

# Virginia Organization of Nurse Executives & Leaders Fall Conference 2017



**Inspiring  
Virginia's  
Nurse  
Leaders**

**Friday, November 17th  
Richmond, Virginia**

**Nurses  
Aspiring Nurse Leaders  
Nurse Leaders  
Advanced Practice Nurses  
Nurse Executives  
Nursing Faculty  
Students**

**Who  
Should  
Attend?**

**Continuing Education: 5.5 contact hours.** VCU Health is approved as a provider of continuing nursing education by the Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

**REGISTER ONLINE !!** <https://vonenursing.com/>

\*\* Registration Closes November 10<sup>th</sup> \*\*



## Message from VONEL President



Dear Colleague,

During this year's VONEL Fall Conference, we are excited to have Rich Bluni present the value of Inspiration in the leadership journey. His topic will include a wealth of thought provoking reminders of why nurse leaders choose the profession and what makes nursing leadership so deeply rewarding. This one day program will cover a large range of techniques so leaders can stay connected or reconnect to purpose, passion and inspiration. Inspired leaders are more likely to achieve better outcomes both clinically and in the patient experience.

In addition, we are excited to have Jay Douglas, MSM, RN, CSAC, FRE, the Executive Director, Virginia Board of Nursing, who will update leaders on the implementation of the Enhanced Nurse Licensure Compact (eNLC) for RN's and LPN's and the NURSUS (Coordinate Licensure and Discipline Database) for employers.

We hope to see you on November 17<sup>th</sup> in Richmond, Virginia and look forward to spending time networking with all of our Virginia nurse leader colleagues.

Sincerely,

**Jennifer Kreiser, MSM-HA, BSN, RN, NE-BC**

President, Virginia Organization of Nurse Executives & Leaders  
Vice President/Chief Nurse Executive, Sentara Leigh Hospital



## Keynote Speaker

### Rich Bluni, RN

Senior Leader, National Speaker, Author  
Studer Group



Rich has more than 21 years of nursing, risk management, patient safety and leadership experience. With clinical experience in a broad range of areas such as pediatric intensive care, trauma intensive care, flight nursing, behavioral health and emergency medicine, Rich understands the challenges, joys and value of purpose, worthwhile work and making a difference in healthcare.

Rich initially joined Studer Group as a high-performing coach in 2007 and achieved outstanding results working with his partner organizations. He has been a full-time speaker

since 2009. In 2008 and 2012, Rich was awarded Studer Group's Pillar award for his results as a coach and speaker. In his capacity as a nationally renowned inspirational speaker, Rich has presented to tens of thousands of people across the U.S. and Canada, frequently keynoting major conferences for hospital organizations, medical practices and universities.

# Speaker

## Jay Douglas, MSM, RN, CSAC, FRE

Executive Director, Virginia Board of Nursing



Jay has been the Executive Director of the Virginia Board of Nursing since 2002. In this position she oversees the licensing and disciplining of over 221,940 licensees and certificate and registration holders, including registered nurses, licensed practical nurses, advanced practice nurses, massage therapists, nurse aides and medication aides. She also serves as the Vice Chair of the Interstate Commission of the Nurse Licensure Compact (NLC). Prior to assuming her current position, she has served as Deputy Executive Director for discipline at the Board of Nursing for three and one half years. Immediately prior to the

Board of Nursing, Jay served in a variety of roles including Administrator for Medshares Home Care from 1994 – 1999. Jay is a Registered Nurse with a Masters Degree in Management and holds a Certification in Substance Abuse Counseling and is a Fellow of the National Council of State Boards of Nursing Institute of Regulatory Excellence.

### Disclosure Statements:



- Criteria for successful completion and to receive continuing education certificate of **5.5 contact hours**, you must attend all sessions and complete the online evaluation for all sessions attended and for the overall conference.
- There is no commercial support, product endorsement, or off-label use of products associated with this program.
- The program speakers have no conflicts of interest or financial relationships.

### Learning Outcomes:

- The purpose of this educational program is to help nursing leaders understand the importance of developing strong relationships on the healthcare team, self-care, and the core components of improving the patient experience.
- The goal of this educational program is to inspire nurse leaders by discussing current trends and equipping them to continue to serve and lead others.

