

VCA Board Charts

VCA Forward Plan

VCA Board of Directors met at its regularly scheduled meeting April 28, 2012, and turned its discussion towards the implications of the VSCA vote to disaffiliate from VCA. The VCA Forward Plan is a result of the discussion and provides a clear direction for VCA in providing a home for school counselors. The Plan is organized as immediate, medium term, and long term delivery for *advocacy, professional development, and outreach*.

VCA is committed to providing a division that will build on the long history of successes in VCA for school counselors. A division that believes in collaboration and is designed to help network at the local level. A division that is responsive to the needs of school counselors in Virginia. Look for breaking news about a Virginia division for school counseling!

The Virginia Counselors Association: Counselors Unite!

(P.E. Brott Notes)

VCA Forward: Virginia Division for School Counseling

(facilitated by Dr. David Kaplan, ACA)

Whom do we serve?

Counselors in schools:
counseling orientation, counselor first

VCA school counselors, counselors who work in K-12 public schools

Supervisors of counselors;
school counseling supervisors

Counselor educators

What do they need?

#1: Advocacy for school counseling & professional issues in Virginia schools

#2: Professional development

Topics, issues, approaches

Legal & ethical issues for counselors in Virginia schools

Virginia Standards for School Counseling Programs

CE units

How to navigate with other community providers

Promote opportunities (e.g., division conferences, workshops)

Resources

Information for members only and specific to Virginia

Links from web site

Legal consultation (e.g., valuable if you receive subpoena)

Technology, social media, blogs

Networking

Local chapters!

Social media, blogs, webinars

Teleconferencing

Employment opportunities

Connect supervisors

How do we deliver?

IMMEDIATE

Advocacy

Successes: Virginia Career VIEW, past successes

Introduce lobbyist & highlight on web site (e.g., blog?)

Professional Development

Identify topics & promote CEQuick for Virginia School Counselors

Promote workshops

Outreach

Communication: successes, plan, invite input, "VCA is committed to school counselors," connect with chapter "in your backyard"

Technology, social media

MEDIUM TERM

Advocacy

Legislative updates

Lobbyist blogs

Professional Development

CEQuick specific to Virginia

Fall convention

Outreach

Resources

Talking points

New professionals

LONG TERM

Advocacy

System to scan environment for counselors in schools legal issues

Introduce legislation that benefits counselors in schools & students

Professional Development

Plan for ongoing programs that speak to counselors in schools

Outreach

Review dues structure