27th Annual Scientific Meeting

June 11 - 12, 2010
The Boar’s Head Inn
Charlottesville, VA

Major Supporter & Exhibitor Brochure

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Virginia Society of Eye Physicians & Surgeons (VSEPS)  
Annual Scientific Meeting  
General Information

The Virginia Society of Eye Physicians and Surgeons (VSEPS) and the Office of Continuing Professional Development and Evaluation Studies at Virginia Commonwealth University (VCU) Medical Center will host the 27th Annual Scientific Meeting at The Boar’s Head Inn, Charlottesville, VA, June 11-12, 2010.

**Accommodations:**
Hotel reservations should be made directly with The Boar’s Head Inn, 200 Ednam Drive, Charlottesville, VA 22903, (434) 296-2181 or (800) 476-1988; Website: boarsheadinn.com Reservations should be made as early as possible to guarantee availability of the VSEPS group rate of $179 per night single/double occupancy, plus tax per room. The cut-off date for receiving the group rate is May 9, 2010 at 5pm.

**All functions are business casual.**

**Unrestricted Program Support:**
The Virginia Society of Eye Physicians & Surgeons offers opportunities to put your name before Virginia’s prominent ophthalmic medical community. Your firm can provide unrestricted support to help defray the costs of speakers, printing, educational and general meeting expenses. Please see pages 3-10 for details.

The Virginia Society of Eye Physicians & Surgeons adheres to the Standards of Commercial Support of the Accreditation Council for Continuing Medical Education (ACCME). For further information on the Standards for Commercial Support, please see pages 4-8 of this brochure, and visit the ACCME’s website at www.accme.org. We appreciate your cooperation as we implement these standards.

**Exhibitor Purchase Agreement** (page 10) must be accompanied by full payment and a signed Letter of Agreement for Commercial Support of Continuing Medical Education (pages 4-5). The following levels of support are available:

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**Exhibit Hours:**
**Thursday, June 10, 2010**  
1:00pm - 5:00pm  Exhibitor Set Up

**Friday, June 11, 2010**  
7:00am - 5:00pm  Exhibits Open  
Breakfast, breaks & lunch will be served in the exhibit hall

**Saturday, June 12, 2010**  
7:00am - 12:30pm Exhibits Open  
Breakfast, & morning break will be served in the exhibit hall  
1:00 - 3:00pm  Exhibits Dismantle

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**Meeting Site & Accommodations:**
The Boar’s Head Inn  
200 Ednam Drive, Charlottesville, VA 22903  
(434) 296-2181 or (800) 476-1988  
Fax: (434) 972-6024  
boarsheadinn.com
27th Annual Scientific Meeting  
Levels of Unrestricted Educational Support

Platinum: $25,000
- Invitation to all events at no charge
- Invitation to attend the VSEPS Board Dinner on Thursday night
- The opportunity for one of your VP's to provide a 20 minute update on your products at the VSO Board Dinner on Thursday night.
- Recognition in printed program
- Signage throughout the meeting
- Public recognition during the meeting
- Special designation on name tag
- Recognition in VSEPS newsletter and on website

Gold: $15,000
- Invitation to all events at no charge
- Invitation to attend the VSEPS Board Dinner on Thursday night
- Recognition in printed program
- Special designation on name tag
- Recognition in VSEPS newsletter and on website
- Signage at lunch each day

Silver: $10,000
- Invitation to all events at no charge
- Recognition in printed program
- Special designation on name tag
- Recognition in VSEPS newsletter and on website
- Signage at breakfast each morning

Bronze: $5,000
- Special designation on name tag
- Signage at refreshment breaks
- Recognition in printed program
- Recognition in VSEPS newsletter and on website
- Invitation to participate in other annual meeting activities as you choose at an additional cost, on a pay-as-you-go basis

The Virginia Society of Eye Physicians & Surgeons adheres to the Updated Standards of Commercial Support of the Accreditation Council for Continuing Medical Education (ACCME). The Standards require that an exhibit opportunity cannot be a condition of commercial support of continuing medical education. These business transactions must be separate from commercial support grants. If you wish to purchase an exhibit, please refer to pages 8-10 of this brochure.

