



# Class of 2013 Employment Report

Final

**89%**

**Placement  
Percentage**

**\$95,066**

**Average  
Base Salary**

**76%**

**Received  
Signing Bonus**

**\$18,830**

**Average  
Signing Bonus**

<b>Specialization</b>	<b>Total Students</b>	<b>Placed</b>	<b>Not Seeking*</b>	<b>Percent Placed</b>	<b>Average Base Salary</b>
Arts Administration	5	3	0	60%	\$78,333
ASAP	13	12	0	92%	\$91,750
Brand & Product	20	20	0	100%	\$100,042
CFIB	14	10	3	91%	\$109,400
Marketing Research	11	11	0	100%	\$94,273
OTM	8	7	0	88%	\$106,429
Real Estate	12	10	0	83%	\$80,571
Risk	3	2	1	100%	\$112,250
Strategic HR	8	5	0	63%	\$83,132
Supply Chain	16	14	0	88%	\$88,500
<b>Total</b>	<b>110</b>	<b>94</b>	<b>4</b>	<b>89%</b>	<b>\$95,066</b>

\* Students classified as Not Seeking include those starting their own businesses, continuing their education, completing military commitments, traveling, or postponing their job search for personal reasons.