Welcome to WASDA’s October edition of our online Newsletter! We hope that you all had a great first month of school.

From the comments we received during the Fall Superintendents Conference, the conference was a success. Thank you to all of you who were able to attend this event. Over 300 superintendents, along with twenty-six of the WASDA Business Partners, attended this year’s conference. Mark your calendars for September 24-26, 2014, for next year’s Fall Superintendents Conference. It will again be held at the Madison Concourse Hotel.

October has now become “Drive-in Month” for your Executive Director, Jon Bales, and WASDA President, Dave Polashek. Please be sure to register for a Drive-in near you to hear the latest about your professional association.

Complete details about all of WASDA’s events can be found on our website at www.wasda.org. If you experience any difficulty with the website, please contact Jessica directly at jschwedrsky@wasda.org.

Jessica is also the person to contact regarding any registration issues or questions about SAM-Online - our online media rich library. Please be sure to check it out! You have access to many videos on a wide range of educational topics 24/7. Again, if you experience any difficulties with SAM-Online, please do not hesitate to contact Jessica.

We are always looking for new ways to serve our members. If we can ever be of service to you, please do not hesitate to contact us. We are here to serve you!
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OCTOBER 2013
WASDA E-NEWS

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www.wasda.org
School administrators never seem to be bashful about sharing their opinions, and here is one that maybe shows a little of this writer’s bias. October has to be one of the best months to be a superintendent in Wisconsin. Truthfully, October has to be one of best months to be doing anything in Wisconsin. The fall color is beautiful. The temperatures encourage outdoor activities. Participating in those outdoor activities on one level or another can provide stress relief and the renewal that comes from being away from the office.

Watching an early fall school related athletic event provides the opportunity to connect with parents and community members on an informal basis. The luckiest superintendents have a chance to participate in homecoming activities. These can be fun ways to connect with students. There are homecoming parades, pep rallies, and perhaps formal programs connecting with alumni. There are success stories to be shared, tributes paid to teachers who gave those alumni a great start, and news of how the schools have changed since these alumni walked across the stage.

More than any other position in the district, the role of the school superintendent involves building and fortifying those connections with people outside the walls of our school buildings. October can be a great month to do that. Although the audiences may be small, many districts have their annual meetings in October. This can be a great opportunity to share your stories. Ideally, the materials prepared for the annual meeting can be distributed to wider audiences through district websites or other media communication channels.

October is also WASDA drive-in month. This will be an opportunity for WASDA members to gain an understanding about how WASDA will be evolving in the next year or two. This is your opportunity to offer input to that process. As always, networking is a big part of the day.

Speaking of networking, we want to thank WASDA members for participation at the Fall Superintendents Conference in Madison. Again, the opinion may show a little bias, but this was a quality learning experience. Any experience is only as valuable as what you take away from it. For a number of the attendees, the take away was the inspiration to be more proactive working with political decision makers in Madison. The opportunity to influence the state budget may be gone, but October is not a time to lay low. John Forester will keep you on your toes if you need some hints.

The Miles Turner Retirement Banquet was a highlight and a classy way to celebrate his contribution to the organization. He set the professional integrity bar high. We all hope we can live up to that mark.

One thing that becomes more apparent as we network with others at WASDA events is that there is great diversity in Wisconsin school districts. Even though there are many common issues, each has a unique set of circumstances that sets it apart from others. The superintendents providing leadership in those school districts are anything but coming out of the same mold. Most have traveled very different paths getting to that chair. Hearing the stories of those journeys can be a rewarding part of those networking sessions. In effect, the range of backgrounds of the WASDA membership is as wide as the fall color that we will be enjoying during the month of October. That’s what makes this a great organization. Have a great Homecoming!

Dave Polashek - davpolas@ocontofalls.k12.wi.us
Exceptional School Law Expertise
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Please click on the link below to hear a message from Jon.

CLICK  HERE.

Please send your comments and questions to Jon -  jbales@wasda.org.

