By Connie Bullis, WSCA President-Elect-- As your plans for the new year begin, please put the WSCA convention at the top of your planning list!! Executive council and committees will meet on Friday, February 14. Workshops begin Saturday morning, February 15. The convention continues through Tuesday morning, February 18. When you make your hotel reservations and as you arrive in Salt Lake City, please remember that the conference is in the Marriott Hotel Downtown, located on West Temple. (We are NOT in the Marriott Hotel City Center located only a few blocks away.) The convention this year is both typical and unique. The convention includes the usual outstanding and inspiring scholarship, collegiality, and fun! The convention also includes a special emphasis on sustainability. Please plan to attend the pre-conference "Communicating for Sustainability Across Dimensions of Life" on Saturday for the first theme session of the conference. Saturday's workshops also include an array of outstanding choices for those interested in teaching communication courses such as couple communication, public speaking, intercultural communication, or mass communication. A special session will be presented by Salt Lake City Community College to spotlight how a state-of-the-art media center can be created and managed. This session will include a tour. Another special session is planned for early graduate students and for undergraduates who are interested in graduate school. Sara Hayden, WSCA Second Vice President and NCA leaders Judy Pearson, James Gaudino, and Sherry Morreale have created a rich session focusing on planning for graduate school. A graduate school open house will follow this session where prospective graduate students may visit with graduate programs. I encourage newcomers to attend the newcomers' reception Friday afternoon where you can get to know WSCA's officers and meet new colleagues. Following the reception is a Kick-Off presentation including a welcome to Salt Lake City. The nohost reception will follow. On Sunday through Tuesday, your interest group planners have scheduled some fascinating opportunities for you, including panels of outstanding scholarly quality and important thematic topics. These panels make up the heart of the conference and afford the opportunity to hear the latest scholarship in our subdisciplines. I can't thank the planners enough and encourage you to join me in thanking them for their hard work and commitment in creating this conference. Interest group planners are: Gary Ruud, Lisa Barry, Renee Houston, Kristen Berkos, Susan Messman, Bob Stockton, Tasha Van Horn, Tasha Souza, Paul Siegel, Lisa Flores, Eileen Ringnalda, Matt Taylor, Kathryn Sorrels, and Juliann Scholl. I especially encourage you to take advantage of Lois Gibbs' keynote speech on Sunday morning. Lois Gibbs was a young housewife who became involved in sustainability when she learned that her children were attending school on a hazardous site at Love Canal. Since then, for the past decades, she has worked with many grass roots groups who face similar problems. She will share those experiences with us Sunday, February 16. The Tanner Humanities Center at the University of Utah is cosponsoring her visit. Sunday night, enjoy your colleagues company at the sock hop where we can all let our hair down after our hard work! Monday, in addition to the many stellar panels, please plan to attend the reception and convention luncheon where we gather as a group to celebrate WSCA. Right before the luncheon NCA President Judy Pearson will hold a conversation with local leaders Irene Fisher and Marshall Welch on Engaged Scholarship. The model teaching program award panels will follow the luncheon as will the NCA workshop on survival skills for doctoral students. I invite you to attend a special panel on discourses of global warming Monday afternoon.

This article originally appeared in WSCA News, v30, n1. Editor Stephanie J. Coopman
"This is the place!" Salt Lake City, Utah - 2003-01-02 07:55

By Katherine Adams, WSCA President-- When the Mormon settlers pushed through the mountains and gazed upon the Salt Lake valley for the first time their elders are said to have exclaimed, "This is the place." As we turn the corner on 2002 and look forward to 2003, Salt Lake City is our destination for the 74th annual WSCA conference. Our local host Dennis Alexander is excited to show off a campus and city changed forever by the recent Winter Olympics. Connie Bullis, our President-Elect, has worked hard with her program planners to put together a program that will be engaging and fun. By now you should have received your registration packets. I encourage you to pre-register to save money and time when you arrive in Salt Lake City. Time saved pre-registering could be spent on the ski slopes! I also want to remind members that staying in the convention hotel helps meet our commitment to the hotel. Lack of commitment will be costly for our organization. Also, please note, your packet reminds you that there is more than one Marriott hotel in Salt Lake City. Pay careful attention to contact the Salt Lake City Marriott-Downtown. In addition to the program panels WSCA conferences are also known for their kick-offs, newcomer receptions, guest speakers, and the infamous Sock Hop on Sunday night. I invite you to attend these events. Connie Bullis has arranged a special kick-off and her keynote guest speaker, Ms. Lois Gibbs, will talk about her continuing efforts to help grassroots organizations fight chemical exposure. Our luncheon on Monday is a time we all can get together with students and congratulate winners of the Distinguished Service Award, the K-12 Award, and individual journal award winners. Bring your dancing shoes and a bit of the 70s nostalgia for the Sock Hop. I want to take this time to thank all WSCA members for making this the best regional association there is. Your participation both officially and informally keep this association growing and meeting the demands of the future. I encourage those of you who have not served officially to do so—I believe you will find the experience rewarding. See you in Salt Lake City!

