

16th Annual Dairy Golf Classic



June 21, 2018

Lake Arrowhead Resort | Nekoosa, WI



Promote your business while you play golf! Take advantage of the options below to sponsor holes on the course, meals, contests and more. Don't miss this great event!

Sponsorship Opportunities

All sponsorships include company name and logo on signage at golf outing, website, social media and in DBA publications

Dairy Golf Classic Presenter ~ \$6,000

- ◆ Two complimentary foursomes
- ◆ Opportunity to address group during dinner
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Dinner Sponsor ~ \$5,000 *(co-sponsorships available)*

- ◆ Sponsor signage during dinner
- ◆ Opportunity to address group during dinner
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Lunch Sponsor ~ \$4,000 *(co-sponsorships available)*

- ◆ Sponsor signage during lunch
- ◆ Opportunity to display company banners all day
- ◆ Opportunity to distribute items for goodie bags

Bloody Mary Bar Sponsor ~ \$4,000

- ◆ Provide and serve Bloody Mary's during registration
- ◆ Network with golfers during registration

Deadline is June 1, 2018

Reserve your sponsorship **TODAY!**

Contact Nicole Barlass at

nbarlass@widba.com or 920-980-3141

Golf Cart Sponsor ~ \$3,000

- ◆ Display your company's name, logo & promotional items in golf carts

Hole Flag Sponsor ~ \$2,500

- ◆ Supply hole flags with your corporate name & logo

Social Hour Sponsor ~ \$2,000 *(co-sponsorships available)*

- ◆ Provide attendees with sponsored beverages & snacks
- ◆ Sponsor signage during social hour
- ◆ Opportunity to speak & distribute promotional items during social hour

Golf Ball Sponsor ~ \$2,000

- ◆ Provide golfers with a sleeve of balls containing your logo

Grilled Cheese at The Turn Sponsor ~ \$2,000

- ◆ Provide and serve golfers grilled cheese sandwiches at the turn

Registration Sponsor ~ \$600 or \$1,000 for both (2 available)

- ◆ Sponsor signage at registration table
- ◆ Great advertising opportunity!
- ◆ Opportunity to network with golfers at registration table

(more opportunities on next page)



Contact Nicole with your sponsorship idea today!

#DBAgolf

Sponsorship Opportunities

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Watering Hole Sponsor ~ \$1000 (only 6 available)

- ◆ Provided with beverages to distribute to golfers
- ◆ Sponsor signage at hole
- ◆ May have staff at your hole to network with golfers *(beverage/giveaway distribution must be coordinated with DBA)*
- ◆ May hold a contest at your hole *(must be coordinated with DBA)*

Two Hole Sponsor ~ \$900

(hole sponsorship on each 18-hole golf course)

- ◆ Allows your business an opportunity to network with golfers between the two courses
- ◆ Sponsor signage at holes
- ◆ May have staff at your hole to network with golfers *(giveaway distribution must be coordinated with DBA)*
- ◆ May hold a contest at your hole *(must be coordinated with DBA)*

One Hole Sponsor ~ \$500

- ◆ Sponsor signage at hole
- ◆ May have staff at your hole to network with golfers *(giveaway distribution must be coordinated with DBA)*
- ◆ May hold a contest at your hole *(must be coordinated with DBA)*

Hole-in-One Sponsor ~ \$750 (4 available)

- ◆ Hole-in-one contest at your hole
- ◆ Sponsor signage at hole
- ◆ May have staff at your hole to network with golfers *(giveaway distribution must be coordinated with DBA)*
- ◆ May coordinate hole-in-one prize with DBA

Snapchat Filter Sponsor ~ \$500

- ◆ Includes your company logo on a customized Snapchat filter for the day

Deadline is June 1, 2018

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Shotgun Start Sponsor ~ \$600 or \$1,000 for both (2 available)

- ◆ A representative from your business will pull the trigger for the official shotgun start
- ◆ Sponsor signage at shotgun start and registration
- ◆ Opportunity to greet golfers and welcome the group prior to start

Driving Range Contest Sponsor ~ \$600 or \$1,000 for both (2 available)

- ◆ Host longest drive contest on driving range
- ◆ Sponsor signage at driving range
- ◆ May have staff at driving range to network with golfers *(giveaway distribution must be coordinated with DBA)*
- ◆ Opportunity to announce winner at dinner or start of golf.

Putting Contest Sponsor ~ \$600 or \$1,000 for both (2 available)

- ◆ Sponsor signage at putting green
- ◆ May have staff on putting green to network with golfers *(giveaway distribution must be coordinated with DBA)*

Sponsor a Dairy Producer ~ \$150/golfer; \$600/foursome

- ◆ Sponsor your favorite dairy producer to join you in an enjoyable day of golf

Golf Cart Goodies

All items will be printed with your company's logo (optional website/contact info)

- ◆ Sponsored water bottles for cart ~ \$750
- ◆ Sponsored pack of gum per player ~ \$750
- ◆ Can Koozies ~ \$500
- ◆ Bag of golf tee's, T-Shirts, Sunglasses, Bag Tags
- ◆ Opportunities are endless, contact Nicole to discuss

NOTE: No carry-in beverages are allowed! If you would like to provide food or beverages, please contact Denise Lorenz at Lake Arrowhead Resort for authorization at (715) 325-3450 or d.lorenz@lakearrowheadgolf.com. Unauthorized carry-ins will result in penalty. *The golf course will provide transportation services to and from your sponsored hole.*