

ChallengeHER

Opportunities for Women in Federal Contracting

ChallengeHER Media Coverage 2013-2014

Total ChallengeHER Placements

123

PRINT/WIRE COVERAGE

Date	Outlet Name	Title	Market	Give Me 5/ WIPP
				25
12/24/2013	The Times Herald	2013 marks milestone anniversary for women business owners	Norristown, PA	X
8/19/2013	<i>Business Press</i>	She Power	Las Vegas, NV	X
7/29/2013	<i>The Miami Herald</i>	How to find opportunity in government contracting	Miami, FL	X
7/24/2013	<i>The Advocate</i>	Women business event set in N.O.	Baton Rouge, LA	X
7/1/2013	<i>Costco Connection</i>	Empowering Women-Owned Businesses	Seattle, WA	X
7/1/2013	<i>Fayette Woman</i>	Women-owned Small Business: Revised Policies Expand Opportunities for Winning Federal Contracts	Fayetteville, GA	X
6/25/2013	<i>Reading Eagle</i>	SBA has resources available for women-owned businesses	Reading, PA	X
6/24/2013	<i>Enterprising Women</i>	Government Contracting: Still a Smart Growth Strategy for 2013	National	X
6/24/2013	<i>Enterprising Women</i>	SBA, WIPP and American Express OPEN Launch New Program to Close Gap in Contracting	National	X
6/21/2013	<i>The Metro Herald</i>	ChallengeHER event to help grow women-owned businesses	Alexandria, VA	X
6/20/2013	<i>Boulder County Business Report</i>	Women's Business Ownership Act Turns 25	Boulder, CO	X
6/12/2013	<i>Business Times</i>	Women in business	Grand Junction, CO	X
6/1/2013	<i>Asian Fortune</i>	2013 is "Year for Women Contractors," Declare SBA, WIPP & AMEX OPEN	Washington, DC	X
6/1/2013	<i>Business Monthly</i>	SBA Rule Change Coincides With ChallengeHER Initiative	Columbia, MD	X
6/1/2013	<i>N Magazine</i>	Small Business Advocates Join Forces to Propel Women Entrepreneurs Forward	National	X
5/24/2013	<i>Central Penn Business Journal</i>	Support, Services Abound for Women-Owned Businesses	Harrisburg, PA	X
5/22/2013	<i>Kansas City Globe</i>	SBA Programs Help Bridge Gap for Women	Kansas City, MO	X
5/20/2013	<i>Long Beach Business Journal</i>	From Second Career to Just Starting Out, Local Women in Business Cultivate Success as Entrepreneurs	Long Beach, CA	X
5/17/2013	<i>The Metro Heartland</i>	ChallengeHER Event	Alexandria, VA	X
5/17/2013	<i>The Omaha Star</i>	SBA Programs Help Bridge Gap for Women Business Owners	Omaha, NE	X

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5/15/2013	<i>The Broward Times</i>	Women businesses get big boost from SBA	Fort Lauderdale, FL	X
5/15/2013	<i>The Jackson Advocate</i>	Women owned small business plus SBA equals SUCCESS	Jackson, MS	X
5/12/2013	<i>Alaska Journal of Commerce</i>	SBA marks 25 years prioritizing women business owners	Anchorage, AK	X
5/12/2013	<i>Business Times</i>	Women in business	Grand Junction, CO	X
5/10/2013	<i>Set Aside Alert</i>	SBA & partners promoting women-owned small firms	National	X