Other opportunities for unrestricted support to help defray the costs of speakers, printing, catering and hospitality and other general meeting expenses are also available. Please contact Chrissy Cannaday at 804-261-9890 or ccanaday@globalweb.net for more details.
LETTER OF AGREEMENT FOR COMMERCIAL SUPPORT OF CME
VIRGINIA COMMONWEALTH UNIVERSITY SCHOOL OF MEDICINE, OFFICE OF CONTINUING PROFESSIONAL
DEVELOPMENT AND EVALUATION STUDIES (CPDE)
PO Box 980048, Richmond, Virginia 23298-0048    (804) 828-3640   Fax (804) 828-7438       WWW.CPDE.VCU.EDU

Virginia Society of Eye Physicians & Surgeons: PO Box 3268, Glen Allen, VA 23058
Phone: 804-261-9890; Fax: 804-261-9891; email: ccannaday@globalweb.net

This document is a letter of agreement involving the VCU School of Medicine, the accredited sponsor, a commercial interest providing support to the educational activity identified below, plus any educational partners involved in the planning and implementation of this activity:

<table>
<thead>
<tr>
<th>Title of the CME activity to be presented:</th>
<th>Virginia Society of Eye Physicians &amp; Surgeons – 27th Annual Scientific Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date and Location of the CME activity:</td>
<td>June 10-12, 2010, at The Boar’s Head Inn, Charlottesville, VA</td>
</tr>
<tr>
<td>Commercial entity providing support (the commercial interest):</td>
<td></td>
</tr>
<tr>
<td>Name of commercial interest representative completing this agreement:</td>
<td></td>
</tr>
<tr>
<td>Mailing Address:</td>
<td></td>
</tr>
<tr>
<td>Telephone #:</td>
<td>Fax #:</td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
<tr>
<td>Name of sponsor representative completing this agreement:</td>
<td>Christine Cannaday, Executive Director Virginia Society of Eye Physicians &amp; Surgeons</td>
</tr>
</tbody>
</table>

INDEPENDENCE: The accredited sponsor of CME (sponsor), and the commercial entity providing support to the educational activity (commercial interest), and the educational partner (partner) agree that:
1) the CME activity is for scientific or educational purposes, and not for the purpose of promoting any product,
2) any discussion of the commercial interest’s product(s) will be objective, balanced, and scientifically rigorous, and
3) the sponsor retains and is responsible for exercising control over the planning of the activity content, including the selection of presenters and moderators.

It is understood by all parties that it is the responsibility of the sponsor to make an independent judgment as to the most appropriate presenters, and to select presenters representing an appropriate diversity of legitimate medical opinion on the topic under discussion when the educational format permits (e.g., panel or series of speakers).

SPEAKERS: It is understood by all parties that the commercial interest agrees not to direct or influence the content of the program, and agrees to play no role in the selection of presenters and moderators other than responding to sponsor requests for suggestions of presenters or sources of possible presenters.

It is understood by all parties that all responses to a sponsor’s request for suggested presenters must:
1) be written or confirmed in writing,
2) include the names of more than one suggested presenter where reasonably possible (e.g., there is more than one known expert in a particular area),
3) include a description of each suggested presenter’s qualifications, and
4) disclose all known significant financial and other relationships between the commercial interest and presenter.

It is understood by all parties that the sponsor agrees to seek suggestions for presenters from sources other than the commercial interest.

OBJECTIVITY: All parties agree that there will be no advertisements for the commercial interest’s products in any materials disseminated in the CME activity room (e.g., presentations by sales representatives or promotional exhibits in the same room as the educational activity.) Commercial interest product information may be disseminated in an area that is designed for general exhibits, which may include exhibits from different companies marketing alternative or competing therapies.

All parties understand that limited technical assistance provided by the commercial interest will not include scripting, targeting of points for emphasis, or other activities designed to influence the content of the program. This does not preclude the commercial interest from preparing slides or audio-visual materials (such as videotapes, tables or figures published in scientific reports) at the request of the sponsor.

All parties understand that when a product marketed by the commercial interest, or a competing product, is to be the subject of substantial discussion, it is the responsibility of the sponsor to take steps to help assure that:
1) the data will be objectively selected and presented,
2) both favorable and unfavorable information about the product will be fairly represented, and
3) there is a balanced discussion of the prevailing body of scientific information on the product, and/or reasonable, alternative treatment options.
LETTER OF AGREEMENT FOR COMMERCIAL SUPPORT OF CME

DISCLOSURE: All parties agree that it is the responsibility of the sponsor to disclose to participants prior to the beginning of the activity:
1) any speaker suggested by the commercial interest,
2) the commercial interest's funding of the activity, and
3) any significant relationship between the sponsor and the commercial interest, and
4) any significant relationship between individual speakers or moderators and the commercial interest (e.g., speaker, employee, grant recipient, owner of significant interest or stock.)