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Our Toolkit brings together an online repository of goals & strategies integrating

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Unlike other insurance companies that provide coverages based solely on price and are not heard from again until renewal time, we work directly with our clients in partnership to control their insurance costs through a unique risk management and aggressive claims philosophy. And because we are local government, we always keep the end goal of saving taxpayer dollars in mind.

Take control of your insurance needs with Community Insurance Corporation. It just makes sense.
Welcome to the inaugural edition of “The Advocate”. Our mission at AASA is to represent you in the halls of Congress and be your advocate on behalf of public education. Since the passage of No Child Left Behind, the most recent iteration of the Elementary and Secondary Education Act (ESEA), the federal government has significantly increased the level of intrusion into what happens in your district. Prior to NCLB you were primarily accountable to the feds for the academic achievement of students that were recipient of federal dollars. Now the feds hold you accountable for the performance of all of your students, whether they are the recipients of federal funding or not. All of your schools have to make Adequate Yearly Progress, even if the school does not receive a federal penny.

The Obama administration has taken advantage of the deadlock in Congress and implemented their education agenda by using stimulus dollars and waivers as the carrot. Race to the Top promised to dole out huge sums of money to states that submitted applications promising to implement the reform agenda put forth by the administration. In reality, the states were promising that you (at the local level) would be implementing these federally mandated programs in your district. The states would be required to implement higher standards and new assessments to measure them. The states would be required to build new data systems that would measure student growth and success.

Procedures would be implemented to recruit, develop, reward and retain effective teachers and principals and the lowest achieving schools would be turned around. Eleven states and the District of Columbia were the recipients of the RTTT grants. Many of the states that applied were obliged to make the changes required by the administration simply to submit the application and be considered for funding.

AASA immediately objected on your behalf, pointing out that the intent of the ESEA was to help correct funding inequities and that historically the funds were distributed based on formulas, not competitive grants. At a time when districts and states were suffering the ravages of the great recession, the administration had states and districts jumping through hoops to receive much needed federal dollars.

AASA has collaborated with the Broader, Bolder Approach to Education in the publishing of a report that looks at the first three years of RTTT implementation. States made promises that they will not be able to keep. Achievement levels were put forth on NAEP and state tests that are impossible to obtain. Gaps that will not be closed, graduation rates that will not be reached, college attendance and completion rates that will not happen. Millions of dollars spent in the pursuit of narrow goals that ultimately will not yield the anticipated results.

As AASA continues to prioritize complete reauthorization of ESEA, it will be inclusive of a continued argument for a federal role committed to leveling the playing field, providing the limited federal dollars in a way that ensures all of the nation’s schools have access to the resources.

**PRINCIPAL OF THE YEAR PROGRAM**

The Principal of the Year is an award that recognizes outstanding school administrators and their dedication to their community. The program annually honors principals who have succeeded in providing high-quality learning opportunities for students as well as demonstrating exemplary contributions to the profession.

AWSA is now accepting nominations and applications for the 2014 Principal of the Year. A winner will be chosen from elementary, middle and high school levels. The deadline for applications is January 10, 2014. Please click here to learn more about this award, rules and submission requirements.
The smart choice for educators

WPS SchoolSelect Plans help keep members healthy and costs down

In many school districts, school board members want a health plan that does more than just pay claims—they want one that promotes health and wellness so that the teachers and support staff can focus on healthy lifestyles while the claims and premiums stay low.

Enter the WPS SchoolSelect Plans. With free access to an online health center, health risk assessments, care management, health care utilization analysis, the Your Health Matters blog, and more, school districts across Wisconsin now have the tools to protect their employees’ health and their budgets.

To request a quote on a WPS SchoolSelect Plan, contact your local agent or call 608-223-5970 and reference "schools."
What is the WASDA Drive-in?

HISTORY & PURPOSE:
Over 35 years ago WASDA decided it was important to reach out to its members through personal contacts by the President of the association and the WASDA Executive Director. In order to stay in touch with its members, the regional Drive-in meetings were established. For nearly four decades WASDA has gone on the road to meet with and listen to its members in an effort to ensure that it was doing the best possible job serving local superintendents.