**REGISTER ONLINE !!** <https://vonenursing.com/>

\*\* Registration Closes November 10<sup>th</sup> \*\*

# Conference Agenda



<b>8:00 – 9:00 am</b>	<b>Registration</b> Continental Breakfast / Posters / Vendors
<b>9:00 – 9:05 am</b>	<b>Welcome Message from President</b> Jennifer Kreiser, MSM-HA, BSN, RN, NE-BC <i>President, Virginia Organization of Nurse Executives &amp; Leaders</i>
<b>9:05 – 10:30 am</b>	<b>Keynote Speaker – Rich Bluni, RN</b> Sr. Leader, National Speaker, Author The Studer Group <i>Inspired Leadership</i>
<b>10:30 – 11:00 am</b>	<b>Networking Break</b> Poster Presentation / Vendors
<b>11:00 – 12:30 pm</b>	<b>Keynote Speaker - Rich Bluni</b> <i>Continued</i> <i>Inspired Leadership</i>
<b>12:30 – 1:45 pm</b>	<b>Lunch (provided) / Networking</b> Vendors / Posters – <u><i>Turn in Poster Evaluations</i></u>
<b>1:45 – 2:45 pm</b>	<b>Speaker - Jay P. Douglas, MSM, RN, CSAC, FRE</b> Executive Director, Virginia Board of Nursing <i>Enhanced Version of the Nurse Licensure Compact and use of NURSYS (Coordinated Licensure and Discipline Database) for Employers</i>
<b>2:45 – 3:00 pm</b>	<b>Networking Break</b>
<b>3:00 – 3:15 pm</b>	<b>Poster Recognition, Prizes</b>
<b>3:15 – 3:30 pm</b>	<b>Committee Reports</b>
<b>3:30 – 4:00 pm</b>	<b>Closing Remarks</b> Jennifer Kreiser, MSM-HA, BSN, RN, NE-BC <i>President, Virginia Organization of Nurse Executives &amp; Leaders</i>

**REGISTER ONLINE !!** <http://www.vonenursing.com/>

\*\* Registration Closes November 10<sup>th</sup> \*\*



## CALL FOR ABSTRACTS - **Deadline: October 15, 2017**

### **INSTRUCTIONS TO AUTHORS**

- Complete the [Poster Application Form](https://vonenursing.site-ym.com/page/PosterApplication) on the VONEL website (<https://vonenursing.site-ym.com/page/PosterApplication>)
- Poster Session Presenters will be notified of the VONEL Conference Planning Committee decision no later than **October 20, 2017**
- Accepted Poster Session Presenters must confirm participation by **November 3, 2017**
- Presenters must be available during breaks and lunch

### **RULES FOR PREPARATION AND SUBMISSION**

*(Primary poster presenter's fee will be discounted by \$50)*

- Expenses (e.g., registration, airfare, and lodging) associated with the submission and presentation of an abstract are the responsibility of the presenter.
- Submission of an abstract constitutes a commitment by the author(s) to present it, if accepted.
- Poster must not exceed 4' x 4'. You should plan to bring your own velcro and scissors to attach your poster to our display boards. Push pins, tape, hooks, etc., will not work with our display boards.

#### **NOTE:**

**If you already have a poster that exceeds the 4' x 4' size, please indicate with your application submission.**



**\$50 Gift Card  
to  
Winner!**

For questions, email Charmaine Duckie at [clduckie@sentara.com](mailto:clduckie@sentara.com)

**REGISTER ONLINE !!** <http://www.vonenursing.com/>

\*\* Registration Closes November 10<sup>th</sup> \*\*



## Location / Accommodations

**Richmond Marriott Short Pump**  
4240 Dominion Blvd  
Glen Allen, VA 23060  
804-965-9500



<http://www.marriott.com/hotels/travel/ricmw-richmond-marriott-short-pump/>

[Click HERE to Book your \\$135 group rate](#) **Expires 10/19/17**

## Cost and Registration Details

VONEL Member .....	\$175
Non-Member .....	\$225
Aspiring Leader (with current VONEL member as sponsor) .....	\$100
Registration & 1 Year Membership .....	\$275
Student .....	\$125

Advance registration is required. No cancellations or refunds provided.  
Continental Breakfast and Lunch will be provided

**Registration is due by November 10**

**Registrations after November 10<sup>th</sup> will incur a \$20 late fee**

## Group Registrations

*Email Donna Foltz at [office@vonel.net](mailto:office@vonel.net)*

(excludes aspiring leader tickets)

Groups of 3-6 .....	\$15 off each registration
Groups of 7-10 .....	\$20 off each registration
Groups of greater than 10 .....	\$25 off each registration

**REGISTER ONLINE !!** <http://www.vonenursing.com/>

\*\* Registration Closes November 10<sup>th</sup> \*\*