It is understood that it is the responsibility of the sponsor to take steps to assure that there is meaningful disclosure of any limitation on information presented (e.g., data that represents ongoing research, interim analysis, preliminary data or unsupported opinion.)

It is understood that if unapproved (unlabeled) uses are discussed, it is the responsibility of the sponsor to require that presenters disclose that the product is not approved in the United States for the use under discussion.

The information listed above under Independence, Speakers, Objectivity and Disclosure, complies with the Accreditation Council for Continuing Medical Education Standards for Commercial Support of Continuing Medical Education (see www.accme.org), and is consistent with the (11/27/92) Food and Drug Administration Draft Policy Statement on Industry-Supported Educational Activities.

GRANTING OF EDUCATIONAL SUPPORT BY COMMERCIAL INTEREST

The above named commercial interest wishes to provide the following educational support to the above named sponsor or CME activity as follows:

1. _____ Unrestricted educational grant in the amount of $_______ for the general support of programming or research

2. _____ A grant in the amount of $__________________ to reimburse speaker expenses consisting of:
   _______ a) honoraria _________ b) travel _________ c) lodging _________ d) meals

   Names of Speakers: 1. __________ 2. __________

3. _____ Other support in the amount of $___________________

   Please describe (e.g., food and beverage functions, room rental, contractual services, or educational research):

The representatives of all partners below understand that support provided to an educational activity must be provided in compliance with the conditions listed above under the sections entitled Independence, Speakers, Objectivity and Disclosure. The commercial interest, sponsor, and partner all agree to abide by those requirements and the Standards for Commercial Support of Continuing Medical Education.

______________________________
Signature of Commercial Interest Representative

______________________________ Date

______________________________
Signature of Accredited Sponsor Representative

______________________________ Date

______________________________
Signature of Educational Partner Representative

______________________________ Date
The Standards for Commercial Support

Standards to Ensure Independence in CME Activities

STANDARD 1: Independence

1.1 A CME provider must ensure that the following decisions were made free of the control of a commercial interest. The ACCME defines a "commercial interest" as any proprietary entity producing health care goods or services, with the exemption of non-profit or government organizations and non-health care related companies.

(a) Identification of CME needs;
(b) Determination of educational objectives;
(c) Selection and presentation of content;
(d) Selection of all persons and organizations that will be in a position to control the content of the CME;
(e) Selection of educational methods;
(f) Evaluation of the activity.

1.2 A commercial interest cannot take the role of non-accredited partner in a joint sponsorship relationship.

STANDARD 2: Resolution of Personal Conflicts of Interest

2.1 The provider must be able to show that everyone who is in a position to control the content of an education activity has disclosed all relevant financial relationships with any commercial interest to the provider. The ACCME defines “relevant financial relationships” as financial relationships in any amount occurring within the past 12 months that create a conflict of interest.

2.2 An individual who refuses to disclose relevant financial relationships will be disqualified from being a planning committee member, a teacher, or an author of CME, and cannot have control of, or responsibility for, the development, management, presentation or evaluation of the CME activity.

2.3 The provider must have implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners.

STANDARD 3: Appropriate Use of Commercial Support

3.1 The provider must make all decisions regarding the disposition and disbursement of commercial support.

3.2 A provider cannot be required by a commercial interest to accept advice or services concerning teachers, authors, or participants or other education matters, including content, from a commercial interest as conditions of contributing funds or services.

3.3 All commercial support associated with a CME activity must be given with the full knowledge and approval of the provider.

Written agreement documenting terms of support

3.4 The terms, conditions, and purposes of the commercial support must be documented in a written agreement between the commercial supporter that includes the provider and its educational partner(s). The agreement must include the provider, even if the support is given directly to the provider’s educational partner or a joint sponsor.

3.5 The written agreement must specify the commercial interest that is the source of commercial support.

3.6 Both the commercial supporter and the provider must sign the written agreement between the commercial supporter and the provider.

Expenditures for an individual providing CME

3.7 The provider must have written policies and procedures governing honoraria and reimbursement of out-of-pocket expenses for planners, teachers and authors.

3.8 The provider, the joint sponsor, or designated educational partner must pay directly any teacher or author honoraria or reimbursement of out-of-pocket expenses in compliance with the provider’s written policies and procedures.