IMPORTANCE OF THE DRIVE-INS:
As one WASDA member said, “It is the professional duty of superintendents to attend their Drive-in so that they can support, contribute and maintain a strong professional organization.” It has been said that these meetings are as much for WASDA to learn about its members as it is for its members to learn about WASDA. The ideal outcome is a strong professional organization for school superintendents that is membership driven that helps them do the best possible job serving the students of Wisconsin.

PROGRAM

8:00 - 8:30 a.m.  Registration/Continental Breakfast

8:30 - 9:30 a.m.  WASDA Executive Director Report

WASDA Forward – WASDA’s new Executive Director will highlight and affirm the Association’s key purposes on behalf of its members and present guiding principles by which the Association will conduct itself in pursuit of those ends. Key short and long term initiatives will be discussed and members will have the opportunity to shape those initiatives through feedback and discussion. Everyone’s voice will be important to this process.

Presenter: Jon Bales, WASDA Executive Director

9:30 - 10:30 a.m.  WASDA President’s Report - “Leadership for a Changing Educational Landscape”

● Relationships matter
  ✓ How should WASDA position itself with respect to other organizations?
  ✓ Challenges and success stories at the local level
● Just because you can…
  ✓ How leadership selects and applies the use of “tools” can have a wide range of impact
● Regrouping and coalition building
  ✓ How will changed influence ratings set the stage for future efforts of mutual interest?
● Putting on the game face
  ✓ Given the passage of the budget, including a number of policy issues, how does WASDA at the state level and superintendents at the local level, rebuild trust and confidence in public education?

Presenter: Dave Polashek, WASDA President

10:30 - 10:45 a.m.  Break
Where Do We Go From Here?
The political world for Wisconsin K-12 education continued its dramatic pace of change during the 2013 state budget session. With the meteoric growth in political power for private school voucher advocates and the fall of WEAC, the SAA didn't fully appreciate how much its political role would change. Now, as the "voice of Wisconsin public education," we must ask ourselves, "What must we do differently to lead K-12 advocates successfully?" and "Can we do it with the current model?" John urges WASDA members to attend this closed-door session and participate in a brutally candid discussion of the SAA's role as a political organization.

Presenter: John Forester, Director of Government Relations, School Administrators Alliance

Networking Lunch
The WASDA Drive-ins will now conclude with lunch where members will be encouraged to network and get to know other superintendents in their region.

Adjourn
2013 DRIVE-IN SCHEDULE

October 9          Comfort Suites - Hayward
October 10         Quality Inn - Rhinelander
October 16         Sleep Inn - Eau Claire
October 17         Hotel Mead - Wisconsin Rapids
October 23         House on the Rock Resort - Spring Green
October 29         Lambeau Field - Green Bay
October 30         Olympia Resort - Oconomowoc

REGISTER AT WWW.WASDA.ORG!

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Districts around the state are saving money and staff time by taking advantage of our no-cost value-added 403(b) services to administer their plan. With fewer resources, this is the time to eliminate inefficient and redundant services.

We can help.

133 districts are now using our sample plan documents.
42 districts are using us as their sole 403(b) provider.
Last year, 19 districts transitioned to our sample plan documents and 10 districts transitioned so far in 2013.
6 districts dropped their TPA as a result of the transition.
More than 250 districts had plan reviews in 2012.

Save time and money. Call 1-800-279-4030 to set up an on-site plan review with Scott Thomas, our expert in 403(b) plan administrative solutions. Or, visit weabenefits.com.

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MY SABBATICAL YEAR IN CHINA  
By Randy Refsland, Supt., Clinton

Likes and Dislikes

I spent the past year on an unpaid sabbatical from my superintendency in south-central Wisconsin to live and work in China. I served as the chief academic officer for an educational foundation that runs Advanced Placement courses in 14 Chinese high schools.

During my year abroad, I had the opportunity to visit more than 20 cities ranging in size from 2.5 million (Shijiazhuang, Hebei Province) to 23 million residents (Shanghai). In each place, I spent considerable time in high schools, working alongside Chinese administrators, teachers, students and parents. I also worked with teachers from 18 other countries around the globe.

