



**Urgent Care  
Association  
of America**

# The Healthcare Industry's Urgent Need for Urgent Care

More Americans have insurance than any time in the past five years and urgent care centers are playing an important role in keeping up with the everyday needs of the growing patient-base.

## WHAT IS AN URGENT CARE CENTER?

Urgent care should **not be considered a replacement** for ongoing primary care nor a substitute for emergency rooms, which remain the best option for true emergency situations.



Urgent care centers can help your members bridge the gap for patients with **high-quality care** for common illnesses and non-life threatening episodic events such as sprains, broken bones, flu, colds, and other common illnesses.

## How can URGENT CARE help you?



Emergency Room



Urgent Care Center



Doctor's Office

### After-hours Medical Care

**Walk-in  
AFTER-HOURS  
weekend  
availability**

Saves emergency rooms money and resources that can be better spent on true emergency situations



With walk-in, after-hours and weekend availability, there's peace-of-mind that patients have access to quality medical care when doctor's offices may not be open

**SAVES  
MONEY &  
resources**

### Patient-care Communication

**COMMUNICATION  
remains  
OPEN**

Many urgent care centers work hand in hand with emergency departments, making sure patients are appropriately redirected to emergency care when needed



Through referrals, electronic medical records and other means, urgent care centers take proactive steps to ensure the path of communication between services providers remains open

**URGENT CARE  
CENTERS  
work with  
EMERGENCY  
DEPARTMENTS**

### Broad Spectrum of Quality Care

**Urgent  
CARE CENTERS  
PROVIDE  
HIGH-QUALITY  
care**

With on-site physicians, physician assistants and nurse practitioners, primary care doctors can feel confident about the high-quality care urgent care centers provide to their patients



Most urgent care centers can treat fractures, take x-rays and conduct lab tests on site

**x-rays  
FRACTURES  
LAB TESTS**

Locate an urgent care center near you, visit [WhereIsUrgentCare.com](http://WhereIsUrgentCare.com).