Total Print Placements

25

ONLINE COVERAGE

Date	Outlet Name	Title	Market	Give Me 5/ WIPP
				98
1/17/2014	New American Chamber of Commerce	ChallengeHER - Opportunities for Women in Federal Contracting	National	X
1/13/2014	Black Enterprise	Register for ChallengeHER: Opportunities for Women in Federal Contracting	National	X
12/23/2013	The Times Herald	2013 marks milestone anniversary for women business owners	National	X
12/20/2013	Webcast Newsroom	Women-owned businesses a growing force changing the local, national economy	National	X
12/3/2013	CBS Local DC	ChallengeHER – The WOSB Opportunity Forum with DHS	National	X
11/30/2013	All Events In	ChallengeHER—The WOSB Opportunity Forum with DHS	National	X
11/30/2013	Daybees	ChallengeHER™The WOSB Opportunity Forum with DHS	National	X
11/30/2013	District Insider	WEEK IN PHILANTHROPY // DECEMBER 2-8	National	X
11/30/2013	Eventbrite	ChallengeHER—The WOSB Opportunity Forum with DHS	National	X
11/30/2013	Federal News Radio	ChallengeHER—The WOSB Opportunity Forum with DHS	National	X
11/30/2013	GovEvents	ChallengeHER—The WOSB Opportunity Forum with DHS	National	X
11/30/2013	Inkandescent Networking	ChallengeHER—The WOSB Opportunity Forum with DHS	National	X
11/30/2013	Washington DC Eventful	CHALLENGEHER—THE WOSB OPPORTUNITY FORUM WITH DHS IN WASHINGTON	National	X
11/19/2013	Washington DC Events	ChallengeHER—The WOSB Opportunity Forum with DHS	National	X
11/11/2013	We Magazine for Women	New Ways to Challenge HER? Selling to Uncle Sam	National	X
10/2/2013	TransFirst	ChallengeHER: Connecting Women Small Business Owners to Contract Opportunities	National	X
8/18/2013	Las Vegas Review-Journal	Women-owned businesses a growing force changing the local, national economy	National	X
7/29/2013	Miami Herald	How to find opportunity in government contracting	National	X

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7/26/2013	MWBEzone.com	ChallengeHER New Orleans	National	X
7/25/2013	10TV.com	BC-LA--Daybook,ADVISORY, LA	National	X
7/25/2013	Gambit	ChallnegeHER	National	X
7/25/2013	Louisiana News	BC-LA--Daybook,ADVISORY, LA	National	X
7/23/2013	The Advocate	Women business event set in N.O.	National	X
7/18/2013	Access Atlanta	ChallengeHER Atlanta	National	X
7/18/2013	Business USA	ChallengeHER: Opportunities for Women in Government Contracting	National	X
7/18/2013	MyNewOrleans.com	ChallengeHER New Orleans	National	X
7/18/2013	New Orleans Local	ChallengeHER New Orleans	National	X
7/18/2013	NOLA.com	ChallengeHER New Orleans	National	X
7/18/2013	The Advocate	ChallengeHER New Orleans	National	X
7/18/2013	WWL-TV	ChallengeHER Event Helps NOLA Women Biz Owners Sell to the Govt.	National	X
7/17/2013	90.1 WABE	ChallengeHER Atlanta	National	X
7/17/2013	DistinctionProSupport.com	ChallengeHER-Opportunities for Women in Federal Contracting	National	X
7/17/2013	Examiner.com	July 18th American Express Hosts Networking Event for Women Entrepreneurs	National	X
7/17/2013	Gov Events	ChallengeHER Atlanta	National	X
7/17/2013	Gov Loop	ChallengeHER Atlanta	National	X
7/17/2013	NBC 11 Alive	ChallengeHER Atlanta	National	X
7/17/2013	Small Business Opportunities	ChallengeHER New Orleans Event on July 26	National	X
7/16/2013	Advance Colorado	ChallengeHER - Opportunities for Women in Federal Contracting	National	X
7/16/2013	Daily Camera	ChallengeHER	National	X
7/10/2013	ABC 7 News	ChallengeHER	National	X
7/10/2013	CBS Atlanta	ChallengeHER Atlanta	National	X
7/10/2013	CBS Denver	CHALLENGEHER	National	X
7/10/2013	Denver Post	ChallengeHER	National	X
7/10/2013	Rocky Mountain PBS	ChallengeHER	National	X
7/10/2013	Rocky Eventful	CHALLENGEHER IN DENVER	National	X
7/3/2013	Law360	US Misses Small Biz Contract Goals For 7th Straight Year	National	X
7/1/2013	Costco Connection	Empowering Women-Owned Businesses	National	X
6/25/2013	Entrepreneur Works	ChallengeHER: Opportunities for Women in Federal Contracting	National	X
6/25/2013	Federal News Radio	ChallengeHER: Opportunities for Women in Federal Contracting	National	X
6/25/2013	Inside NOVA	FREE ChallengeHER Event to Help Grow Women-Owned Businesses	National	X