This article originally appeared in WSCA News, v30, n1. Editor Stephanie J. Coopman

Contents of the Western Journal of Communication (Volume 67, Issue 1) - 2003-01-03 07:55


This article originally appeared in WSCA News, v30, n1. Editor Stephanie J. Coopman
Salt Lake City 2003 - 2003-01-04 07:55

By Dennis Alexander, Local Host Coordinator-- As the Chair of the local host effort I encourage you to attend the 2003 convention and enjoy Salt Lake City. With a spruced-up downtown and state-of-the-art ski areas, we have plenty to offer all visitors. And if it has been awhile since you visited Salt Lake, we have changes in store for you. Go directly to the Local Host website for everything you need to know about Salt Lake City. The Local Host Information linked on the WSCA website can help you plan eating and drinking excursions before you get here. Symphony Hall is just across the street; the ballet and opera are two blocks away. The downtown art galleries encourage you to come and browse, and leave with prized art from local and international artists. We've scheduled several special events:

- Saturday, February 15—Ski Day at Snowbird Ski Resort
- Sunday, February 16, 9-10 a.m.—LDS Tabernacle Choir Radio Broadcast
- Monday, February 17, 7 p.m.-conclusion— Utah Jazz vs.Minnesota Timberwolves

Print out the Special Events form on the WSCA website and send it in before January 15! Connie Bullis has planned an exciting and innovative program. Your local hosts have planned only-in-Salt-Lake activities. Come participate in the best of the best in regional conventions—WSCA.

This article originally appeared in WSCA News, v30, n1. Editor Stephanie J. Coopman

Nominating Candidates for Elected Offices - 2003-01-05 07:55

By Sue Pendell, Executive Director-- The Legislative Assembly, at its March 4, 2002 meeting, approved the following procedure regarding nominating candidates for elected offices. The procedure will take effect with the upcoming convention in Salt Lake City, February 14-18, 2003. "Before an individual can be nominated for an association-wide elected office, including Legislative Assembly, Executive Council, and NCA representatives, that individual must indicate in writing a willingness to serve if elected or be present at the meeting in which the nomination occurs and indicate orally their willingness to serve if elected. For elections by the Legislative Assembly, such a document is to be delivered to the Second Vice President prior to the nomination. Association members shall be notified of available elected positions and the process of indicating their willingness to serve."

This article originally appeared in WSCA News, v30, n1. Editor Stephanie J. Coopman

2003 - 04


WSCA publishes WSCA News three times each year: January 10, April 1, and October 1. At the Publications Committee's recommendation, the Executive Council adopted the following policy at its February 2003 meeting: "The Association will land mail a one-page news flash that sends the membership to the website for the complete newsletter." Beginning with the April 1, 2003 newsletter, the complete WSCA News will be available only on the WSCA website.
From the President's Desk: Looking Back Fondly and Looking Forward With Anticipation - 2003-04-02 07:55

By Connie Bullis, U of Utah-- Greetings from Utah's Wasatch Mountains! Now that the 2002 Salt Lake City WSCA convention is behind us, it is time to remember the highlights as we begin to plan for the 2004 Albuquerque convention. About 600 of us gathered at Salt Lake City's Downtown Marriott in mid-February to consider "Communicating for Sustainability." University of Utah students and Weber State partnered with high school students to produce a kickoff presentation that included a welcome and dance to celebrate the importance and fragility of nature's sustainability. The convention preconference brought scholars together to consider the conference theme as did many panel sessions. Lois Gibbs inspired and instructed us with the communication strategies and tactics she used to bring Love Canal to the attention of lawmakers. The traditional sock hop was a roaring success and President Kathy Adams hosted all of us for her President's party. Two of the traditions I especially appreciate are the luncheon and the panels. At the luncheon, we have an opportunity to gather and celebrate our culture, honor some of the many important achievements our members have accomplished over the year, and hear some thoughtful comments from our President. At this year's luncheon, we had the opportunity to honor Local Host Dennis Alexander for both his superb hosting of the 2003 convention and for his lifetime contributions to WSCA as he was awarded the Distinguished Service Award. Congratulations Dennis!! We had the opportunity to honor James Darsey, Georgia State U, with the B. Aubrey Fisher Award for the Western Journal of Communication article "A Conspiracy of Science." And to thank the many people whose background work made the convention go so smoothly. The interest group planners worked throughout the year to assure stimulating programs. Mike Espiritu and his staff of the Downtown Marriott provided the service and attention to detail that made the convention proceed without problems. Special thanks go to three people whose ongoing attention really provided the backbone of the conference. Marianne Neuwirth worked closely with me all year planning the convention. Kate Schneider served as the right arm to the local host. And Sue Pendell guides all of us as she masterfully manages the organization behind the scenes. It is always a joy to take a moment from our busy lives at the luncheon to honor these people. The real heart of our conference and organization is the membership. Our heartiest thanks to those of you who came to the conference, presented your academic work, played hard in the WSCA tradition, and supported one another with attendance, feedback, and your presence. Now is the time to begin to plan to attend the 2004 convention in Albuquerque. Program Planner Ron Lustig and Local Host Ken Frandsen are preparing for an exciting conference that will continue our work hard/play hard traditions in a superb setting. Please join me in preparing to share your academic work, enjoying the wonderful associations with our colleagues, and contributing to WSCA to maintain our "Best of the Regionals" tradition at our 2004 convention.
By Brenda J. Allen, Second Vice President— Greetings! If you were at the convention in Salt Lake City, I hope your experience was as productive and enjoyable as mine. The local hosts did a fabulous job. They even procured beautiful, mild weather for us! Affectionately known as "Western," the annual convention is a primary benefit of membership in WSCA. Your membership also entitles you to subscriptions to two high quality journals and other resources such as this newsletter and our listserv. These help WSCA accomplish its mission of making the communication discipline accessible to many people. WSCA will continue to meet its goal only if we maintain and increase our membership base. I invite you to renew or upgrade your membership. If you are not a life member, consider becoming one. I also encourage you to recruit others, including colleagues who do not know about WSCA, or those whose memberships have lapsed. I am particularly interested in increasing the number of adjunct or honorarium faculty members. They could become members of a supportive scholarly community, and we could benefit from their expertise and insight on teaching, research, and application. Western is an excellent venue for exposing undergraduate and graduate students to scholarly meetings. The atmosphere is warm and collegial, and the size of the conference is not daunting. Consider sponsoring students who aspire to become members of our discipline, develop a plan within your department to supplement student memberships, and/or encourage students to join on their own. One last request: Check to see if your school has a departmental membership. Mine does not, but that will soon change. Look for my department's name in the listing of departmental members in next year's conference book. I hope to see your department's name as well. To join, renew, or upgrade your membership, click onto the website at www.westcom.org and use the online membership form. Thank you for considering these ideas, and best wishes.