China has compulsory education for students 6 to 15 years of age, in grades 1-9. When students enter the 9th grade, they spend the year reviewing all previous curricula to prepare for the all-important national exam, the Zhong Kao. Their exam score determines the quality of the high school they may enter in grade 10 — or even whether they will be permitted to attend high school. Nationwide, 10-15 percent of students do not score well enough to qualify for further schooling.

High school is essentially a two-year program in a traditional Chinese high school, with the third year being a thorough review for the final nationwide exam, the Gao Kao. The student’s choice of college and academic major is determined by performance on this exam. Talk about high stakes!

Desirable Qualities

I found several things to admire about the Chinese education system, but I also discovered it is not quite as wonderful as many educators in the United States might think. My personal observations stem from the schools where I worked, almost all of which operate international programs that prepare Chinese students to go overseas to college.

The four things I found most admirable were these: the respect parents and society have for education and educators; the work ethic of most students; the high expectations in math and science instruction; and the world view of Chinese educators and schools.

While I would love to bring all of those attributes back to my school district, the first two would be difficult to transfer. Each nation has its unique cultural norms and traditions involving formal education. As much as we’d like to see widespread respect and a high work ethic, we can’t hope to match the Chinese.

On the remaining two areas, we have real opportunities to address. The world view I experienced could be seen in the increasing number of Chinese high schools that are creating international programs and the escalating number of Chinese students coming to the United States to study. According to the Institute of International Education, 194,000 Chinese undergraduate and graduate students attended U.S. universities in 2011-12, up from 68,000 five years earlier. China understands its growing role in the world, and its focus on international education confirms it.

Students and schools in our country don’t seem to embrace this to the same degree. I believe we need to encourage students to look at exchange programs on the secondary school level and to revise our curricula to reflect viewpoints and issues that are not just Eurocentric.

Finally, the Chinese place a strong emphasis on math and science instruction. The expectations for what a high school student needs to know far exceed what we expect from students. A Chinese teacher and parent commented that the material covered on a sample SAT math exam I showed her was similar to what her daughter studied in middle school. I have no doubt our students can handle higher expectations and expanded content just as well as their Chinese peers. I hope the Common Core State Standards in these two areas will raise the level of instruction and course content while we avoid the Chinese method of “drill, drill, drill.”

Continued, next page....
MY SABBATICAL YEAR IN CHINA CONTINUED:

Unsavory Aspects

The list of things in the traditional Chinese education system that we don’t want to emulate is quite lengthy. Teaching methodology is mostly straight lecture. Science classes seldom have hands-on labs, and all instruction is designed to teach exclusively to the test. The humanities and arts classrooms are given little thought, with only English and Chinese instruction given priority. English teaching is primarily learning words without context or usage, and for the most part, instruction is poorly done.

The Chinese regularly discuss their desire to be more like our country in producing students who are more creative, but when suggestions are provided to do so, the Chinese answer is invariably “no.” Class sizes are substantial; I saw up to 75 children in a primary classroom and 64 in secondary classrooms.

Students are pushed hard in China. A typical student will have a school day that starts at 7:30 a.m. and runs until 9 at night, six days a week. Little time exists for kids to be kids. China has few students with any type of disability in their classrooms; they usually are not educated in any meaningful way.

Finally, corruption and unethical behavior abound in Chinese schools. Grade changes and transcript doctoring by administrators are common. Outright bribery takes place involving teachers and principals, and in many schools it is not uncommon for students in the final year to be absent most of the time and still receive excellent grades.

China is a fascinating place, and I met many talented educators who are trying to change things. However, the sheer size of the nation and the unwieldy bureaucracy make any transformation a formidable prospect.

Randy Refsland is the district administrator of the Clinton Community School District in Clinton, Wis. E-mail: rarefsland@clintonwisch.com This column is reprinted with permission from the September 2013 issue of AASA’s School Administrator magazine.
GETTING SCHOOL FINANCE RIGHT: FROM THE BUDGET TO THE LEVY

FRIDAY, OCTOBER 18, 2013 - HOLIDAY INN-STEVENS POINT
MONDAY, OCTOBER 21, 2013 - WASDA SCHOOL LEADERSHIP CENTER - MADISON
9 a.m. - 2 p.m.

