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WOMEN IMPACTING PUBLIC POLICY LAUNCHES *myCONTRACTING MAGAZINE*

WASHINGTON, D.C. (April 9, 2014) — Women Impacting Public Policy (WIPP) is proud to announce their new *myContracting Magazine*. The magazine aims to provide women business owners valuable insights on the federal contracting industry to help businesses grow.

“myContracting Magazine is a federal contracting resource for women entrepreneurs, new and experienced, to share strategies, insights and build future success,” WIPP President and CEO Barbara Kasoff said. “With the ever shrinking Federal Government budget, WIPP is striving to provide resources to help women owned businesses thrive.”

The new magazine will spotlight women owned businesses and review their strategies. It will provide the “Top Tips” and insights for industry leaders. *myContracting Magazine* will highlight current request for proposal opportunities for women-owned small businesses and professional development programs. The magazine will also discuss policy news and information that will impact women business owners, as well as upcoming events for WIPP.

“By providing this type of valuable resource, WIPP continues to position itself as a forward-leaning player in the Government contracting market,” said WIPP Chairman of the Board, Jennifer Bisceglie. “This is another great way WIPP provides invigorating ideas to help women owned businesses gain information, visibility and to be stronger.”

Please [click here to view the inaugural issue of *myContracting Magazine*](#).

WIPP is a national nonpartisan public policy organization advocating on behalf of its coalition of 4.7 million businesswomen including 75 business organizations. WIPP identifies important trends and opportunities and provides a collaborative model for the public and private sectors to increase the economic power of women-owned businesses.

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