of Standards and Practices
Sponsored by the Library Technologies Roundtable
Cody Behles, University of Memphis
Brian Rogers, University of Tennessee, Chattanooga

The intended outcome of this preconference is to create a set of common values and principles for library technologies which will help the TLA Libraries Technology Round and TLA provide the best service to libraries in the state. This will be an opportunity for people to voice opinions about the direction and focus of technologies in Tennessee Libraries going forward.
1:00 pm – 4:00 pm

Southwest Ballroom B

Our Place: New Frontiers in Meeting Needs  
*Sponsored by the College and University Libraries Section*  
Nancy Gibson, Austin Peay State University

The College and University Libraries Section (CULS) will host panel discussions on providing a place for everyone at the table regarding library spaces, collections, and interactions. How have advances in STEM, social sciences or humanities allowed for the creation of new opportunities to meet our collective needs?

Southwest Ballroom C

Leadership Development Workshop  
*Sponsored by the Ad Hoc Committee on the Leadership Institute*  
Martha Earl, University of Tennessee

Ruth Kinnersley, Trevecca Nazarene University; Pat Van Zandt, East Tennessee State University; Susan Earl, The Brentwood Library

Leadership Institute leaders will provide lecture, discussion, training, ad mentoring for those seeking the next level of leadership in their careers or in Association work.
Thursday, April 23

Program Sessions

8:00 am – 8:50 am

Directors Row 1

Finding a Place for eReference
Cassie Ellis, The Brentwood Library

Kelly Lee, The Brentwood Library

Embracing the eReference trend, The Brentwood Library acquired nearly 5,000 full-text eResources through the Gale Virtual Reference Library (GVRL). Doing so enabled patrons to access authoritative articles on a variety of subjects from the arts to science. Simultaneously reducing the print reference section allowed extra space to set up three eReference stations dedicated for patron research. Whether from home or from an eRef station, patrons can access reference. Procuring titles and providing access, however, is only half the battle. We have undertaken a number of marketing initiatives to broaden patron awareness and usage of these excellent resources. It is currently a work in progress, and only time will tell whether our efforts have been successful. We would like to share our experience, whether for good or for ill, and will provide a rundown of our process, marketing efforts, usage statistics and outcomes. Let us discuss our experience of finding a place for eReference.

Tennessee Grand Ballroom D

A Smorgasbord of Free Financial Literacy Resources
Sponsored by the Tennessee Government Documents Round Table
Perveen Rustomfram, University of Memphis

Bess Robinson, University of Memphis

Planning for a Money Smart Week or other financial literacy-related activities? Learn about freely-accessible government websites that provide children, parents, educators, young adults, adults, and seniors -- even non-native English speakers -- a wealth of information on financial topics such as saving, budgeting, credit, paying for college, investing, purchasing a home, and planning for retirement. Share ideas for promoting these sources to various audiences.

Tennessee Grand Ballroom E

Using Multiple Media Publicity for Rural Libraries
Katherine Horn, Elma Ross Public Library

Laura Winfrey, Somerville -Fayette County Library

Learn about using multiple media outlets for publicity in a rural public library setting. We will provide tips, tricks, and audience participation.
Promenade 1
Career Services
Resume reviews and career assistance

9:00 am – 11:00 am

Southeast Ballroom A, B, C
General Session
Keynote Speaker: Robert Gordon

11:00 am

Exhibits Open

11:00 am – 11:45 am

Free Time in Exhibits

11:45 am – 1:00 pm

Tennessee Grand Ballroom C
Intellectual Freedom Luncheon
Featured Speaker: Kristin Pekoll

1:10 pm – 2:00 pm

Southeast Ballroom A

The Long Night Against Procrastination: A catalyst for campus wide participation in student success
Judy Bivens, Trevecca Nazarene University
Ruth Kinnersley and Prilla Speer, Trevecca Nazarene University; Kate Lewallen, Tennessee Wesleyan College

We all procrastinate occasionally, but research shows that 80% of students procrastinate on 80% of their assignments. How can libraries help? In December 2014, the Tennessee Wesleyan College Library and Trevecca Nazarene University’s Waggoner Library collaborated with departments across campus to kick off finals week with a Long Night Against Procrastination. This presentation will discuss the successes and lessons learned from hosting a Long Night Against Procrastination. This event could be replicated in all kinds of libraries.