WASDA is pleased to announce that it will be hosting two workshops entitled "Getting School Finance Right: From the Budget to the Levy." These workshops will be conducted by the DPI School Finance Team. Although open to all, this "how to do it from the ground up" workshop is geared toward new administrators or those with less than 3 years' experience. It will include:

- A detailed discussion and hands-on practice of the 2013-14 revenue limit calculation
- What to do with the October 1st Equalized Property Valuation from DOR and the October 15th General Aid Certification from DPI
- Determining the impact of the exempt business computer valuation ("Computer Aid")
- Conceptual overview of Equalization & Special Adjustment Aid (General Aid)
- How the pieces all fit together (revenue limit/general aid/levy; equalized property valuation/levy/mill rate)

The extended time will allow participants to use their own district's numbers to do the various calculations with hands-on help from the School Finance Team. The goal is for you to be confident in your budget, revenue limit and general aid numbers so the board can certify your district's levy correctly. This is your opportunity to make sure you're getting it right!

Items to bring with you to the workshop:

- A laptop computer
- Your district's 2012-2013 final revenue limit worksheet*
- Your district's Oct. 15th Certification of 2013-14 General Aid from DPI*
- Your district's September membership count, including 2013 summer school*
- Your district’s 2013 Equalized Values received October 1 from Department of Revenue*

*This information will be available on the SFS Team website so districts may choose to bring a hard copy or simply access the information online while at the workshop.

Please call the HOLIDAY INN-STEVENS POINT at 715/344-0200 to reserve a sleeping room for the evening of October 17.

For hotels near the WASDA office, please visit www.wasda.org and click on “Where to Stay” under the Wisconsin School Leadership Center.

REGISTER ONLINE AT WWW.WASDA.ORG!
Announcing a new Woodrow Wilson Fellowship in Wisconsin

MBA in Education Leadership

The Woodrow Wilson National Fellowship Foundation, with support from the Kern Family Foundation, is guiding the development of a new MBA in Education Leadership at Milwaukee School of Engineering (MSOE). The program will prepare outstanding principals to lead schools and districts in Wisconsin. The new MBA will prepare leaders who can bring American schools up to world-class levels of performance, and will become a new gold standard for education leadership recruitment and preparation nationwide.

- School leaders face challenges that require new knowledge and skills, above and beyond traditional principal preparation programs.
- Innovative superintendents are committed to growing new talent to fill school leader positions.
- A collaborative partnership between MSOE and the Woodrow Wilson Foundation provides a new opportunity to develop your emerging leaders that promises new frontiers for Wisconsin schools.

How can your district benefit from this opportunity?

- Nominate 2-3 candidates for the Woodrow Wilson MBA Fellowship in Education Leadership; each Fellow selected for participation receives $50,000 and three years of mentoring following program completion. The first class of 15 Fellows will study from Summer 2014 – Summer 2015.
- Commit to hosting a graduate student for one year, who will work on projects that you identify with program leadership to add value to your district.

Please contact Dr. Patricia Neudecker at neudecker@msoe.edu or Dr. Kathy Faggiani at faggiani@msoe.edu for more information or to schedule a visit to your district.

The program is under review for approval by the Higher Learning Commission, with a final decision expected in Summer 2014. It is also under review by the Wisconsin Department of Public Instruction with a decision expected by January, 2014.
Eleven years ago WASDA was pleased to announce the creation of a new association designed specifically for the assistants to the superintendent. This new association was named WASSA—Wisconsin Association of School Superintendent Assistants. The purpose of this organization is to share information and resources to support and enhance the role of the superintendent’s assistant personally and professionally. Complete information about WASSA and how your assistant can become a member can be found at WASDA’s website at www.wasda.org. Last year, over 230 superintendent assistants from throughout Wisconsin joined WASSA.