3.9 No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

3.10 If teachers or authors are listed on the agenda as facilitating or conducting a presentation or session, but participate in the remainder of an educational event as a learner, their expenses can be reimbursed and honoraria can be paid for their teacher or author role only.

Expenditures for learners

3.11 Social events or meals at CME activities cannot compete with or take precedence over the educational events.
Standards for Commercial Support of Continuing Medical Education - continued

3.12 The provider may not use commercial support to pay for travel, lodging, honoraria, or personal expenses for non-teacher or non-author participants of a CME activity. The provider may use commercial support to pay for travel, lodging, honoraria, or personal expenses for bona fide employees and volunteers of the provider, joint sponsor or educational partner.

Accountability

3.13 The provider must be able to produce accurate documentation detailing the receipt and expenditure of the commercial support.

STANDARD 4. Appropriate Management of Associated Commercial Promotion

4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.

- For print, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.
- For computer based, advertisements and promotional materials will not be visible on the screen at the same time as the CME content and not interleaved between computer ‘windows’ or screens of the CME content.
- For audio and video recording, advertisements and promotional materials will not be included within the CME. There will be no ‘commercial breaks.’
- For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.

4.3 Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.

4.4 Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product-promotion material or product-specific advertisement.

4.5 A provider cannot use a commercial interest as the agent providing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.

STANDARD 5. Content and Format without Commercial Bias

5.1 The content or format of a CME activity or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest.

5.2 Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the CME educational material or content includes trade names, where available trade names from several companies should be used, not just trade names from a single company.

STANDARD 6. Disclosures Relevant to Potential Commercial Bias

Relevant financial relationships of those with control over CME content

6.1 An individual must disclose to learners any relevant financial relationship(s), to include the following information:

- The name of the individual;
- The name of the commercial interest(s);
- The nature of the relationship the person has with each commercial interest.

6.2 For an individual with no relevant financial relationship(s) the learners must be informed that no relevant financial relationship(s) exist.

Commercial support for the CME activity.

6.3 The source of all support from commercial interests must be disclosed to learners. When commercial support is ‘in-kind’ the nature of the support must be disclosed to learners.

6.4 ‘Disclosure’ must never include the use of a trade name or a product-group message.

Timing of disclosure

6.5 A provider must disclose the above information to learners prior to the beginning of the educational activity.
1. **Agreement to Conditions:** Exhibitors and their employees agree to abide by all conditions contained herein. It is understood that the Boar’s Head Inn and the Virginia Society of Eye Physicians & Surgeons (VSEPS) shall have sole control of the exhibit hall. All vendors and exhibitors at the annual scientific meeting are required to abide by all Boar’s Head Inn rules and regulations, even those not spelled out in this brochure. When in doubt, the vendor or exhibitor will be put in contact with Boar’s Head Inn Staff for further clarification.

2. **Cost to Exhibit:** The cost for an exhibit booth is $1750 if contracted, paid and received by March 30, 2010. The cost for an exhibit booth is $2000 if contracted, paid and received after March 30, 2010. No exhibit space will be available after May 1, 2010.

3. **Exhibit Booth Specifications:** Each booth is 8’ x 8’ and includes pipe and drape, with one table, wastebasket and identification sign.

4. **Assignment of Space:** VSEPS shall assign all exhibit hall space. Assignment will be on a first-received contract with payment, first-served basis.

5. **Payment:** Full payment for space must accompany the signed *Exhibitor Purchase Agreement* (page 10 of this brochure) and is non-refundable. Complete the *Exhibitor Purchase Agreement* form (page 10 of this brochure) and return with payment to:

Virginia Society of Eye Physicians & Surgeons
Christine Cannaday
PO Box 3268, Glen Allen, VA 23058
(804) 261-9890; Fax: (804) 261-9891
cannaday@globalweb.net
Tax ID: 54-1309871

Upon receipt of payment, a reply letter will be sent to you with further information and a confirmation of your exhibit space.

6. **Cancellations:** No cancellations will be accepted. Exhibit fees are non-refundable.

7. **The Boar’s Head Inn and the Virginia Society of Eye Physicians & Surgeons Liability:** VSEPS and The Boar’s Head Inn and their agents and employees undertake no duty to exercise care, nor assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or the protection of the property used in connection with the exhibit from theft or damage or destruction by fire, accident or any other cause.