Southeast Ballroom B

A Conversation with Robert Gordon
Robert Gordon, author and Keynote Speaker
Ever wonder about the mysteries of the writing process? Harbor some deep desire to become a budding writer? If the answers to these questions are “yes,” bring your questions and come meet our keynote speaker, author Robert Gordon, to hear him discuss the writing process and his advice on becoming a writer.

Southeast Ballroom C

Sharing Recipes From Our Table: Disability Awareness at 2 University Libraries
Thura Mack, University of Tennessee Knoxville

Steven Milewski, Michelle Brannen, University of Tennessee Knoxville, Dorcas Davis, University of Memphis

Two academic libraries share their approach to creating a place at the table for library users with disabilities. These two libraries are working to strengthen the relationship between the Libraries and Disability Services. Library staff can properly assist students and others with disabilities by learning how to identify problems, collaborate with Disability Services, and utilize library services to accommodate specific needs. Developing programs geared towards different audiences can include: outreach at various campus events; orientation for new students to services in the library; disability awareness training for library staff; and investing in accessibility equipment. Let us share recipes from two different libraries that may inspire you to make your table more welcoming to all.

Directors Row 1

Things They Don’t Teach You in School: What I Learned as a First-Year Electronic Resources Librarian
Stephanie Adams, Tennessee Tech University

Although there is certainly a great deal of information that an aspiring electronic resources librarian can learn from books, articles, listservs, webinars, and product-specific trainings, the presenter discovered that there were still a few areas where she had to rely upon the trial and error method or independent discovery (and of course, asking LOTS of questions). The presenter is a former Instruction and Reference Librarian who made the transition to Electronic Resources in 2013. She will share tips and challenges in dealing with topics that include: purchasing and licensing, subscription agents, pricing models, access methods, transitioning journals from print+online to online only, working with vendors, initiating trials and setting up access, discoverability, perpetual access, and working with public services.

Tennessee Grand Ballroom D

Explore Memphis--Summer Reading 2.0
Beth Dailey Kenneth, Memphis Public Library & Information Center

Jason Sharp, Memphis Public Library & Information Center

Tired of the same old summer reading? Maybe it’s time for an upgrade! In 2014, the Memphis Public Library & Information Center, along with the City of Memphis, unveiled its new Summer Program: Explore Memphis. With great community partners and an online badging system that gamified Summer Reading sign-ups to appeal to teenagers and young adults, customers of all ages had an amazing summer full of reading, STEAM programs, and free community events. This program will discuss the successes and hurdles that two Youth Services Librarians faced in developing this summer reading program redesign and will offer practical advice on how to incorporate these changes into future Summer Reading programs. Advice will be provided on how to market this to reluctant staff members,
form valuable community partnerships and incorporate new technology into existing programs for those interested in making positive changes to their summer reading programs.

**Tennessee Grand Ballroom E**

Ringmasters of the EndNote circus: Orchestrating citation management software literacy efforts from the R&I perspective  
Beverly Kutz, University of Tennessee at Chattanooga

Chapel Cowden, University of Tennessee at Chattanooga

Librarians are often called to provide instruction and support for topics or services that might appear to be outside of our bailiwick. Just such a conundrum arose recently when the UTC campus adopted the citation management tool, EndNote. The UTC Library, recognized as the best place on campus to receive citation-related information and assistance, became the *de facto* provider of EndNote training and information. In this presentation, learn how you can integrate any citation management tool into your information literacy sessions, adapt lesson plans, partner with faculty, develop tools for on-campus and distance students, and provide assistance beyond the 8-to-5 Monday-to-Friday timeframe for any citation management software, and jump through flaming hoops (just kidding). We will explore our successes and challenges, and will share tools and lesson plans that can be remixed or reused to provide support and instruction for any software. Ladies and gentlemen, step right up!

**Promenade 1**

Career Services  
Resume reviews and career assistance

2:10 pm – 3:00 pm

**Southeast Ballroom A**

Southern Librarianship and Race during the Early Twentieth Century  
Steven Knowlton, University of Memphis

Shane Hand; Matthew Griffis, University of Southern Mississippi

In recent years, library historians have turned their attention to the ways in which segregated library facilities, and collections, services, and programming within them, played a role in the formation of racial consciousness among library patrons both white and African-American. This panel presentation will present recent research into the histories of segregated public libraries in Memphis and New Orleans, as well as segregated Carnegie libraries throughout the South.