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

WSCA 2003 Award Winners - 2003-04-04 07:55

**Distinguished Service Award:** Dennis Alexander, U of Utah  
**Model Teaching Program Award:** Cypress High School, Cypress, CA, and West High School, Salt Lake City, UT  
**WSCA Debut Paper Award:** Janice L. Krieger and Angelika Kausche, Western Michigan U, "Becoming an Effective Sensemanager: A Model of Sensemaking as a Leadership Communication Process" (nominated by the Organizational Communication Interest Group; presented by the Executives Club)  
**Feminist Scholarship Award:** Karrin Vasby Anderson, Colorado State U, "Hillary Rodham Clinton as 'Madonna': The Role of Metaphor and Oxymoron in Image Restoration" (presented by the Organization for Research on Women and Communication)

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

2003 Speech Presenting the Distinguished Service Award to Dennis Alexander - 2003-04-05 07:55
By Melanie M. Bloom, CSU, Fresno-- This year's recipient of the Distinguished Service Award fits the long history of devotion to WSCA established by previous recipients. I know some of them are here this afternoon, so before I describe this year's recipient, I would like you to have an opportunity to express your thanks to the previous award winners. Would the previous Distinguished Service Award recipients please stand. Thank you. These individuals have made WSCA the vibrant, outstanding regional association it is today, and they have mentored many sitting here into the organization, providing a model of servant leadership to all of us. The individual selected this year continues this long tradition. All the supporting letters spoke of this person's love for the work, the scholarship, the students, and WSCA. Especially impressive were personal messages from colleagues and former graduate students speaking about the mentorship of graduate students. One colleague wrote, "at our new graduate student orientation, he comes bearing WSCA membership cards. . . . one of the first and most important things that we do is introduce ourselves to each other. [He] ALWAYS introduces himself in terms of his devotion to WSCA. He waves those membership cards and says, "you need to join WSCA because it's one of the most important and useful things that you can do for yourself while you are in graduate school." Those of us who have not been his graduate students or taught at his university have not missed the extraordinary service he has given to WSCA. One person described him as "the poster child for WSCA." He embodies the joy, energy, and exuberance of the organization. He has been the Second Vice President, First Vice President, and President of the organization. However he is perhaps best known as the two-term Executive Director of WSCA. He professionalized this position, created a sound financial footing for the organization, acquired our nonprofit status with the IRS, established the Association's archives at the University of Utah's Marriott Library, and left an Executive Director calendar detailing the duties and deadlines of the office, an incredibly valuable resource for incoming Executive Directors. In addition he completed all the normal responsibilities of Executive Director and made it look easy. Of course it wasn't. He devoted hours and hours attending to every detail and every individual's needs, our needs. He was the quintessential Executive Director. For one ten-year period, he went to every Executive Council meeting. And this year, the year that he retires, he serves us for a second time as local host. Before we all stand to offer our thanks to Dennis Alexander, would those of you who have been mentored by him, either through the University of Utah or through WSCA, please stand so we can appreciate the impact this man has had on generations of scholars as well as WSCA.  

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

CFN: WSCA First Vice President, Second Vice President, Legislative Assembly Delegates At Large - 2003-04-06 07:55

Deadline: August 1, 2003

The WSCA Nominating Committee is in the process of compiling the slate for the First Vice President and Second Vice President offices and the five Delegates at Large for the Legislative Assembly. The committee consists of Immediate Past President Kathy Adams, Susan Messman, Natalie Dollar, Melissa Beal, and Edwina Stoll. The First Vice President is a four-year commitment, including organizing the Undergraduate Scholars Research Conference, planning the convention, serving as President and Immediate Past President and member of the Executive Council. The
Second Vice President is a one-year commitment and serves as Speaker of the Legislative Assembly, member of Executive Council, and running a membership campaign. It is an important office, especially concerning membership issues and running a good Legislative Assembly meeting. The FIVE Delegates at Large for the Legislative Assembly are two-year terms and those elected serve as delegates to the Legislative Assembly meeting for two years. Please send names of nominees no later than August 1, 2003 to: Kathy Adams, WSCA Immediate Past President, Department of Communication, 5201 N. Maple Ave. M/S SA 46, California State University, Fresno, Fresno. CA 93740; email: kathya@csufresno.edu