Below is the program schedule for the Eleventh Annual WASSA Fall Workshop:

**Thursday, October 3:**

2 - 4 p.m. WASSA ADVISORY BOARD MEETING

6:30 p.m. REGISTRATION

7:00 p.m. “THE GLUE THAT HOLDS US TOGETHER - CELEBRATING WASSA MEMBERS”
Kristine Gilmore, Supt., D.C. Everest, and WASDA President-elect

8:15 p.m. COMPLIMENTARY RECEPTION

**Friday, October 4:**

7:30 - 8:00 a.m. ROUND TABLES/CONTINENTAL BREAKFAST

8:15 - 9:45 a.m. COMMUNICATIONS CHALLENGES FOR THE SUPERINTENDENT'S ASSISTANT

The superintendent's assistant meets many challenges every day, ranging from legal compliance, to scheduling, to policy application, and more. Few issues are more difficult, however, than the communications issues that all of these more formal job responsibilities bring into play.

The superintendent's assistant knows things that everyone else wants to know. The superintendent's assistant distributes information that the curious would like to see, or even influence. The superintendent's assistant manages information that people would like access to. All this—and more—means that the superintendent's assistant doesn't just have an endless job to do; s/he has to do it with the right communications protocols and strategies to be successful.

Join Attorney Kirk Strang for a discussion of strategies, practices, and rules of thumb that will help you manage communications effectively for your superintendent and school district as a whole. We'll review related laws and policies, but talk about them in a management context to help you identify communications issues, determine whether to share information, with whom, and how, understand physical and electronic storage issues, keep secrets, and meet the other communications challenges that surface almost every day.

**Presenter: Attorney Kirk Strang, Chair, School and Higher Education Law Practice Group, Davis & Kuelthau, s.c.,**

9:45 -10:00 a.m  BREAK

10:00 - 11:45 a.m. CONFIRMING WASSA’S PURPOSE ON BEHALF OF ITS MEMBERS
An effective association knows why it exists and seeks to fulfill its purpose. This session will be an opportunity for WASSA members to reaffirm the purpose of their association and to shape strategies to achieve that purpose. Everyone’s voice is important to this process to identify the values and priorities of WASSA and set standards for achieving its priorities on behalf of the members it serves. Don’t miss your opportunity to participate directly in this process.

*Facilitated by Jon Bales, WASDA Executive Director*

11:45 a.m.  LUNCH

1:00 - 2:00 p.m. SECTIONALS

1.  **The WASB Working for You**
Since 1921, the Wisconsin Association of School Boards (WASB) has been working on behalf of Wisconsin public school boards and the districts they serve. This session will provide an overview of the advocacy, legal, policy, governance, communications and other services provided by the WASB to meet the needs of local school boards.

*Presenter: Sheri Krause, WASB Director of Communications*

2.  **Is Your Board’s Parliamentary Procedure Proper or Perilous?**
In general, school board meetings are more effective when the board members’ attention is focused on the substance of their decisions, rather than on the procedures that are used to navigate the agenda, make motions, and reach those decisions. This session will provide an overview of areas where state law mandates certain procedures for school board meetings, identify several areas in which school boards have local flexibility, provide clarity to some common sources of confusion, and discuss the benefits of using board policy to establish a core set of “rules of order” for board meetings.

*Presenter: Dan Mallin, WASB Staff Counsel*

3.  **PI 1202 Fall Staff Report and Implementation of Educator Licensing Online (ELO)**
This session will address the process for submission of the PI 1202 Fall Staff Report and any related questions. Feedback will also be gathered in relation to future enhancements to the PI 1202 and audit process. In addition, the implementation of the Educator Licensing Online (ELO) project will be discussed (going live in 2014).