**Southeast Ballroom B**

Special Formats Cataloging With RDA: Where Every Format Has a Place  
*Sponsored by the Technical Services Roundtable*  
Georgia Baskett, University of Tennessee at Martin

Heidi Busch, University of Tennessee at Martin
Cataloging has been in transition since the implementation of RDA, the cataloging code created to replace AACR2. One argument used in favor of RDA was that it would more easily accommodate new formats of materials. Larger libraries often have catalogers who specialize in the cataloging of special format materials such as serials, music, electronic resources, and media materials. Smaller libraries, such as ours, usually do not have that luxury. We will demonstrate our methods of cataloging various special format materials with RDA.

**Southeast Ballroom C**

Tennessee Libraries into the Future: A Kitchen Table Conversation  
Courtney Fuson, Belmont University

Michael Dowling, ALA

What do you believe is the future of the library profession in Tennessee? What do you aspire for libraries to become? And how can associations really help us reach our goals? ALA’s Libraries Transforming Communities Initiative is seeking your input on innovative ways to transform existing practices to support fulfillment of our shared aspirations. Join us for a candid conversation.

**Directors Row 1**

On the Right Track from Your Public Library to Your Local Schools: A Collaborative Partnership  
Andre Crafford, Collierville Schools

Deanna Britton, Lucius E. and Elsie C. Burch, Jr. Library

The director of the town's public library and the supervisor of the town's school libraries will share how together they have formed a partnership to provide the students and families of Collierville with books, resources, and educational programs. The presentation will focus on three unique aspects of the partnership: a new courier service that delivers requested books from the public library into the hands of teachers and students at the local schools; a professional development plan that includes learning from members of town library staff and the school librarians; and collaborative programming and resources that involve engagement of students and families of all K-12 schools.

**Tennessee Grand Ballroom D**

One Library’s Summer Reading Outreach Program  
Cassie Norvell, Anna Porter Public Library

Kerri Buckner, Kenton Temple, Anna Porter Public Library

Do you have populations in your community that aren't utilizing your library? So did we at Gatlinburg’s Anna Porter Public Library (APPL) and we decided to do something about it! Two years ago, two trustees created and established APPL’s Summer Reading Outreach program where we took our books to local kids without spending a dime. This session will describe the development, implementation, evolution and lasting effects of APPL’s Summer Reading Outreach program.

**Tennessee Grand Ballroom E**

What to Do with a Library Degree: Finding Your Place at the Table
Among the advantages of a library/information sciences degree is versatility. UT SIS alumni share career stories, discuss careers in the field, and take questions. If you are looking to make a new career in libraries or make a change, this session will be one you do not want to miss.

**Promenade 1**

Career Services  
Resume reviews and career assistance

3:10 pm – 4:00 pm

**Southeast Ballroom A**

Reaching out, drawing in  
Elizabeth Heffington, Lipscomb University  
Benjamin F. Head, Christian Brothers University

Three patron outreach concepts have been utilized at Christian Brothers to reach and inform a larger portion of the academic library constituency: The Library Inside Out Fest; the Roving Librarian; and the Faculty Information Literacy Assignment Review. These activities will be explored, as well as those used by Beaman Library, which, with the advent of new leadership, has capitalized on the change to make a huge reach outward.

**Southeast Ballroom B**

Gather ‘Round the Table  
Dinah Harris, Jackson-Madison County Library

How do you create a culture of inclusion where people of all races, ages, and economic levels feel welcome at the same table in a library? Come hear one library’s story of transformation from chaos to harmony.

**Southeast Ballroom C**

No low-hanging fruit on this STEM! The tricky business of collaborating with STEM education programs  
Chapel Cowden, University of Tennessee at Chattanooga

Everyone wants a piece of the STEM action! But how to go about getting it? Join this session and explore ideas for shaping the role of an academic library in STEM programs through faculty collaboration, instruction, assignments, online course integration, and individualized research assistance. Learn about potential future directions for Library/STEM program collaboration and how you might further deepen or begin a relationship with your STEM program.

**Directors Row 1**
Get Hired!
*Sponsored by the Career Services Committee*
Richard Groves, Nolensville Public Library

This panel discussion features managers from public, academic, special, and school libraries who are here to give insights into the hiring process so you can be ready when searching for your next job. Come with your questions about job applications, resumes, interviewing or anything else you’ve wanted to ask a hiring manager.