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

CFN: WSCA Executive Director - 2003-04-07 07:55

Deadline: October 15, 2003

Western States Communication Association (WSCA) invites applications for the position of Executive Director (ED), the chief operating officer of the Association. The term is for three years, 1 July, 2005 to 30 June, 2008, with the ED-select shadowing the current ED during 2004-2005 and being available to the new ED during 2008-2009. The term is renewable. Benefits of the position include developing new skills, interacting with a broad range of individuals in the discipline, visibility for the individual and her/his department, and service to WSCA. Support for the position includes a minimum one course per semester buyout; funding for a part-time administrative assistant; travel to the WSCA, NCA, and one additional regional association's conventions per year; and office support. Requirements include a separate, furnished office including computer and telephone; storage space for journals in addition to the office; a department willing to pass through costs, and department endorsement. As specified in the WSCA Constitution and By-Laws and the Policies and Procedures Manual, the duties and responsibilities of the ED include, but are not limited to,

1. Member services, including assisting the Second Vice President in recruiting; preparing and distributing renewal notices; maintaining journal subscription mailing lists and preparing journal mailing labels; preparing, distributing, and tallying ballots for elections and constitution/bylaw changes, and preparing and distributing convention registration information.

2. Convention planning, including site visits and recommendations, negotiating contracts with convention hotels, scheduling meeting and event facilities; preparing and distributing convention registration materials; coordinating printing of convention programs, and arranging recognition awards.

3. Financial affairs, including maintaining accounts receivable and payable; developing the annual budget proposal; preparing the annual financial report; having books and records audited annually; filing Federal tax reports, and making investments.

4. Meeting administration, including scheduling and arranging facilities for the Executive Council and other committee meetings; preparing and distributing agendas and reports, and taking, preparing, and distributing minutes of the Executive Council, Time and Place Committee, and Finance Committee meetings.

5. Clerical functions such as maintaining and distributing handbooks and manuals, the membership database, reports, and minutes.
Other administrative duties, including keeping the web editor updated with new information, supplying information to members, etc. The ED must be responsible, well organized, fiscally knowledgeable, attentive to detail, personable, patient, and dedicated to WSCA. Applications should include a cover letter expressing interest and detailing qualifications, a vita, three letters of recommendation, and a letter of support from the applicant's department chair. Applications should be sent to: Kathy Adams, Chair, WSCA Executive Director Search Committee, Department of Communication, 5201 N. Maple Ave. M/S SA46, California State U, Fresno, Fresno, CA 93740-8027, kathya@csufresno.edu. Deadline for applications is 15 October, 2003.

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

CFN: Editor of WSCA Website & News - 2003-04-08 07:55

Deadline: October 1, 2003
The Western States Communication Association announces a search for a new website and newsletter editor. The WSCA Website and News Editor maintains the website, manages the Association listserv, and edits and announces the WSCA newsletter. The person appointed solicits and collects information for the website and newsletter, and periodically sends out announcements to the membership via the listserv. The Editor works closely with the Executive Director, President, President-Elect, other members of Executive Council, and the interest groups to provide the membership with timely, accurate, and comprehensive information. The appointment is for a three-year term beginning July 1, 2004. The Editor is a nonvoting member of the Executive Council, which meets twice yearly (at the NCA and WSCA conventions) and a nonvoting member of the Publications Committee (meets once yearly at the WSCA convention). Interested candidates are invited to visit the Association's website and contact Stephanie Coopman sjcoopman@yahoo.com, the current editor, for additional information about the position. Candidates should send a letter of application and vita by October 1, 2003, to Leah M. Ceccarelli, Chair, Publications Committee, Department of Communication, U of Washington, Seattle, WA 98195, cccc@u.washington.edu. Applicants should submit a letter of willingness to serve, a statement about qualifications, and a letter from the person in charge of the academic unit in support of the application.

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

CFN: 2004 WSCA Distinguished Service Award - 2003-04-09 07:55

Deadline: December 5, 2003
The WSCA Distinguished Service Award Committee seeks nominations for the Association's 2004 award. The Distinguished Service Award honors persons who have made significant and long-lasting contributions to WSCA and to the communication discipline. Recent award winners include Dennis Alexander, U of Utah (2003), Lynn K. Wells, Saddleback College (2002), Bill Wilmot (U of Montana (2001), and Jody Nyquist, U of Washington (2000). See the WSCA website for a complete list of past
recipients. Nominations should include a detailed listing of the nominee's accomplishments (and/or vita) and one or more letters describing the nominee's specific contribution to WSCA and the discipline. Please submit nominations no later than December 5, 2003. Direct questions and nominations to the committee chair: Leigh Arden Ford, Department of Communication, Western Michigan University, Kalamazoo, MI 49008, leigh.ford@wmich.edu.

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

CFN: Model Teaching Program Award - 2003-04-10 07:55

Deadline: September 3, 2003
The Model Teaching Program Award Committee seeks nominations for the Teaching Program Award to be presented at the next Western States Communication Association meeting in Albuquerque, New Mexico (February 2004). The award may be given to one or more speech or communication programs from elementary schools, secondary schools, or community colleges. The following criteria will be used to evaluate and select the award programs:

1. The program should reflect the breadth and depth of the communication discipline.
2. The program should have teaching personnel with specialized training in communication.
3. The program should integrate curricular and co-curricular activities.
4. The program should have strong administrative support.
5. The program should relate to the mission of the particular institution.