8. **Exhibitor Liability:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on The Boar’s Head Inn premises and will indemnify, defend, and hold harmless The Boar’s Head Inn, its owner, and its management company, as well as their respective agents, servants, volunteers and employees from any and all such losses, damages, and claims. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless The Boar’s Head Inn, VSEPS, their employees, servants, volunteers and agents against all claims, losses and damages to persons or property caused by exhibitor’s installation, removal, maintenance or use of the exhibition premises or a part thereof, excluding liability caused by the sole negligence of The Boar’s Head Inn, its employees, servants, volunteers and agents.

9. **Installing and Dismantling:** The specific requirements as to time for installation and dismantling of exhibits must be followed. The use of nails, hooks, tacks, screws, staples or similar fastening devices, or adhesive tape of
any kind on any Facility structure or equipment is prohibited without the prior consent of The Boar’s Head Inn. Any signs, cards or posters shall be allowed only in such display areas as The Boar’s Head Inn may designate.

10. Decorating, Signage & Props: NO HELIUM BALLOONS ARE ALLOWED. All decorations, props, banners and signs shall be of nonflammable materials and shall be subject to the approval of The Boar’s Head Inn and local fire departments. All signage must be professionally designed, flame proof, and approved in advance by The Boar’s Head Inn Staff. Written requests for the review and hanging of such signage or banners must be made of The Boar’s Head Inn Staff at least 21 days prior to the show.

The Boar’s Head Inn Staff will hang any signage, banners, and so forth. The Boar’s Head Inn reserves the right to remove and dispose of all unauthorized decorations, props, banners and signs. The Boar’s Head Inn reserves the right to require The Boar’s Head Inn staff to hang, rig, or display any item that requires the use of ladders taller than six feet in height. At the conclusion of the set-up operation, all related equipment, crates, trash, etc. must be removed from the premises no later than 3pm on the last day of the exhibit show period.

11. Fire Hazards: No candles or open flames are permitted on The Boar’s Head Inn premises. No compressed gasses, flammable liquids or dangerous chemicals, or pressurized containers having flammable aerosoles are permitted.

12. Electrical Equipment: Electrical equipment must meet applicable National Electrical codes and be approved in advance by The Boar’s Head Inn Staff. All extension cords must be 3-wire grounded. Any emergency signage, exits, utility panels or equipment rooms must not be blocked in any way. The exhibit manager’s General Contractor and the A/V contractors are responsible for securing all cords and wires provided as a part of their services. The Boar’s Head Inn recommends the use of mats, carpets, or other cord run protective devices for safety purposes and to protect cords. The use of tape on any facility surface is not permitted without prior written authorization of The Boar’s Head Inn Staff.

13. Confetti, Glitter: The use of confetti, glitter or rice is not permitted in the exhibit hall.

14. Outside Food/Beverage: Event participants may not sell or give away food or beverage products in any form unless written consent is granted by The Boar’s Head Inn’s event manager.

15. Identification: All exhibitors must wear ID badges provided to them by the Virginia Society of Eye Physicians & Surgeons during the event.

16. Insurance: In all cases, exhibitors wishing to insure their goods or personnel must do so at their own expense.

17. Dimensions and Limitations: Exhibits must not exceed 8 feet in height on the back wall or 3 feet in height on the side walls. Exhibits must be constructed so as not to obstruct the view of adjoining booths.

18. Exhibitor Services: Dunmar Exhibit Services will be providing our exhibit services this year. You will receive an exhibitor kit from them no later than six weeks prior to the show.

Dunmar Exhibit Services: Kim Law
757-461-8888 or 800-446-3105, x213
Fax: 757-461-5192
130 South Military Highway
Norfolk, VA 23502
klaw@dunmar.com
Please accept our application for exhibiting at the Virginia Society of Eye Physicians & Surgeons (VSEPS) Annual Scientific Meeting. Enclosed is our check payable to the Virginia Society of Eye Physicians & Surgeons. We, the supporter, understand that the payment is non-refundable. Our payment must accompany this signed Exhibitor Purchase Agreement. The cost for our exhibit booth is $1750 if contracted, paid and received at VSEPS by March 30, 2010. The cost for our exhibit booth is $2000 if contracted, paid and received at VSEPS after March 30, 2010. No exhibit space will be available after May 1, 2010. The Virginia Society of Eye Physicians & Surgeons’ federal tax ID number is 54-1309871.

As an exhibitor, we are entitled to an exhibit booth, including a table with cloth and skirting and two chairs (on a first received contract/payment, first served basis). We will also receive special designation on our nametags, and an invitation to participate in other annual meeting activities as we choose at an additional cost, on a pay-as-we-go basis.

