

WIPP Membership

About WIPP

- [WIPP](#) is a non-partisan public policy organization promoting the interests of over 4.7 million business women including 75 business organizations through education, policy and advocacy opportunities.
- [The Economic Blueprint](#), WIPP's legislative agenda for Members of Congress, the White House and Federal Agencies, represents the priority business issues identified by WIPP members. It is the voice for women-owned businesses.
- WIPP's [Give Me 5](#), [ChallengerHER](#) and targeted [procurement programs](#) help women owned businesses market their products successfully to government contractors and prime contractors.
- WIPP members are nationally recognized advocates, visiting and speaking frequently on Capitol Hill and at national meetings and conferences on business and policy issues.

General WIPP Member Benefits

- **Advocacy** outreach led by WIPP's government relations team on Capitol Hill, and supported by our weekly policy newsletter, quarterly "Ask the Advocate" briefings, advocacy training, and the **Ambassador Program**, each designed to create engagement with legislators.
- **Educational programming** in core areas essential to women-owned business growth.
- **Connection to top tier network** of women business owners, including many who are highly successful federal contractors.
- **Visibility opportunities** including media/blogging opportunities, member spotlight in WIPP communications/social media channels, WIPP leadership positions as issue committee chairs, and instructors or hosts for WIPP educational programs and webinars.
- **Leadership opportunities** to serve on WIPP's Executive Advisory Board, Education Foundation and WIPP Board of Directors.

Specific WIPP Member Benefits for Federal Contractors:

- Up to the minute **procurement policy** information that identifies important trends and opportunities to members who want to navigate or expand operations in this lucrative marketplace.
- Membership in the **Procurement Committee** consisting of top tier network of successful women contractors.
- Access to invaluable **networking and relationship building opportunities** with OSDBUs and Primes.
- **Notification of federal contracts** through the WOSB Opportunity Watch of WOSB/EDWOSB set-asides.
- **Bidders Wanted Bulletin** calling out opportunities that are not yet side aside for WOSBs sent exclusively to members.
- [MyContracting Magazine](#), the first federal contracting publication for women business owners featuring: the WIPP National Partner Contractor Spotlight, WOSB Opportunity Watch, OSDBU Focus exclusive interview, contracting policy updates, contracting expert's articles, procurement tips and educational opportunities (webinars and live events).
- [WIPP Federal Contracting Certificate Program](#) providing members with credentials, recognition, and tools to successfully compete in the federal marketplace. Certificate completion earns a listing in the **WIPP Directory of Qualified Contractors**. For more information, please contact Lin Stuart, Lstuart@wipp.org.

ChallengeHER

- In 2013 WIPP, the SBA, and American Express OPEN® created [ChallengeHER](#), an initiative to help expand the reach and impact of the WOSB Federal Contract Program by:
 - Offering step-by-step training designed to lead WOSBs through SAM registration and WOSB certification
 - Helping WOSB market themselves to federal agencies and develop strategies to successfully compete for WOSB contracts.
- In 2013, WIPP hosted 8 events with over 2,300 women registered. For more information, please contact Erika Wilhelm, ChallengeHER@wipp.org

Give Me Five (GMFive)



- [Give Me Five](#), named for the 5% federal contracting goal for women-owned businesses and created by WIPP and American Express OPEN®, is designed to educate women entrepreneurs on how to successfully navigate the federal contract marketplace through a full range of freely accessible and on-demand online educational courses ranging from contracting basics to more advanced courses. More information is found at www.GiveMe5.com.
- GMFive has 66 educational courses, with over 20 highly specialized contracting instructors and 1,693 total participants in 2013. For more information, contact Erika, Ewilhelm@wipp.org.

WIPP Business Educational Programs



Women Accessing Capital

Women Accessing Capital breaks down barriers between women and money by providing education on all steps of accessing capital, including understanding funding sources, creating a strong application for capital and maintaining growth. More information can be found at www.womenjaccessingcapital.com.



ENTREPRENEURS ENERGY & ENVIRONMENT

Entrepreneurs, Energy and Environment

E3 aims to educate women business owners on how energy and environmental issues affect business as well as the opportunities those issues present. More information can be found at <http://entrepreneursandenergy.com>.

WIPP Business Educational Programs Cont.



Women and Technology Today

WATT is designed to help women business owners understand how technology will change the business environment and how to use it to their advantage. More information can be found at www.womenandtechnologytoday.com.



Export Now

Export NOW educates small business owners on the business opportunities that exist for the global marketplace. WIPP partnered with the Clinton Global Initiative (CGI) as a 2012 Commitment to Action, with a commitment to open the doors to exporting for over 5,000 women entrepreneurs. More information can be found at <http://www.wipp.org/?page=ExportNOW>.

Membership Levels and Benefits

	Legislative Advocate \$100	Advocacy Partner \$500	National Partner \$1,000
Monthly e-News Newsletter	•	•	•
Weekly Policy Briefing	•	•	•
Policy and Action Alerts	•	•	•
WIPP Member Profile	•	•	•
Issue Committee Meetings	•	•	•
Access to Online Networking Communities	•	•	•
<i>Unlimited</i> Access to Women, Money & Opportunity Programs: GM5, WAC, WATT, and E3	•	•	•
Access to exclusive Member ONLY Online Educational Programming	•	•	•
Special Rates for WIPP Events including the Annual Leadership Conference	•	•	•
Exclusive Event and Networking Invitations	•	•	•
Candidacy for Annual WIPP Awards	•	•	•
Press and Media Interviews/Opportunities	•	•	•
Opportunities to Testify on Capitol Hill	•	•	•
Advocacy Training	•	•	•
WIPP Advocacy Ambassador	•	•	•
WOSB Opportunity Watch	•	•	•
Bidders Wanted Bulletin	•	•	•
WIPP Federal Contracting Certificate Program	•	•	•
<i>MyContracting Magazine</i>	•	•	•
Media/Blogging/Speaking/Advocacy Opportunities		•	•
Networking Events with Top Tier Business Women		•	•
Agency Market Research, Notice of Contract Opportunities		•	•
WIPP Federal Agency Liaison		•	•
Notification of Special Award Opportunities		•	•
Opportunities to Participate in Congressional/Administration Meetings/Briefings/Hearings		•	•
Present or host a webinar			•
Issue Committee Chair Eligibility			•
WIPP Partner Spotlight in e-News			•
Network with Top Tier Members, Contractors and OSDBUs			•
Listing in WIPP WOSB Directory			•
Spotlight in <i>MyContracting Magazine</i>			•
Opportunity to Participate on WIPP Councils			•
Executive Advisory Board Member Eligibility			•
WIPP Education Foundation Board Member Eligibility			•
WIPP Board of Directors Board Member Eligibility			•
Special National Partner Networking Events			•
Discounted Registration to Events			•

For more information on WIPP's programs and membership benefits, please contact Lynn Bunim, lbunim@wipp.org.