Nominations must include at least two letters of support (one should be from the school or college; the other should come either from a former student or from someone outside the program) that detail the program's success in meeting the above criteria. Additional supporting documents, such as descriptions of course curriculum and innovative teaching methods are encouraged. The deadline for nominations is September 3, 2003. (Note this is an earlier than usual deadline!) The recipient(s) will be notified in December and will present a panel on the Model Teaching Program at the Albuquerque Convention. Nominations should be sent to Melissa L. Beall, Communication Studies, 337 Lang Hall, University of Northern Iowa, Cedar Falls, Iowa 50614-0139. Three other members of the selection committee are from the Communication and Instruction Interest Group, the Community College Interest Group, and the Elementary and Secondary Education Interest Group. Questions about the award and/or the nomination process may be directed to Melissa Beall at 319-273-2992, 319-266-9827, or Melissa.Beall@uni.edu.

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

Journal Information - 2003-04-11 07:55

Western Journal of Communication, Volume 67, Issue 2 <u>Table of Contents</u> Larry A. Erbert, Frank G. Pérez, and Elisabeth Gareis, "Turning Points and Dialectical Interpretations of Immigrant Experiences in the United States" Marouf Hasian, Jr., "The 'Hysterical' Emily Hobhouse and Boer War Concentration Camp Controversy" Marianne Dainton, "Equity and Uncertainty in Relational
07:55

By Ken Frandsen, Local Host-- We are excited to extend an early invitation to join us in sun-filled Albuquerque in February 2004. It is never too soon to start making your plans for next year's convention. With exquisite sunsets, a unique array of cuisines, plenty of outdoor adventures, renowned museums, and a tri-cultural atmosphere, you will not want to miss the 75th Anniversary WSCA Convention! Visit the Local Host Information link on the WSCA website and, for additional information about Albuquerque, visit the official Albuquerque website. Highlights for the special events (e.g., skiing and the skytram, shopping in Historic Old Town, golf, etc.) will appear later. On behalf of our community, we look forward to seeing you soon!

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman

NEW! Undergraduate Scholars Research Conference (USRC) - 2003-04-13 07:55

By Mary Jane Collier, First Vice President-- Scheduled for Saturday, February 14, 2004, the first annual Undergraduate Scholars Research Conference (USRC) is an extraordinary opportunity for undergraduate students to present their work, obtain constructive feedback from faculty respondents, and engage their peers in discussion. In addition they will be invited to attend a workshop about graduate degrees in Communication Studies and learn more about WSCA at the Newcomers reception. The USRC is sponsored by WSCA and Executives Club. Papers reporting original research and utilizing diverse philosophical, theoretical and methodological approaches are welcome. Members of the WSCA Executives Club and Executive Council will review and select papers for presentation at the USRC. DEADLINE for receipt of completed papers to 1st VP: December 1, 2003. USRC Call for Papers will be published in the WSCA Fall Newsletter and on the WSCA website. Please announce in your classes, distribute to student organizations, and incorporate into your planning of course assignments for spring and fall, 2003! For more information, contact USRC Coordinator, Mary Jane Collier, mcollier@du.edu.

This article originally appeared in WSCA News, v30, n2. Editor Stephanie J. Coopman
From the President's Desk: That Time of Year Again - 2003-10-01 07:55

By Connie Bullis, U of Utah -- Fall Greetings Fellow WSCA Members!!! This is the time of year many of us have a short break between submitting WSCA proposals and finalizing plans for the February convention. For me, it is a time to pause and appreciate all that so many people do to assure that WSCA continues its well-known role as the Best of the Regionals!! Many, many thanks to all of the program planners, committee members, officers, and especially those of you who presented your activities, ideas, and scholarship in Salt Lake City at the 2003 convention. And thanks to Newsletter Editor and Webspinner Stephanie Coopman who continues to keep the web updated, post the newsletter, and to connect us with all of the information and services we need. Executive Director Sue Pendell is preparing for the Executive Council November meeting as well as working with the many committees who do the association's basic work that keeps us thriving. She will let us all know later this fall when we can send her our annual membership renewals and convention registrations. President-Elect Ron Lustig and the 2004 interest group program planners are busy planning the program for February, while Local Host Ken Frandsen plans ways we can enjoy the Albuquerque. First Vice President Mary Jane Collier is planning the first undergraduate conference to be held in conjunction with the WSCA conference. Second Vice President Brenda Allen is preparing the graduate open house and newcomers reception. Editors Dan Canary and Walter Zakahi, along with the publications committee and the respective editorial boards are assuring the journals continue to publish our most exciting scholarship. Thanks to all of these volunteers, we know that WSCA is in good care. Many of us can take a breath to pause and consider our own involvement with WSCA. I hope you'll consider whether it is a good time for you to participate in new ways. If you haven't been to the annual WSCA convention, consider attending Albuquerque in 2004. The people, scholarship, and hospitality are unbeatable. The conventions are always great for fun, collegiality, and scholarship! Many WSCA members look forward to the annual convention as the highlight of our professional year. Faculty may want to encourage undergraduates to participate in the new undergraduate conference Mary Jane Collier describes. Please encourage undergraduate and graduate students to attend the Graduate Student Workshop and the Graduate Program Open House Brenda Allen is hosting. Graduate programs should contact Brenda Allen to participate in the graduate program open house. If you have enjoyed your WSCA membership, you may want to volunteer for committee and/or officer positions. If you have served in certain volunteer roles, you may want to venture into new ones. I invite you to contact me if you are considering using your talents to support WSCA!