Regulations: Exhibitors may not sublet or assign any portions of their booth to others. VSEPS reserves the right to approve the character of any exhibit and prohibit any display with excessive noise or other objectionable features. It is agreed that exhibitors shall assume all responsibility for any loss, damage, or injury they shall have or cause, and they shall indemnify and hold harmless the VSEPS and The Boar’s Head Inn and their agents and employees from all liability. As exhibitors, we agree to abide by all conditions of exhibit space, as mentioned in this Exhibitor & Supporter brochure, plus any additional terms as outlined in this contract.

The Exhibitor assumes all responsibility and liability for losses, damages and claims arriving out of injury or damage to supporter/exhibitor’s personnel, displays, equipment, and other property brought upon the premises of The Boar’s Head Inn, and shall indemnify and hold harmless The Boar’s Head Inn, its agents, servants, and employees from any and all such losses, damages and claims. Exhibitor assumes responsibility for costs incurred for equipment, telephone, or other services rented or requested by them through The Boar’s Head Inn and/or exhibit service, as well as individual booth electrical requirements. We have read and fully understand all details and agree to abide by the rules and regulations:

PLEASE PRINT

CONTACT PERSON & COMPANY NAME ____________________________________________

ADDRESS ________________________________________________________________

CITY ___________________________ STATE ________ ZIP ________________

PHONE _______________ FAX _______________ E-MAIL ________________

NAMES OF REPRESENTATIVES EXPECTED TO ATTEND (Please Print):

PAYMENT: Check enclosed or Credit Card Number: ___________________________ Security Code: ______

NAME AS IT APPEARS ON CARD: ___________________________ Exp Date: __________

SIGNATURE: ______________________________________________________________

INDICATE TYPE OF EXHIBIT PLANNED:
(Forms to order electrical equipment will be forwarded by the exhibit management company)

REQUESTS/COMMENTS: ______________________________________________________

SIGNATURE

Submit contract and payment to: VA Society of Eye Physicians & Surgeons, PO Box 3268, Glen Allen, VA 23058-3268 Phone: 804-261-9890 ~ Fax: 804-261-9891 ~ E-mail: ccannaday@globalweb.net
Things to Do....

Charlottesville is an independent city located at the foothills of the Blue Ridge Mountains in Albemarle County in the Commonwealth of Virginia. The City is named after Princess Sophia Charlotte of Mecklenburg-Strelitz, the wife of King George III of England. The area has an incredibly rich history that draws millions of visitors every year to Monticello, home of Thomas Jefferson, Ashlawn-Highlands, home of James Monroe, and Montpelier, home of James Madison as well as the renowned University of Virginia (official government website, City of Charlottesville, www.charlottesville.org).

A quick web search of Charlottesville reveals a variety of activities for the entire family (www.google.com). The following websites offer some ideas on planning your stay in Charlottesville:

Charlottesville Albemarle Convention and Visitors’ Bureau: www.pursuecharlottesville.com

Monticello-Home of Thomas Jefferson: www.monticello.org - (434) 984-9822

Ashlawn-Highland - Home of James Monroe: www.ashlawnhighland.org -(434) 293-8000

Montpelier - Home of James Madison: www.montpelier.org - (540) 672-2728, x140

Virginia Discovery Museum: www.vadm.org - (434) 977-1025

University of Virginia Art Museum: www.virginia.edu - (434) 924-3592

Kluge-Ruhe Aboriginal Art: www.virginia.edu - (434) 244-0234

Lewis & Clark Exploratory Center: www.lewisandclarkeast.org - (434) 979-2425

Virginia Museum of Natural History: www.vmnh.net - (434) 982-4605

Jefferson Vineyards: www.jeffersonvineyards.com - (434) 977-3042

First Colony Winery: www.firstcolonywinery.com - (434) 979-7105

Blenheim Farm: www.blenheimvineyards.com - (434) 293-5366

Arcady Vineyard Wine Tours, LLC and B&B: www.arcadyvineyard.com - (434) 872-9475

Kluge Estate Winery & Vineyard Farm: www.klugeestateonline.com - (434) 984-4855

Simon N Cellars: www.simonncellars.com - (434) 977-4476
Make plans to attend the Virginia Society of Eye Physicians & Surgeons’ 2010 Annual Scientific Meeting
The Boar’s Head, Charlottesville