**Tennessee Grand Ballroom D**

Summer Research Programs: Untapped Instructional Opportunities for Academic Librarians?
Sharon Tabachnick, UTHSC Family Medicine

This will be a presentation summarizing my experience coordinating and leading a two-month-long Summer Research Program (SRP) in the Department of Family Medicine at UTHSC. Among other themes, the presentation will cover: the concept of the "Summer Research Program," and the differences between it and the more classic research programs/projects; the Problem-Based Learning (PBL) approach adopted/adapted for this SRP (PBL was originally developed in medical learning environments, and is now being used in many academic programs. Librarians will be encouraged to reflect on whether or not adopting a PBL approach might help give a better and more flexible structure to an SRP); the manner in which academic librarians can become an integral part of (e.g. embedded in) Summer Research Programs on their campuses proactively; and potential challenges facing librarians who may want to coordinate/lead an SRP.

**Tennessee Grand Ballroom E**

Digital Collections on the Civil Rights Movement in Tennessee
Glenda Alvin, Tennessee State University

Sylverna Ford, University of Memphis, Deborah Lilton, Vanderbilt University, Dr. Jessie Carney Smith, Fisk University

Panelists will give an overview of the Civil Rights Movement in Tennessee as well as provide information on digitized collections in public and academic libraries across the state.

**Promenade 1**

Career Services
  Resume reviews and career assistance

**Business Meetings**

4:10 pm – 5:00 pm

**Southeast Ballroom A**

Library Technologies Roundtable Meeting

**Southeast Ballroom B**
Tennessee Library Association GODORT Business Meeting

**Southeast Ballroom C**

Technical Services Roundtable Business Meeting

**Directors Row 1**

Public Library Section Meeting

**Tennessee Grand Ballroom D**

New Members Roundtable

**Tennessee Grand Ballroom E**

TLA Leadership Roundtable, inaugural meeting

**Promenade 1**

Career Services
  Resume reviews and career assistance

  5:00 pm

Exhibits Close

  7:00 pm – 9:00 pm

**National Civil Rights Museum**

All-Conference Reception
Friday, April 24

Program Sessions

8:00 am – 8:50 am

Southeast Ballroom A

Creating a Welcome Workplace: My Plate, My Place, My Library
Sheila Gaines, University of Memphis
Stacey Smith, Jeremy Scott, Memphis Public Library; Carolyn Head, Southwest TN Community College

The library customer has a healthy appetite that goes beyond books when it comes to information needs. This presentation will highlight the main ingredients of external customers and how to serve them effectively. We will also examine how the library can provide the same type of hospitality to its internal customers. All presenters will provide examples from their respective academic and public library experiences.

Southeast Ballroom B

TSLA Grant Opportunities
Jennifer Cowan-Henderson, Tennessee State Library and Archives
Myers Brown, Tennessee State Library and Archives

Did you know that there are grants available for things like construction or buying things like computers or archival supplies? Come listen to the opportunities that abound in the grants program provided by the Office of the Secretary of State through the Tennessee State Library and Archives.

Southeast Ballroom C

Meeting the Challenge of Community College Librarianship: Trends Ahead and Competencies Needed
Michael Crumpton, University of North Carolina at Greensboro
Nora Bird, University of North Carolina at Greensboro

What are some of the issues community college librarians are facing today? This program will provide an introduction and overview of issues relevant to community college librarianship. These issues will be discussed by the authors of the book *Handbook for Community College Librarians*, and will includes their account of how they came to write the book. A 2009 Brookings Institution report once labeled community colleges as “invisible institutions.” At times, community college librarians may similarly feel like an invisible part of the academic library community. What are some of the issues community college librarians are facing today? This program will discuss the trends ahead for community college libraries and the competencies needed by librarians and library staff.

Directors Row 1

Annual University of Tennessee School fo Information Sciences Student Research Forum
Suzie Allard, University of Tennessee, School of Information Sciences

Students, School of Information Sciences

In this annual event, UT School of Information Sciences (SIS) students selected by the SIS faculty present their state-of-the-art research on various aspects of library and information science.