This article originally appeared in WSCA News, v30, n3. Editor Stephanie J. Coopman

WSCA in Albuquerque — Our Diamond Jubilee - 2003-10-02 07:55

By Myron W. Lustig, President-Elect-- WSCA's diamond jubilee — our 75th annual convention — occurs February 13-17 in Albuquerque, and we are going to celebrate in style! We have planned a terrific conference in a city famous for its western hospitality. Over 100 program panels, the latest textbooks and courseware, and plenty of food, fun, and friendship await you in Albuquerque. Saturday, February 14, will be a day of workshops, special events, and a wonderful kickoff program. Rona Halualani and Deanna Fassett have put together a terrific half-day preconference on
"Multiculturalism, Pedagogy, and the Basic Course." And we're having an all-conference Fiesta Dinner on Saturday evening, complete with Southwestern cuisine, entertainment, and an abundance of good fellowship. If you are new to WSCA, be sure to meet some of the "old-timers" at the Newcomers Reception on Saturday. On Sunday we'll have a keynote speech, numerous program sessions, all of the business meetings, and (of course!) the sock hop! The program sessions will highlight the latest scholarship and pedagogy, and they will include panels related to the convention theme. Want to get even more involved and connect with others whose teaching and research interests are similar to yours? Then attend the business meetings for some of the Interest Groups. Monday's schedule is perhaps the busiest of the conference. It includes even more program sessions, the convention luncheon (don't miss it!), the Legislative Assembly, the President's Reception, and numerous other "receptions" for informal networking. Tuesday concludes the conference with a half-day of panels and special sessions. Because both the quantity and quality of the paper submissions are up, we'll have programs and panels until the noon hour. Plan your travels accordingly, as Tuesday morning will feature a full slate of panels and programs. Local host Ken Frandsen is creating an enjoyable and memorable conference experience. The Albuquerque Hyatt — centrally located downtown — is an excellent venue for our diamond jubilee. Its Southwestern ambiance is ideal for hard work, good fun, intellectual inspiration, and friendly conversations. And maybe — just maybe! — there'll be hot-air balloon rides. See you there!

This article originally appeared in WSCA News, v30, n3. Editor Stephanie J. Coopman

It's a Trip - 2003-10-03 07:55

75th Anniversary WSCA Convention, February 13-17, '04 Albuquerque, NM

By Ken Frandsen, Local Host-- Albuquerque blends America's prehistory with its vision. Historic Route 66 weaves through Albuquerque connecting its past, present and future. Along historic Route 66, downtown Albuquerque is undergoing extensive revitalization and this activity is greatest in the area near the Hyatt Regency, our convention hotel. Home to over 100 galleries and studios, several museums, many theatres and other venues, Albuquerque offers a diverse selection of visual and performing art. Outdoor activities are plentiful in Albuquerque's mild and sunny climate and the city offers a wide variety of spectator sports from horse racing to hockey and more. Mild or fiery, there is nothing like New Mexican food and you can enhance your evening with music, dancing and refreshments in one of the city's many night spots. Albuquerque has been called the most culturally diverse city in the country and it has something to satisfy almost every preference. For additional information, go to the Local Host web site by using the link on the WSCA main page. Please plan to join us for the 75th Anniversary WSCA Convention in Albuquerque, February 13-17, 2004 and we're sure you'll agree: It's a trip!

This article originally appeared in WSCA News, v30, n3. Editor Stephanie J. Coopman

Why I Always Stay at the Convention Hotel - 2003-10-04 07:55
By Sue Pendell, Executive Director— I always stay at the convention hotel because the facilities are nice and my room is convenient to the meetings, the special events, the parties, and the lobby lounge. It's easy and safe just to take an elevator "home" after a department gathering or the Sock Hop. But there's an additional reason why I always stay at the convention hotel, and that's because it's the right thing to do. As many of you know, WSCA "pays" for our convention meeting rooms by guaranteeing the convention hotel that a set number of sleeping room nights will be sold to convention attendees. In Salt Lake City, WSCA promised the Marriott Downtown a minimum of 807 sleeping room nights would be sold over the course of the convention. In return, we received the 15 meeting rooms and the ballroom for no charge. Unfortunately, only 675 room nights were sold, so we could have owed the Marriott for 132 room nights at $119/night or $15,708! Fortunately for us, the folks at the Marriott are nice, understanding people, who want our business in the future, and did not charge us as they legally could have. Several years ago a hotel did charge us for unsold sleeping rooms, and it cost WSCA about $8,000. The difference between the room night guarantee and the number sold is called attrition, and it's a big problem in the convention industry today. Different groups are trying a number of possible solutions to the problem. These include charging higher registration fees to people who don't stay in the convention hotel, increasing dues to pay for unsold sleeping rooms, and increasing registration fees to pay for meeting rooms.

- Charging higher registration fees to those who don't stay in the convention hotel could lead to increases of up to $50—regular member registration fees for those who don't stay at the hotel would go up to $125.
- Increasing dues to pay for unsold sleeping rooms could lead to increases of $20—regular member dues would go up to $60.
- Increasing registration fees to pay for meeting rooms could lead to registration fee increases of $115—regular members could be paying $190 for registration!

Since I don't have a crystal ball and I can't predict the future, the fairest and most reasonable plan is for all of us to stay in the convention hotel. We negotiate the same rate for one to four people in a room, so if cost is a concern you can share a room with a friend or friends. Please, when the convention registration information arrives soon, including the hotel reservation information, reserve a room at the convention hotel, then stay there. It's the right thing to do—for yourself, your friends, your colleagues, and your Association!