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6/25/2013	Maryland Daily Record	ChallengeHER for Women-Owned Businesses	National	X
6/25/2013	Reading Eagle	SBA has resources available for women-owned businesses	National	X
6/25/2013	Reading Eagle Business Weekly	SBA has resources available for women-owned businesses	National	X
6/24/2013	Big Sky Business Journal	SBA Celebrates 25th Anniversary of the Women's Business Ownership Act	National	X
6/14/2013	Asian Fortune	2013 Is 'Year For Women Contractors,' Declare SBA, WIPP & AMEX OPEN	National	X
6/10/2013	Arizona News Zap	ChallengeHER Phoenix	National	X
6/10/2013	AZ Family	ChallengeHER Phoenix	National	X
6/7/2013	Boulder County Business Report	Women's Business Ownership Act turns 25	National	X
6/5/2013	Federal Small Biz Saavy	ChallengeHER: Creating Procurement Access and Opportunity for Women	National	X
6/4/2013	GovEvents	ChallengeHER Phoenix	National	X
6/4/2013	GovLoop	ChallengeHER Phoenix	National	X
6/3/2013	Phoenix Business Journal	ASBA ChallengeHer event to promote women-owned businesses	National	X
6/2/2013	Black Enterprise	Gaining Greater Access to Federal Contracts	National	X
5/30/2013	ABC 15	ChallengeHER Phoenix	National	X
5/30/2013	AZ Central	ChallengeHER Govt Contracting Event	National	X
5/30/2013	AZ Central	ChallengeHER Phoenix	National	X
5/30/2013	AZ Daily Sun	ChallengeHER Phoenix	National	X
5/30/2013	CBS 5 AZ	ChallengeHER Phoenix	National	X
5/30/2013	Eventful	ChallengeHER Phoenix	National	X
5/30/2013	KOOL FM	ChallengeHER Phoenix	National	X
5/30/2013	Zvents	ChallengeHER Phoenix	National	X
5/22/2013	The Peninsula Gateway	SBA works to prioritize women business owners	National	X
5/21/2013	Examiner.com	Government Contracting Support for Women-Owned Small Businesses	National	X
5/21/2013	WUSA	ChallengeHER -- The WOSB Opportunity Forum	National	X
5/20/2013	The Business Times	SBA offers help to women in business	National	X
5/17/2013	NHSBDC Business Tips	ChallengeHER Campaign from SBA aims to help women-owned businesses gain government contracts	National	X
5/15/2013	Specialty Fabrics Review	Small Business Administration announces ChallengeHER campaign	National	X
5/13/2013	Epoch Times	New federal contracting program will support women entrepreneurs	National	X

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5/13/2013	South Florida Times	Women businesses get big boost from SBA	National	X
5/12/2013	Alaska Journal of Commerce	SBA marks 25 years prioritizing women business owners	National	X
5/10/2013	Set Aside Alert	SBA & partners promoting women-owned small firms	National	X
5/9/2013	Lexology	SBA aims at increasing contract awards for women owned small businesses	National	X
5/7/2013	Long Beach Business Journal	From Second Career to Just Starting Out, Local Women in Business Cultivate Success as Entrepreneurs	National	X
5/3/2013	Thinking Bigger	ChallengeHER Hopes to Support Women in Federal Contracting	National	X
5/2/2013	Business 2 Community	ChallengeHER Gives Women-Owned Small Businesses an Extra Boost in 2013	National	X
5/2/2013	GovWin	ChallengeHER Gives Women-Owned Small Businesses an Extra Boost in 2013	National	X
5/2/2013	Port of Harlem	Business: ChallengeHer Launched	National	X
5/2/2013	The Miami Herald -- The Starting Gate	New SBA-backed program aimed at helping women-owned businesses with government contracting	National	X
5/1/2013	SCORE - Central PA	ChallengeHER: Creating Procurement Access and Opportunity for Women-Owned Small Businesses	National	X
5/1/2013	Washington Post	SBA launches new program for women contractors	National	X
4/29/2013	Black Enterprise	SBA and ChallengeHER Partner for Women-Owned Small Businesses	National	X
4/26/2013	GovLoop	Want to Change the World: ChallengeHER	National	X
4/25/2013	Yahoo! Small Business Advisor	Initiative to help women business owners get government contracts	National	X
4/25/2013	Bank Credit News	American Express partners with SBA, WIPP to assist female-owned businesses	National	X
4/25/2013	Women in Business and Industry	ChallengeHER Aims to Boost Contracts for Woman-Owned Business	National	X
4/24/2013	Government Executive	SBA's New Push for Women-Owned Federal Contractors	National	X
4/24/2013	NaVoba	Attention women vetrepreneurs! New program will increase contracting opportunities for women-owned businesses	National	X
4/23/2013	Hispanic Business	New Program Aimed to Close the Gap in Women Contracting	National	X

Total Online Placements

98