**Tennessee Grand Ballroom D**

Everyone and Everything Has A Place: Increasing Connections to Collections
Laurie Arp, LYRASIS

Andrea Fowler Trevecca Nazarene University; DebbieLee Landi University of the South

We strive to increase access to collections and connect with audiences. Digitization of collections can help improve workflows, make materials more accessible and create engaging relationships with users. The LYRASIS Digitization Collaborative was designed to assist with digitization needs. The program enables institutions to gain the benefits of a coordinated effort without having to invest in their own infrastructure. A range of materials have been digitized including books, newspapers, archival materials, manuscripts, photographs, maps, microfilm, audio/video & film. Andrea Fowler will discuss how Trevecca Nazarene University increased access to its collections. DebbieLee Landi will discuss recent forays of University of the South into audio and video digitization including initial planning, getting partners involved, and considerations with oral history focusing on interviews of those who lived through World War II.

**Tennessee Grand Ballroom E**

When your plate is too full: Collection development timesavers for librarians on the run
Holly Hebert, Ingram

Ann Lehue and Cara Huwieler, Ingram.

Discover timesaving tips and techniques for tracking series, updates, and bestsellers, including EDI, shelf-ready options, and sources for reviews, “best of” lists, and replenishment lists. Collection development has never been easier! This information will be presented from the point of view of practicing librarians, not as a vendor’s sales pitch.

**Promenade 1**

Career Services
Resume reviews and career assistance

9:00 am

Exhibits Open

9:00 am – 9:50 am

Free Time in Exhibits
10:00 am – 10:50 am

Southeast Ballroom A

New Ways of Brainstorming
Lindsey Patrick, Nashville Public Library

Brainstorming is more than just tossing out ideas. In order to have a successful brainstorming session you need to identify the problem/goal, assemble the right team, create the right atmosphere, and have a facilitator that can lead and listen. Learn about new techniques of brainstorming and walk through a couple of example sessions to see how you can take these techniques back to your team.

Southeast Ballroom B

Engaging One-Shots
DeAnne Luck, Austin Peay State University

Do you wish the college students in your one-shot instruction classes were more engaged in learning? Don’t know what to do with that student sleeping in the back row? Learn tips and strategies adapted from K-12 teaching methods to improve lesson structure and behavior management, resulting in better learning outcomes and student success.

Southeast Ballroom C

Baby and Me and Momma Makes Three
Jean Nichols, Clarksville-Montgomery Co. PL

Learn about providing library services to our youngest patrons through programming that teaches and connects parents with early literacy skills. Lapsit programming brings together parents and babies with music, rhymes, books, finger plays and early literacy skill instruction. Come learn how you may implement this at your library.

Directors Row 1

Digital Marketing Strategies for Libraries
Chuck Hodgin, Belmont University

The library's shift from physical to digital marketing presents it with a unique opportunity to re-categorize itself in the minds of its users. However, we have seen that effective digital marketing requires a different approach than traditional marketing.

Tennessee Grand Ballroom D

YOUR Place at the Table: The Vital Role of Front-Line Staff in Standards Implementation
Amy Kimani, Holston River Regional Library

With the introduction of the new Tennessee Standards for Non-Metropolitan Public Libraries this year, a lot of emphasis has been placed on the demands put upon the work of library directors and trustees by the Standards. With this presentation, I would like to discuss how the Standards, and the new
technological expectations contained within those standards, will relate to the front-line and non-administrative staff. The program will focus mostly on the technology expectations and how programs like TEL and R.E.A.D.S. play an important role for libraries of all levels in the implementation of the new Standards.

**Tennessee Grand Ballroom E**

Connecting the Community: Innovating Internet Lending Programs in Public Libraries  
Alan Couch, Spring Hill Public Library, Matthew Beagle, T-Mobile

Learn about the success of Spring Hill’s Wi-Fi hotspot lending program which is allowing its patrons unlimited high-speed internet access at home or anywhere in the nation with a simple visit to the library.

**Promenade 1**

Career Services
Resume reviews and career assistance

11:00 am – 12:30 pm

**Tennessee Grand Ballroom C**

Trustee and Friends Luncheon  
Featured Speaker: Miguel Figueroa

12:40 pm – 1:30 pm

**Southeast Ballroom A**

Designing and Flipping Library Instruction for English Composition at a Community College  
Audrey Shoemaker, Walters State Community College  
Julie Lewis, Walters State Community College

This presentation will recount the experience of two librarians as they designed a flipped library instruction module for English composition students to finish at home prior to in-library, guided research instruction sessions. We will discuss the process by which we designed the flipped instruction to address specific ACRL information literacy standards, and then built teaching materials using a wide range of educational webtools. We will discuss the challenges we met in implementing flipped instruction for Composition students, including gaining faculty buy-in and cooperation and scheduling guided research sessions for almost 1,000 students on four campuses. Time will be given at the end of the presentation for a discussion of lessons learned and future plans for the instruction program.