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First Annual WSCA Undergraduate Scholars Research Conference - 2003-10-05 07:55

Sponsored by WSCA and Executives ClubMary Jane Collier, First Vice-President <u>When & Where</u>? Saturday, February 14, 2004, 14 p.m., Albuquerque Hyatt (WSCA Convention Hotel) <u>What is the USRC</u>? The first annual USRC is an extraordinary opportunity for undergraduate students. Papers reporting original research and utilizing diverse philosophical, theoretical and methodological approaches are welcome. Coauthored papers are welcome. Students who submit papers must be undergraduates. Members of the WSCA Executives Club and Executive Council will review and select papers for presentation. <u>Why Participate</u>? Present your work. Benefit from supportive feedback from faculty respondents. Meet other students from throughout the Western region and the U.S. On Sunday afternoon, Feb. 15, attend a Graduate Programs Open House to learn
WSCA News, 2003 Archive

about communication M.A. and Ph.D. programs all over the region. Attend convention panels, roundtables, and social events. <u>NOTE</u>: The WSCA Executives Club has generously offered to fund several cash awards to be made to authors of outstanding papers! They also will pay the $25 conference registration fee for the 20 students whose papers are selected! <u>Deadlines and Particulars</u>. Papers must be received by December 5, 2003. Authors of accepted papers will be notified by January 12, 2004. Papers may be sent via email (in Microsoft Word 6.0 or above) to mcollier@du.edu if received by 5:00 p.m. on Dec. 5. <u>Two</u> paper copies of each paper may also be mailed to: Mary Jane Collier, Department of Human Communication Studies, University of Denver, 2142 S. High Street, Denver, CO 80208. Please include all author contact information on a separate cover sheet. <u>Spread the word</u>. Please announce in your classes, distribute to advisors, colleagues and student organizations! For more information, contact USRC Coordinator, Mary Jane Collier, mcollier@du.edu

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WSCA Candidates Slate - 2003-10-06 07:55

(Legislative Assembly Delegates at Large) Lisa Coutu, U of Washington Geri Merrigan, San Francisco State U Sunwolf, Santa Clara U Bryant Alexander, CSU, Los Angeles Kay Harrison, Ohlone College of CA Anneliese Harper, Scottsdale Community College Stacy Young, CSU, Long Beach Patricia O'Keefe, College of Marin Eric Morgan, New Mexico State U Eric Aoki, Colorado State U <u>First Vice President</u> Leigh Ford, Western Michigan U Leah Vandeberg, CSU, Sacramento <u>Second Vice President</u> John Oetzel, U of New Mexico Julie Yingling, Humboldt State U <u>Additional Nominations</u>: In accordance with Article IV, Section 1 of the Bylaws to the WSCA Constitution, "Any twenty members of the Association may make additional nominations by submitting the names of the nominees to the executive director." Additions to the above slate should be submitted to Sue Pendell by October 30, 2003. Nominating Committee: Immediate Past President Katherine Adams(Chair), Susan Messman, Natalie Dollar, Edwina Stoll, Melissa Beall

This article originally appeared in WSCA News, v30, n3. Editor Stephanie J. Coopman

CFN: WSCA Executive Director - 2003-10-07 07:55

Western States Communication Association (WSCA) invites applications for the position of Executive Director (ED), the chief operating officer of the Association. The term is for three years, 1 July, 2005 to 30 June, 2008, with the ED-select shadowing the current ED during 2004-2005 and being available to the new ED during 2008-2009. The term is renewable. Benefits of the position include developing new skills, interacting with a broad range of individuals in the discipline, visibility for the individual and her/his department, and service to WSCA. Support for the position includes a minimum one course per semester buyout; funding for a part-time administrative assistant; travel to
the WSCA, NCA, and one additional regional association's conventions per year; and office support. Requirements include a separate, furnished office including computer and telephone; storage space for journals in addition to the office; a department willing to pass through costs, and department endorsement. As specified in the WSCA Constitution and By-Laws and the Policies and Procedures Manual, the duties and responsibilities of the ED include, but are not limited to,

1. Member services, including assisting the Second Vice President in recruiting; preparing and distributing renewal notices; maintaining journal subscription mailing lists and preparing journal mailing labels; preparing, distributing, and tallying ballots for elections and constitution/bylaw changes, and preparing and distributing convention registration information.

2. Convention planning, including site visits and recommendations, negotiating contracts with convention hotels, scheduling meeting and event facilities; preparing and distributing convention registration materials; coordinating printing of convention programs, and arranging recognition awards.

3. Financial affairs, including maintaining accounts receivable and payable; developing the annual budget proposal; preparing the annual financial report; having books and records audited annually; filing Federal tax reports, and making investments.

4. Meeting administration, including scheduling and arranging facilities for the Executive Council and other committee meetings; preparing and distributing agendas and reports, and taking, preparing, and distributing minutes of the Executive Council, Time and Place Committee, and Finance Committee meetings.

5. Clerical functions such as maintaining and distributing handbooks and manuals, the membership database, reports, and minutes.

6. Other administrative duties, including keeping the web editor updated with new information, supplying information to members, etc.

The ED must be responsible, well organized, fiscally knowledgeable, attentive to detail, personable, patient, and dedicated to WSCA. Applications should include a cover letter expressing interest and detailing qualifications, a vita, three letters of recommendation, and a letter of support from the applicant's department chair. Applications should be sent to: Kathy Adams, Chair, WSCA Executive Director Search Committee, Department of Communication, 5201 N. Maple Ave. M/S SA46, California State U, Fresno, Fresno, CA 93740-8027, kathya@csufresno.edu. Deadline for applications is 15 October, 2003.