*Presenters: Kari Tenley, IS Business Automation Specialist-Senior, and Mark Schwingle, Teacher Education, Professional Development & Licensing, Wisconsin Department of Public Instruction*

2:00 - 2:15  p.m.  BREAK
2:15 - 3:15 p.m.  REPEAT OF 1:15 P.M. SECTIONALS
3:15 p.m.  ADJOURN
TUESDAY, NOVEMBER 12, 2013
WASDA SCHOOL LEADERSHIP CENTER-MADISON

8:00 a.m.  REGISTRATION – Coffee & Muffins

8:30 a.m.  OPEN MEETINGS LAW – WHAT NEW SUPERINTENDENTS NEED TO KNOW
One of the areas in which new superintendents can “stub their toe” and embarrass their board is a violation of the open meetings law. This presentation will help you get off on the right foot without stubbing your toe.
   *Attorney Kirk Strang, Chair, School Practice Group, Davis & Kuelthau, s.c.*

10:00 a.m.  COFFEE BREAK

10:15 a.m.  REFERENDUM 101: LAY THE FOUNDATION
This is a two part presentation that talks about key communication strategies and the financial data points related to a referendum.
   *Kit Dailey, Eppstein Uhen Architects & Lisa Voisin, Director, Robert W. Baird Co.*

12:00 p.m.  NOON LUNCH

12:30 p.m.  BOARD-ADMINISTRATOR RELATIONS
A new superintendent can be extremely knowledgeable in the technical aspects but poor board-administrator relations will prevent even the most knowledgeable superintendent from being successful. Hear from the Executive Director of school boards association on how to build strong board-administrator relations.
   *John Ashley, Executive Director, and Nancy Thompson, President, Wisconsin Association of School Boards*

1:00 p.m.  SCHOOL FINANCE ESSENTIALS
Now that you’ve made it through the busy season of September & October, let’s take a little time to explore a variety of related topics: Equalization Aid, Revenue Limits, Reading Ledger Printouts (WUFAR 101), Referenda, Community Service Fund, and the beginnings of what you’ll need to build your first year budget, which is just around the corner!
   *DPI School Finance Team*

2:30 p.m.  BREAK
2:45 p.m.  LIVING WITHIN WISCONSIN’S STRICT ETHICS LAW
Superintendents are considered public officials and as such are covered by a statewide ethics law that is one of the most restrictive in the United States. It is important that Superintendents know how to avoid embarrassing and costly ethics violations.
Jonathan Becker, Wisconsin Government Accountability Board

3:45 p.m.  CONCLUDING REMARKS
Norm Fjelstad, Director of Executive Coaching

REGISTER AT WWW.WASDA.ORG
ARE YOU RETIRING IN 2014?

The requirements to receive the Honorary Life Membership and be recognized at the retirement banquet held in conjunction with the WASDA Annual Educational Conference are as follows:

A. The recipient must have retired from school work.
B. The recipient must have total experience in educational work on any level of at least twenty-five (25) years.
C. The recipient must have been a member of the Wisconsin Association of School District Administrators at the time of retirement and for the ten (10) years immediately preceding retirement.
D. CESA administrators who were county superintendents are to receive credit for the years served as county superintendents.

If you are retiring this year, please email the WASDA office immediately. ALL WASDA members retiring will be recognized at the banquet. This year’s convention will be held May 7-9 at the Radisson Paper Valley Hotel in Appleton. (Conference begins with a reception at 5:30 p.m., May 7, followed by the Recognition Banquet & ends at 11 a.m. on May 9.)
AWSA and WASDA are happy to be hosting the fourth annual SLATE Convention December 9-11, 2013 at the Kalahari Resort in the Wisconsin Dells. SLATE is a comprehensive educational technology conference designed by leading education associations to meet the needs of all educators. Each year, the conference attendee feedback is compiled and used to construct the ultimate technology conference experience!

This conference is designed for a wide variety of educators including Teachers, Principals, Associate Principals, District Administrators, Library Media Specialists, IT Coordinators and Directors of Curriculum and Instruction. Conference attendees will:

- Enhance knowledge and skills for all members of the technology team
- Be informed and educated on the best technology for teaching and classroom use
- Develop of common “technology language”
- Formulate a district wide action plan

Cost of attendance is $200 per individual. All Pre-Cons are $25. It is recommended that attendees bring a laptop and/or portable wifi devices so you can access online handouts and links regarding the conference during the conference.