**Southeast Ballroom B**

So You Think You Have a Plan: Disaster Planning, Disaster Effects and Emotional Aftermath  
Laura Winfrey, Somerville-Fayette County Library  
Janet Walker, South Cheatham Public Library
Disaster planning typically is left for later thought and review during libraries’ policy and procedure-making efforts. It may seem to be an unlikely event or an overwhelming task. However, when we engage in current media, we should realize that disasters are more probable than not. To be proactive, we must document NOW what we have, know in advance what to do, and have a current list of those to contact. Through it all, we must prepare for the physical and mental stress and the emotional aftermath in surviving a disaster.

**Southeast Ballroom C**

Beyond Appetizers: Using Digital Resources to Enhance Reference Research  
Pamela Dennis, University of Memphis

With additional digital resources available, research employing primary sources is as close as the nearest electronic device. Search Google Scholar, Google Books, digital archives, and electronic newspapers and journals more effectively and efficiently. Sample the possibilities at this banquet table, where the menu is as varied as it is delectable.

**Directors Row 1**

Serving birth up to adult English Language Learners  
Courtney Haley, Metro Nashville Public Schools

English Learners are those people for whom English is not their first language. Public, school and academic libraries serve these people from birth to adulthood. This presentation will provide an overview of best practices for all and continue a professional discussion on how to better serve this growing population. The Media Center of Tusculum Elementary School in Nashville serves a diverse group of students with 20 home languages represented; the majority of students are English language learners.

**Tennessee Grand Ballroom D**

From Chinet™ to Fine China: Integrating Interlibrary Loan and Collection Development in the 21st Century Academic Library  
Gail P. Barton, University of Memphis

This presentation offers many possibilities about ways the service of Interlibrary Loan (ILL) can assist in identifying materials needed in academic as well as public libraries. A brief overview of ILL is presented with options for identifying and securing items for the collection. Considerations from very informal to a highly structured system to use with ILLiad are discussed. Patron Driven Acquisitions, Buy Instead of Borrow, and the Getting It System Toolkit (GIST), which can be used through ILLiad, are just a few of the topics covered. Questions and answers will conclude the presentation.

**Tennessee Grand Ballroom E**

Good News about Old News: Newspaper Research in the Digital Age  
Chuck Sherrill, Tennessee State Library and Archives

Librarians who work with historical collections are presented with a variety of free and for-pay newspaper databases. This lecture will explore the major databases and discuss the research value and strengths and weaknesses of each.
Promenade 1

Career Services
Resume reviews and career assistance

2:00 pm

Exhibits Close

1:40 pm – 2:30 pm

Southeast Ballroom A

Revitalizing Reading Incentive Programs
Amy Dye-Reeves, Jefferson County Schools

This program focuses on maintaining and revitalizing your reading incentive programs for a short or long duration. A section of the program will be devoted to brainstorming new and exciting ways that will be sure to keep your students interested in reading for years!

Southeast Ballroom B

A Place at the Table for the Health Consumer: the UT Medical Center Health Information Center
Sponsored by THeSLA, Special Libraries
Martha Earl, University of Tennessee
Kelsey Leonard, University of Tennessee

For health consumers, information can be feast or famine in a fast food wilderness. At UT Medical Center’s Health Information Center, Preston Medical Library staff offer a soothing space and nutritious information at point of need, including a consumer health book collection. Services range from TEL to comfort dogs.

Southeast Ballroom C

Williamson Public Library’s Publishing Adventure
Sponsored by the Staff Development Committee
Dolores Greenwald, Williamson County Public Library
Margaret Brown, Williamson County Public Library

Come and hear how the Williamson County Public Library published two books and created their own Academy Park Press Imprint. Your library can begin their own publishing adventure for a little money and we will tell you how.