This article originally appeared in WSCA News, v30, n3. Editor Stephanie J. Coopman

CFN: Editor of WSCA Website & News - 2003-10-08 07:55

New Deadline: November 1, 2003

The Western States Communication Association announces a search for a new website and newsletter editor. The Editor maintains the website, manages the Association listserv, and edits and announces the WSCA newsletter. The person appointed solicits and collects information for the website and newsletter, and periodically sends out announcements to the membership via the listserv. The Editor works closely with the Executive Director, President, President-Elect, other members of Executive Council, and the interest groups to provide the membership with timely, accurate, and comprehensive
information. The appointment is for a three-year term beginning July 1, 2004. The Editor is a nonvoting member of the Executive Council, which meets twice yearly (at the NCA and WSCA conventions) and a nonvoting member of the Publications Committee (meets once yearly at the WSCA convention). Interested candidates are invited to visit the Association's website and contact Stephanie Coopman, sjcoopman@yahoo.com, the current editor, for additional information about the position. Candidates should send a letter of application and vita by November 1, 2003, to Leah M. Ceccarelli, Chair, Publications Committee, Dept. of Communication, Box 353740, U of Washington, Seattle, WA 98195, cecce@u.washington.edu. Applicants should submit a letter of willingness to serve, a statement about qualifications, and a letter from the person in charge of the academic unit in support of the application.

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CFN: 2004 WSCA Distinguished Service Award - 2003-10-09 07:55

Deadline: December 5, 2003
The WSCA Distinguished Service Award Committee seeks nominations for the Association's 2004 award. The Distinguished Service Award honors persons who have made significant and long-lasting contributions to WSCA and to the communication discipline. Recent award winners include Dennis Alexander, U of Utah (2003), Lynn K. Wells, Saddleback College (2002), Bill Wilmot (U of Montana (2001), and Jody Nyquist, U of Washington (2000). See the WSCA website for a complete list of past recipients. Nominations should include a detailed listing of the nominee's accomplishments (and/or vita) and one or more letters describing the nominee's specific contribution to WSCA and the discipline. Please submit nominations no later than December 5, 2003. Direct questions and nominations to the committee chair: Leigh Arden Ford, Department of Communication, Western Michigan University, Kalamazoo, MI 49008, leigh.ford@wmich.edu.

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CFN: Model Teaching Program Award - 2003-10-10 07:55

New Deadline: October 15, 2003
It's not too late to nominate a model communication program for the WSCA 2004 Model Teaching Program Award. Awards may be given to one or more speech or communication programs from elementary schools, secondary schools, or community colleges based on the following criteria:

- reflect the breadth and depth of the communication discipline.
- have teaching personnel with specialized training in communication.
- integrate curricular and co-curricular activities.
- have strong administrative support.
- relate to the mission of the particular institution.

Nominations must include a minimum of two letters of support (one from the school or college; the other from a former student or someone outside the program) that detail the program's success in
meeting the above criteria. Additional supporting documents, such as descriptions of course curriculum and innovative teaching methods, are encouraged. The deadline for nominations has been moved to October 15. The recipient(s) will be notified in December and will present a panel to showcase their Model Teaching Program at the 2004 Albuquerque Convention. Send nominations to Melissa L. Beall, University of Northern Iowa, 337 Lang Hall, Cedar Falls, Iowa 50614-0139. Questions? Contact Melissa at Melissa.Beall@uni.edu, or phone 319-273-2992 (o); 319-266-9827 (h); fax 319-273-7356.

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Journal Information - 2003-10-11 07:55

*Western Journal of Communication*, Call for Papers: Special Issue on *Nonnormative Relationships*

An upcoming special issue of the *Western Journal of Communication* (Spring 2005) will focus on "non-normative relationships," broadly defined. Relational contexts appropriate for this special issue include, but are not limited to, long-distance relationships, online relationships, parent-adult child relationships, single parent and step family relationships, interracial relationships, sexually diverse relationships, and other relationship types that are significant yet understudied. Both theoretical and empirical examinations will be considered using a blind review process. Submissions must be received by *March 15, 2004* and should conform to *WJC*’s editorial policy. Send submissions to Tara Emmers-Sommer at the following address: Dr. Tara Emmers-Sommer, Guest Editor, *Western Journal of Communication*, Department of Communication, Bldg. #25, U of Arizona, Tucson, AZ 85721.

*Western Journal of Communication*, Volume 67, Issue 4  
<u>Table of Contents</u>  
Richard J. Jensen, Thomas R. Burkholder, and John C. Hammerback, "Martyrs for a Just Cause: The Eulogies of Caesar Chavez"  
Jeff Kerssen-Griep, Jon A. Hess, and April R. Trees, "Sustaining the Desire to Learn: Dimensions of Perceived Instructional Facework Related to Student Involvement and Motivation to Learn"  
Adrienne D. Kunkel, Steven R. Wilson, James Olufowote, and Scott Robson, "Identity Implications of Influence Goals: Initiating, Intensifying, and Ending Romantic Relationships"  
Amy M. Pippus, "Humor Motives, Qualities, and Reactions in Recalled Conflict Episodes"  
Teresa Bergman, "A Critical Analysis of the California State Railroad Museum's Orientation Films"  
Katherine L. Adams, "Of all Things, Communication is Most Wonderful" (WSCA 2003 Presidential Address)

*Communication Reports*  
Editor Walter Zakahi, wzakahi@nmsu.edu. Go to the journal's webpage for a complete description of CR's editorial policy.

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