Directors Row 1

A Little A La Carte and Pass the Spice!
Willette Grady, National College
Patrick O'Daniel, L'Ecole Culinaire

Sometimes we do not want the main entrée, sometimes we want à la carte. Small independent colleges are more like à la carte items because they specialize in jam-packed programs that prepare students for a career. Librarians at these colleges assist their students in library and research skills plus anything else. Two colleges in the Memphis area are adding spice to the menu by sharing their tasks and libraries.

**Tennessee Grand Ballroom D**

**Badging: Strategies for Success**  
*Sponsored by the Library Technologies Roundtable*  
Cody Behles and Rachel Scott, University of Memphis

Learn how to create a successful badging program! Some of the pitfalls of getting such a program off the ground will be highlighted. Discussion will center around when and when not to implement a badging program, as well as some of the tools for doing so.

**Tennessee Grand Ballroom E**

So You Won a Grant, Now What?  
Jillian Rael, Fayetteville-Lincoln County Public Library

This presentation will provide useful information for developing programs and finding grants to fund them. But, more importantly, we will discuss the chaos that ensues after winning grants: navigating the implementation, tracking information for reporting, spreading the word about your program, and plans for continuing the work once the award program is over. Large grants, particularly those with federal money involved, can be overwhelming, and this presentation will share some important lessons learned.

**Promenade 1**

Career Services  
Resume reviews and career assistance

2:40 pm – 3:30 pm

**Southeast Ballroom A**

**Leadership : 360**  
*Sponsored by the TLA Leadership Roundtable*  
Theresa Liedtka, University of Tennessee at Chattanooga

Whether or not you are a formal leadership role in your organization, you are probably already engaged in the process of library leadership. Leadership is evidenced in all facets of an organization’s life. The goal of this session is to strengthen leadership awareness and skills in librarians regardless of a specific organizational role.

**Southeast Ballroom B**

Let’s Get Cooking! Integrating the Cooking Experience with the Tennessee State Standards
Janet Walker, South Cheatham Public Library

The Tennessee State Standards are now a part of the education process, and as librarians we have the opportunity to come alongside our schools and support them with out-of-the-box ideas that will stimulate children to learn, grow, and thrive. Cooking offers a fun, creative environment where the child uses hands-on experiences to learn. Through cooking we can integrate math, language arts, instructional learning, non-fiction elements, social learning, cultural diversity, nutrition, and multi-sensory education. When we cook we use all five senses, become fully engaged in the learning process, and retain more of the teaching. Teachers are asked to do more with less and we have an opportunity to bring what we have at our library "to the table."

Southeast Ballroom C

Unlocking memories with primary sources
Sarah Frierson, Memphis Public Library & Information Center

Jennifer Schnabel, University of Memphis

The Memphis Journal Writing Project utilizes archival primary source material as inspiration for the exploration of memory and thought. Integrating historical source material, creative writing techniques, and sample readings, a unique environment emerges where participants can write their own histories while learning more about archival collections and our shared history.

Directors Row 1

Everyone Has a Place at the Table. Now What?
Bess Robinson, University of Memphis

Perveen Rustomfram and Steven Knowlton, University of Memphis

You know how you feel after a really good meeting . . . ignited, excited, empowered . . . part of something larger than yourself?! Meetings can inspire community, spark ideas, and advance progress toward establishing and achieving goals. Meetings can also be enervating—a frustrating waste of time for everyone involved. Panelists from will share ideas for how to prepare for and facilitate good meetings—in-person and online.

Tennessee Grand Ballroom D

How is the Table Shifting?
Sponsored by the Trustees/Friends Section

Miguel Figueroa, Director of the ALA Center for the Future of Libraries

This session expands on the talk given at the Trustees/Friends luncheon on findings and work of the Center for the Future of Libraries (along with other bodies, such as Pew and the Aspen Institute.) There will be significant time for questions and answers.

Tennessee Grand Ballroom E

Digging into Data: Mining Statistical Gold from the Reference Desk
Ross Bowron, Austin Peay State University
Chantelle Swaren, Virginia Cairns, Nicole Tekulve, University of Tennessee at Chattanooga

In the past year, both the UTC Library and the Austin Peay State University Library made significant changes to improve their data collection and analysis at the reference desks. Attend this presentation to learn what changes were made, how they were implemented, and how they have provided new opportunities for understanding and improving reference desk interactions. Included in this presentation will be an overview of the methods used to track quantitative and qualitative statistics at the reference desk, including the READ scale and Qualtrics survey software.

Promenade 1

Career Services
  Resume reviews and career assistance